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1 UNITED STATES DISTRICT COURT
2 SOUTHERN DISTRICT OF NEW YORK

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3 FEDERAL TRADE COMMISSION,
4 STATE OF NEW YORK, STATE OF
5 CALIFORNIA, STATE OF OHIO,
6 COMMONWEALTH OF PENNSYLVANIA,
7 STATE OF ILLINOIS, STATE OF
8 NORTH CAROLINA, and
9 COMMONWEALTH OF VIRGINIA,

Plaintiffs,

v.

20 CV 706 (DLC)

MARTIN SHKRELI, et al.,

Defendants.

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New York, N.Y.
December 15, 2021
9:30 a.m.

Before:

HON. DENISE COTE,

District Judge

APPEARANCES

FEDERAL TRADE COMMISSION

BY: MARKUS H. MEIER
MARIN HANEBERG
BRADLEY S. ALBERT
LAUREN PEAY
NEAL PERLMAN
LEAH HUBINGER

NEW YORK STATE OFFICE OF THE ATTORNEY GENERAL

BY: ELINOR R. HOFFMANN
JEREMY R. KASHA
AMY E. McFARLANE

DUANE MORRIS LLP

Attorneys for Shkreli
BY: CHRISTOPHER H. CASEY
JEFFREY S. POLLACK
ANDREW J. RUDOWITZ
SARAH FEHM STEWART
SEAN McCONNELL
J. MANLY PARKS

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1 (Trial resumed; in open court)

2 MR. MEIER: Markus Meier, on behalf of the Federal
3 Trade Commission.

4 THE DEPUTY CLERK: Please state your names for the
5 record.

6 THE COURT: No, that's just fine. We did that the
7 first day of trial. Thank you very much, Mr. Whertvine.

8 Excuse me one second.

9 (Pause)

10 THE COURT: I received a letter from counsel for
11 CareMark dated December 14, and I believe counsel have had an
12 opportunity to discuss this with each other. It makes a
13 request for redaction of passages from the deposition that
14 appear at pages 103 to 105.

15 Can someone give me a report from the parties?

16 MS. STEWART: Good morning, your Honor. Sarah
17 Stewart, on behalf of the defendant.

18 We're agreeable to the proposed redactions.

19 MR. MEIER: Your Honor, on behalf of the FTC, I think
20 we were already okay with it, so I think it's okay.

21 THE COURT: I've reviewed it. It's limited in
22 request. Most of the requests made by CareMark were denied at
23 a conference on Tuesday. The limited nature here, I don't
24 think, is terribly critical to the issues before me and has
25 some concern about competitive advantages, and, therefore, I

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1 approve the request to redact.

2 With that, I think we're ready to resume examination
3 of the witness. Am I right, or, counsel, do you have other
4 issues?

5 MR. MEIER: Yes, your Honor, if I may. Markus Meier,
6 on behalf of the Federal Trade Commission.

7 We do have just a couple of administrative matters, if
8 we can take those up first, your Honor?

9 THE COURT: Sure.

10 MR. MEIER: First, I'd like to introduce the paralegal
11 that will be working with us today and operating the
12 technology – hopefully, we will have more success with the
13 technology – that is Phoebe Flint, your Honor.

14 And next, I wanted to introduce a number of exhibits
15 that we've already discussed with the defendants. It's my
16 understanding that there should be no objections to any of
17 these, but I did want to take them one by one.

18 The first one is Government Exhibit 9053.

19 Your Honor, Government Exhibit 9053 is the revised
20 designations of the transcript of a witness named Desai from
21 ASD, and, again, we've indicated on the front cover the changes
22 from the original that we submitted back in October, and as
23 with the other designations, they are color-coded in the same
24 manner as we've been submitting to date.

25 THE COURT: Any objections to receipt of 9053 other

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1 than objections on which I've already ruled?

2 MR. POLLACK: No, your Honor.

3 THE COURT: Thank you.

4 9053 is received.

5 (Government's Exhibit 9053 received in evidence)

6 MR. MEIER: The next one, your Honor, is Government
7 Exhibit 9054. These are the designations of the transcript of
8 Mr. Shah from an Indian company called Aadivignesh - I'm sorry,
9 I don't know how to pronounce that properly, but it's spelled
10 A-a-d-i-v-i-g-n-e-s-h. In this particular one, there are no
11 changes from the version that was submitted as part of the
12 pretrial package in October.

13 THE COURT: Any objections other than those I've
14 already ruled on?

15 MR. POLLACK: No, your Honor.

16 THE COURT: 9054 is received.

17 (Government's Exhibit 9054 received in evidence)

18 MR. MEIER: The next one, your Honor, is Government
19 Exhibit 9055. It's the deposition --

20 THE COURT: Excuse me.

21 If you could be seated, sir, at the back. Thank you.

22 MR. MEIER: Your Honor, Government Exhibit 9055, it's
23 the designations of Marco Polizzi from a company called Oakrum
24 and there are no changes from the designations submitted back
25 in October.

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1 THE COURT: Any objections other than those I've
2 already ruled on to 9055?

3 MR. POLLACK: No, your Honor.

4 THE COURT: 9055 is received.

5 (Government's Exhibit 9055 received in evidence)

6 MR. MEIER: The next one, your Honor, is Government
7 Exhibit 9056 -- let me put my reading glasses on just to
8 confirm -- yes, 9056, and this is the designations of the
9 deposition of Paula Raese, R-a-e-s-e, from Mylan, M-y-l-a-n,
10 and there are no changes from what we submitted back in
11 October.

12 THE COURT: Any objection to the receipt of 9056 other
13 than objections on which I've already ruled?

14 MR. POLLACK: No, your Honor.

15 THE COURT: Thank you.

16 Received.

17 (Government's Exhibit 9056 received in evidence)

18 MR. MEIER: The last one for this morning, your Honor,
19 is Government Exhibit 9057. It's the deposition designations
20 of John Vande Waa, capital V-a-n-d-e, separate word W-A-A, from
21 a company called USA Health, and there are no changes from the
22 versions submitted pretrial in October.

23 THE COURT: Any objections to the receipt of 9057
24 other than what objections may have been made and on which I've
25 already ruled?

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1 MR. POLLACK: No, your Honor.

2 THE COURT: 9057 is received.

3 (Government's Exhibit 9057 received in evidence)

4 MR. MEIER: Thank you, your Honor.

5 My colleague from New York A.G.'s Office, Ms. Hoffman,
6 also has an administrative matter she'd like to raise, and then
7 we'll call the next witness.

8 MS. HOFFMAN: Good morning, your Honor. Eleanor
9 Hoffman, from New York.

10 Your Honor may recall last Friday, I indicated that we
11 may need briefing on the impact of the defendant's new
12 affirmative defense. I since discussed with the defendant, and
13 I think we're in agreement, that no briefing is necessary now,
14 and may not be. So we are not going to be submitting briefs,
15 if that's acceptable to your Honor, before the 21st.

16 THE COURT: It's what?

17 MS. HOFFMAN: We will not be submitting briefs, if
18 that's acceptable to your Honor, before the 21st.

19 THE COURT: Great. Good.

20 Let me just ask plaintiffs' counsel, Mr. Meier: I
21 noticed you made a limited offer of exhibits yesterday, some
22 individual exhibits with a witness, but others with a document
23 that listed various exhibit numbers.

24 What is the procedure that you're following? Are you
25 planning to withdraw most of your exhibits, or are you planning

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1 to offer most of them, but in tranches?

2 MR. MEIER: We are planning to offer most of them, but
3 in tranches, and we're working through those details every
4 night and over the weekend and making sure -- our hope is to
5 initially put in the ones where we don't have any objections,
6 where we can get agreement. And I probably will be actually
7 doing one of those this afternoon before the day is over, and
8 we're working through -- I think we probably have two or three
9 or four already that are going back and forth. So that would
10 be the plan, your Honor, we will move them in through -- those
11 that aren't used with a witness in the moment here in Court, we
12 will seek to move in as many of those as possible that we can
13 get agreement on, and those we can't, we'll have to have some
14 discussion with your Honor about.

15 THE COURT: Great. Thanks for giving me that
16 heads-up.

17 Is this the time for the witness to retake the stand?

18 MR. MEIER: Yes, your Honor. We would recall
19 Mr. Bruno, and, again, my colleague, Neal Perlman, for the FTC,
20 will handle this witness, but I think the defendants want to
21 finish their examination.

22 THE COURT: Mr. Bruno, if you could take the stand.

23 Mr. Bruno, I remind you, you're still under oath.

24 Counsel.

25 MR. PARKS: Thank you, your Honor.

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Bruno - Cross

1 And good morning, Mr. Bruno.

2 THE WITNESS: Good morning.

3 MR. PARKS: As a first matter, your Honor, yesterday,
4 at the end of the day, I had asked the witness a question, and
5 I had referred to his direct testimony. I indicated at
6 paragraph 23, this is a question regarding the requirements and
7 capacity reservation provisions in GSK's supply agreement with
8 Fukuzyu and whether they require Fukuzyu to ensure that it
9 meets GSK's requirements first. We determined, from a quick
10 look yesterday, that my citation to paragraph 23 of that direct
11 testimony was incorrect, and I discovered shortly after the
12 session yesterday, that it was page 23, not paragraph 23.

13 Perhaps we can put that up, Justin.

14 It is paragraph 71, it begins on page 22, but the
15 relevant language can be found at the top of page 23 of the
16 direct testimony. So I just wanted to correct that reference
17 for the record.

18 With that, your Honor, I will proceed.

19 JAMES BRUNO,

20 CROSS-EXAMINATION CONTINUED

21 BY MR. PARKS:

22 Q. Sir, in your direct testimony, you state that, "Where the
23 API supplier has already filed a DMF with the FDA, it is
24 unusual for the supplier to agree to exclusivity," and that's
25 in your direct testimony at paragraph 77. I would like to

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Bruno - Cross

1 focus, sir, on the word "unusual" there.

2 You were saying that based on your personal
3 experience, that would be unusual, correct?

4 A. That's correct.

5 Q. Earlier, you said that over your career -- and earlier, I
6 mean yesterday in your testimony -- you said that over your
7 career, you've been involved in some capacity with 100 --
8 approximately 100 pharmaceutical manufacturing contracts,
9 correct?

10 A. Correct.

11 Q. And of those 100 contracts, you said you were closely
12 involved in approximately 40, correct?

13 A. Correct.

14 Q. Not one of those 100 pharmaceutical manufacturing
15 agreements that you were involved in some capacity with over
16 your career related to pyrimethamine, correct?

17 A. That's correct.

18 Q. And you told us that you did not do any formal study
19 regarding the frequency that different deal terms appear in API
20 supply agreements, correct?

21 A. That's correct.

22 Q. You also told us that you did not review, and are not aware
23 of, formal -- any formal survey analyzing the frequency with
24 which different terms or conditions appear in API supply
25 agreements, correct?

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Bruno - Cross

1 A. That's correct.

2 Q. So because you did not conduct any industrywide analysis,
3 you really can't say if an agreement to exclusivity under these
4 circumstances is actually unusual in the industry, can you?

5 A. My comment was that based on my experience with the
6 contracts that I've worked on, and that I've been involved
7 with, also, with my contacts with other companies, discussing
8 with CMOs and pharmaceutical companies, that it's unusual.

9 Q. So to my question, you can't say whether that's actually
10 unusual in the industry because you didn't study the industry
11 for your analysis, did you?

12 A. I did not do a formal study. I did it with companies that
13 I had been working with over the 40-some years.

14 Q. Now, I'd like to turn to Vyera's contract with RL Fine.

15 In your direct testimony affidavit, you stated that
16 the contract Vyera entered into with RL Fine was "not a
17 legitimate backup API supply agreement," and that's direct
18 testimony, that's the heading immediately before paragraph 78.

19 A core basis for that conclusion was that RL Fine was
20 not actually able to serve as a backup supplier for
21 pyrimethamine to Vyera at the time of the agreement, correct?

22 A. That's correct.

23 Q. Even though RL Fine had not taken steps toward filing a DMF
24 for pyrimethamine API, it was still the next best supply option
25 for pyrimethamine API after Fukuzyu at that time, wasn't it?

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Bruno - Cross

1 A. That's correct.

2 Q. You don't have an issue, sir, do you, with the fact that
3 Vyera identified RL Fine as a possible alternate supplier of
4 pyrimethamine, do you?

5 A. As I said in my statement, they were the second best option
6 at the time.

7 Q. So you don't have an issue with Vyera having identified
8 RL Fine as a potential API supplier, right?

9 A. That's correct.

10 Q. And that was the actual conclusion that you reach in your
11 direct testimony, that after Fukuzyu, the next best
12 pyrimethamine API supply option was RL Fine, right?

13 A. That's correct.

14 Q. You also take issue with the amount of due diligence done
15 by Vyera before identifying RL Fine.

16 My question for you is this, sir: Regardless of the
17 amount of due diligence Vyera did, it ended up identifying the
18 exact same next best option for pyrimethamine API supply that
19 you identified in your analysis, didn't it?

20 A. In the initial phase of it, yes.

21 Q. Now, you said in your direct testimony affidavit that
22 various aspects of the supply agreement between RL Fine and
23 Vyera were, to use your word, atypical of backup supply API
24 supply agreements and, again, using your language, inconsistent
25 with industry practice regarding such agreements, and that's in

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Bruno - Cross

1 your direct testimony at paragraphs 88 and 90.

2 You are basing those conclusions, again, on your own
3 personal experience and not any study or analysis of the
4 pharmaceutical industry; isn't that right?

5 A. I did not do a formal study of the industry, as you said.

6 Q. And so your conclusions about this agreement being atypical
7 and inconsistent with industry practices are actually limited
8 to your own personal observation in your experience and not any
9 study of the industry, correct?

10 A. It is not based on a formal study.

11 Q. And they are limited to your personal experience, right?

12 A. Yes, which is 40 years in the industry.

13 Q. Well, we'll talk about that.

14 The reference point, over 40 years, is 100 agreements
15 with which you have had some agreement -- I'm sorry, some
16 involvement and 40 agreements with which you were closely
17 involved, right?

18 A. You have to define when I said the 40, as I said yesterday,
19 40 of them, I was the lead person. The other ones, I took care
20 of just a portion of it, which would have been the CMC section.

21 Q. But your reference point for these opinions is those 100
22 agreements and those 40 agreements on which you were the lead
23 of the 100, correct?

24 A. Not exactly.

25 And, again, I work with a lot of CMOs, and I work with

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Bruno - Cross

1 a lot of pharmaceutical companies. Discussing what the terms
2 and conditions of a contract is part of our discussions, and
3 even before we get to a supply agreement, we are discussing
4 those type of things. We may not have gotten to the supply
5 agreement, but they're not done in a vacuum, and we're not
6 waiting to the very end to do it.

7 So my conclusions are based on that experience and my
8 discussions with hundreds of CMOs and multiple numbers of
9 pharmaceutical groups.

10 Q. Yesterday, sir, you told us that of the 40 agreements that
11 you were closely involved in, approximately 20 were backup
12 supply agreements, correct?

13 A. No, that's not what I said.

14 Q. You didn't say that?

15 A. I said 20 were second suppliers.

16 Q. Secondary supply agreements?

17 A. Correct.

18 Q. Were any backup supply agreements?

19 A. There were no backup suppliers in there.

20 Q. So you have had no experience with backup supply
21 agreements?

22 A. Not on -- I have not done a formal backup supply agreement.

23 Q. Okay.

24 Speaking of backup agreements, generally, you were
25 retained by the FTC as an expert witness in a matter prior to

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Bruno - Cross

1 this case, weren't you?

2 A. Correct.

3 Q. That was the AndroGel case, wasn't it?

4 A. Yes.

5 Q. In that case, your opinions related, in part, to a backup
6 manufacturing agreement, didn't it?

7 A. Yes.

8 Q. And the court in that case granted a motion to preclude you
9 from testifying about part of your opinion, didn't it?

10 A. I'm not aware of an official judgment on that, on what they
11 precluded.

12 Q. You're aware that a judge ruled that you couldn't testify
13 to part of your statement in that case, aren't you?

14 A. I don't recall being advised that I couldn't testify in
15 court. I gave my deposition, and that's as far as the case
16 went.

17 Q. Sir, yesterday, you testified that you were deposed in this
18 case on July 29, 2021, and I'd like to take a look at your
19 deposition from July 29, 2021, on page 81, lines 15 through 25.

20 THE COURT: Have you laid a foundation for this
21 testimony, counsel?

22 MR. PARKS: I'm sorry?

23 THE COURT: Have you laid a foundation for examining
24 with respect to this testimony?

25 MR. PARKS: This testimony -- this is his deposition

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Bruno - Cross

1 in this case.

2 THE COURT: So has he testified inconsistently with
3 his deposition?

4 MR. PARKS: I believe he has, yes.

5 THE COURT: Oh, okay. Thank you.

6 MR. PARKS: Yes.

7 BY MR. PARKS:

8 Q. And if we look on page 81, at lines 15 through 25, you were
9 asked a question at line 15: "In any of these five cases that
10 you identify in paragraph 19, were you retained by any of the
11 plaintiffs, who are, in this case, the governmental entities,
12 or the plaintiffs in this case?"

13 And your answer, at line 20, was: "I was retained by
14 the FTC."

15 And then the question to you was: "Which one was
16 that?"

17 And your answer was: "I think that was AndroGel."

18 And the question to you was: "That was the one where
19 part of your testimony was excluded?"

20 And your answer was: "I think so. I would have to
21 check."

22 Right?

23 MR. PERLMAN: Objection, your Honor. Counsel is just
24 reading this deposition into the record. I don't think this is
25 proper impeachment. Mr. Bruno testified that he was retained

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Bruno - Cross

1 by the FTC in AndroGel, so I don't see an inconsistency.

2 THE COURT: Overruled.

3 BY MR. PARKS:

4 Q. Sir, you testified in your deposition that you recognized
5 that part of your opinion was excluded in AndroGel, didn't you?

6 A. If that's what I said, then I forgot that that was the
7 case, and as I said in that, I think that was the one that I
8 didn't recall at this point.

9 Q. Thank you.

10 You recall -- has that testimony from your testimony
11 refreshed your recollection on that point?

12 A. I would have to read more of it to see what the discussion
13 was about, to why I was talking about that, but, to be honest
14 with you, that was done a very long time ago, and I don't
15 remember the exact details. I haven't reviewed that case in
16 years.

17 Q. Sir, the court in the AndroGel case ruled that because you
18 failed to engage in any quantitative valuation of the backup
19 manufacturing agreement at issue in that case, you were not
20 permitted to offer testimony about a specific monetary
21 valuation for that agreement; isn't that right?

22 A. I think I understand where you're going, and I think I'm --
23 I think this is what I will recall. I don't recall all the
24 exact details, but I think I know what this is about.

25 Q. Is that consistent with your general recollection of the

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Bruno - Redirect

1 court's ruling in that case?

2 MR. PERLMAN: Objection; relevance, your Honor.

3 THE COURT: Sustained.

4 BY MR. PARKS:

5 Q. Sir, just like in AndroGel, where you offered an opinion
6 without doing any substantive valuation analysis that the
7 backup manufacturing agreement there had no value, here, you
8 are offering the opinion that certain provisions in the supply
9 agreements to which Vyera was a party were atypical and
10 inconsistent with industry practice without any substantive
11 industry analysis either, aren't you?

12 MR. PERLMAN: Objection; relevance and argumentative.

13 THE COURT: Argumentative, form. Sustained.

14 MR. PARKS: I have no further questions for the
15 witness at this time. Thank you.

16 THE COURT: Thank you.

17 REDIRECT EXAMINATION

18 BY MR. PERLMAN:

19 Q. Good afternoon, Mr. Bruno.

20 A. Good morning.

21 Q. Again, this is Neal Perlman, and I represent the Federal
22 Trade Commission.

23 Mr. Bruno, I'd like to just start with the second to
24 last topic that Mr. Parks discussed with you.

25 Do you recall discussing, just now, the backup supply

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Bruno - Redirect

1 agreement between RL Fine and Vyera?

2 A. Yes, I do.

3 Q. In your professional experience, is Vyera's contract with
4 RL Fine consistent with a typical backup supply agreement?

5 A. I do not consider it to be consistent with a typical backup
6 supply agreement.

7 Q. Why not?

8 A. I think the main point is that RL Fine was not listed in
9 any of the FDA documents. Since it wasn't added to the AND or
10 the NDA for Daraprim, that from a regulatory point of view,
11 they could not use that API in their formulation in their
12 process. So inside the contract, there was no relevance to
13 getting that approval, and whether it's a backup supplier or a
14 second supplier or a primary supplier, most of the contracts --
15 almost all of the contracts that I work on, there's some
16 trigger in there that says that you have to be approved, you
17 have to be able to submit your documents.

18 All that has to be done, and RL Fine did not, and was
19 never approved, as a supplier. So as a backup supplier, as a
20 second supplier, even a primary supplier, their material could
21 not be used in any of the Daraprim that was sold in the U.S.
22 market.

23 Q. Why does it matter whether a supplier is approved for use
24 by the FDA if it's a backup supplier?

25 A. The whole premise of a backup supplier, as it's been

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1 defined, is that their job is to be available in case there is
2 a problem and there's some interruption in the delivery of the
3 materials. If you're not approved, then if there is an
4 interruption, that material has to be put into a process, which
5 gathers information, both on the API and the dosage, tests have
6 to be done, it has to be submitted to the FDA, and the FDA has
7 to review that information.

8 The FDA review alone could take 18 to 24 months. So
9 if there is a supply interruption, then I could be without
10 product for 18 to 24 months. Considering, in Vyera's case,
11 this was their number one product, it's economically what they
12 lived and died on. So, if they're not getting that income,
13 that company could be out of business in that time period, on
14 just the FDA, not even on the part at the beginning where it
15 takes to get all that information and the work required.

16 Q. In your view, does Vyera's contract with RL Fine mitigate
17 supply risk?

18 A. I don't think it mitigates supply risk at all.

19 Q. Why not?

20 A. Again, because of the issues associated with the FDA.

21 Also, there are better ways to mitigate the risk, which would
22 have been less expensive for them. Again, they could have
23 bought inventory. Also, if you look at the contract, there was
24 no, again, part of the trigger. They were getting fees even
25 though they weren't supplying, even though they couldn't

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1 supply. That's not usual in a contract. The contracts that
2 I've worked on and I've been involved with, as I said, we have
3 milestones. When the product is approved, you get a milestone
4 payment; when you get a submission, you get a milestone
5 payment. This gives an incentive to the manufacturer to
6 actually get these things done.

7 RL Fine didn't do that. Vyera never purchased
8 products to do that. There was no interaction between the two
9 to move this thing forward, and, therefore, it didn't mitigate
10 the risk of a supply interruption.

11 Q. I'd like to switch gears a little bit here and turn us to
12 the discussion that you had with Mr. Parks about bargaining
13 leverage.

14 Let me just ask: Do you recall that discussion with
15 Mr. Parks yesterday?

16 A. Yes.

17 Q. In your experience, do API suppliers prefer to include
18 forecasting provisions in their supply contracts with
19 pharmaceutical companies?

20 A. Yes, they do.

21 Q. Why is that?

22 A. It gives them an opportunity for planning. You have to
23 look at the facility. Most CMOs that are there, they look at
24 capacity, and when their capacity reaches a certain amount,
25 then they'll invest. So forecasting allows them to do their

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1 planning, it gives them an opportunity to see what products
2 they can do, they can't do, and, also, it gives them an
3 opportunity to look at when they're going to implement the
4 investments.

5 Often these investments take two years to get all the
6 permits, to bring in the equipment, to qualify, to certify, and
7 get things ready, so it's not something that you just do
8 overnight. Forecasting is very important for all of that type
9 of thing.

10 Q. Now, in your experience, do API suppliers prefer to have
11 exclusive provisions in their contracts with pharmaceutical
12 companies?

13 A. The exclusive parts of the contract are a different sense.
14 It's used often in the very beginning of the project, when it's
15 in its clinical development. For one, you don't know if the
16 project is going to succeed, and, also, there's a cost of
17 bringing on a second supplier, there's a cost of bringing on a
18 backup supplier.

19 The smaller companies, they don't have that
20 wherewithal, both financially or by the people themselves, so
21 they may look to get an exclusive arrangement that will get
22 them through all of their development period, that will get
23 them potentially into launch, and once they get there, they'll
24 start looking at second suppliers. Once they get the product
25 launched, you know you have a product, you know you have an

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1 income, you can afford to bring on all those costs. And some
2 of those costs could run a million dollars.

3 THE COURT: So I think the question you were asked was
4 from the perspective of the supplier, not the buyer.

5 Can you just answer from the perspective of the buyer?

6 THE WITNESS: No. I thought I was talking about the
7 supplier because of that, but I did bring in the buyer because
8 the two are related.

9 MR. PERLMAN: Your Honor, I can try to ask a
10 clarifying question.

11 BY MR. PERLMAN:

12 Q. When an API supplier agrees to exclusively sell to one
13 pharmaceutical company -- let me rephrase that.

14 When there's an exclusive contract between -- let me
15 rephrase that again.

16 Does an API supplier prefer to sell to one
17 pharmaceutical company or multiple pharmaceutical companies?

18 A. A CMO for a product that they develop, they would prefer to
19 supply as many companies as they could. It gives them more
20 volume and, therefore, better economics.

21 Q. Okay.

22 So, again, turning to the discussion with Mr. Parks
23 about bargaining leverage, in your understanding and your
24 knowledge of the industry, does an API -- do API suppliers
25 prefer to have a forecasting provision or an exclusivity

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1 provision in their contracts?

2 A. The forecasting provision would be much more important
3 because it goes back to planning.

4 Q. From the perspective of -- shifting gears, and from the
5 perspective of a pharmaceutical company, does it require more
6 leverage for a pharmaceutical company to secure a forecasting
7 provision from a CMO or an exclusivity provision?

8 A. I think the forecasting would be more important, because,
9 again, you can --

10 THE COURT: More important to whom?

11 THE WITNESS: To the pharmaceutical company -- thank
12 you -- because it allows both parties to understand what they're
13 going to need for capacity in the future. So the forecasting
14 becomes extremely important in that respect.

15 BY MR. PERLMAN:

16 Q. Understood. I'm asking just a slightly different question,
17 Mr. Bruno.

18 So, thinking about the pharmaceutical company's
19 perspective, and you're thinking about the bargaining dynamics
20 between a pharmaceutical company and an API supplier, would it
21 require more bargaining leverage from the pharmaceutical
22 company to secure an exclusivity provision or a forecasting
23 provision from the API supplier?

24 A. Based on my experience, it would still be -- the
25 forecasting would be -- would give them more bargaining power

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Bruno - Redirect

1 because it would give the CMO an understanding of when they
2 would have to make -- when their income would be generated, so
3 they would have more of a leverage in order to talk in that
4 respect.

5 Q. I'd like to turn to paragraph 71 of your affidavit. We
6 don't need to put it up on the screen, but we spent a lot of
7 time talking about the relationship yesterday between GSK's
8 contract with Fukuzyu and Vyera's contract with Fukuzyu.

9 Do you recall that testimony?

10 A. Yes.

11 Q. Mr. Bruno, could you remind the Court what the scope of the
12 exclusivity provision in Vyera's contract with Fukuzyu is?

13 A. Basically, they were going to control the U.S. market for
14 human health in their exclusivity. So, Vyera would be
15 restricted from selling any product into the United States for
16 human health. That was the primary part of, I would say, their
17 contract in that regards.

18 Q. You just said "Vyera." Did you mean Fukuzyu?

19 A. I'm sorry. Fukuzyu.

20 Q. Just to be clear, under the exclusivity provision, could
21 Fukuzyu sell pyrimethamine API outside of North America?

22 A. That's correct.

23 Q. To customers other than Vyera?

24 A. And outside of the human health, as well.

25 Q. Inside the United States?

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Bruno - Redirect

1 A. Correct.

2 Q. I'd like to pose a hypothetical to you, Mr. Bruno. If
3 demand for pyrimethamine API outside the United States rose, is
4 there anything in the Fukuzyu supply contract with Vyera that
5 would ensure that Fukuzyu would continue to supply Vyera?

6 MR. PARKS: I am going to object. It's not in the
7 report, it's not in his direct testimony, there's no expert
8 opinion on this, and so I don't think it's proper.

9 THE COURT: Overruled.

10 THE WITNESS: Would you repeat it again, please?

11 BY MR. PERLMAN:

12 Q. Sure.

13 If demand for pyrimethamine API outside the United
14 States rose, is there anything in Vyera's supply contract with
15 Fukuzyu that would ensure that Fukuzyu would continue to supply
16 Vyera?

17 A. I saw nothing in the contract that would guarantee that as
18 the volumes rose, that Vyera would be guaranteed deliveries of
19 the material.

20 Q. Mr. Bruno, in your review of the contract, what happens
21 when Vyera sends a purchase order to Fukuzyu?

22 A. According to the contract, Fukuzyu has ten days to respond
23 to the contract.

24 Q. To the purchase order?

25 A. To the purchase order.

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Bruno - Redirect

1 Q. Can Fukuzyu reject the purchase order?

2 A. I saw nothing in the contract that said that Fukuzyu had to
3 accept the contract -- accept the purchase order, and if they
4 didn't do it within the ten-day period, they could, in effect,
5 reject it.

6 Q. Okay. Here's my last set of questions. We're going to
7 shift gears slightly.

8 I think at the beginning of your testimony yesterday,
9 you discussed with Mr. Parks a number of companies that you had
10 worked for before and whether those companies had exclusive
11 contracts. So I'd like to ask you a few questions about that.

12 Just to start, Mr. Bruno, why do pharmaceutical
13 companies typically seek exclusive API supply contracts?

14 A. We're talking about the pharmaceutical companies?

15 Q. That's right.

16 A. So what happens when you're a company, and you're trying to
17 get an exclusivity, you're looking at your market, and so the
18 limit -- the more you can limit that API going to other people,
19 the longer you can delay the potential of the product going
20 into the marketplace and, in effect, competing with you.

21 Q. Are there any other reasons?

22 A. You are also looking to assure that you get supply
23 materials so you can maintain your market share. So these are
24 the kinds of things that you're trying to do. Once you've
25 launched a product, you don't want to be without. As you go

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Bruno - Redirect

1 forward, you want to make sure that you can get all of your
2 regulatory parts.

3 So all those aspects can get tied in, and you're also
4 making investments, so you're spending money, and you want to
5 make sure that you can get a return on all the money you spent
6 in order to get that product launched on the market.

7 Q. So I'd like to just make sure we're clear about something.

8 When you said that companies prefer to have exclusive
9 supply contracts, are you drawing a distinction between the
10 supply contract and the exclusivity provision itself?

11 A. I --

12 THE COURT: Counsel, I'm a little confused by the
13 reference to company. If you could identify if you're talking
14 about the purchaser, the pharmaceutical company purchasing the
15 API, or the manufacturer supplying it, I could better
16 understand your question.

17 MR. PERLMAN: Sure. And I will try to rephrase it, as
18 well.

19 BY MR. PERLMAN:

20 Q. Let me ask you this question, Mr. Bruno: Why do
21 pharmaceutical companies typically seek exclusivity provisions
22 in their supply contracts?

23 A. The exclusivity will guarantee them a supply of material,
24 it will limit the amount of API that is available in the
25 marketplace, so it will allow them to maintain market share,

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Bruno - Redirect

1 and because they're covering an investment, they need to make
2 sure that they can maintain that income in order to cover the
3 investment, which has occurred -- which could be several years.

4 Q. How does an exclusivity provision guarantee supply?

5 A. It doesn't guarantee supply from a manufacturing point of
6 view because unless you put something in the contract, and it's
7 not just an exclusive provision that says that I will make the
8 material, I will have either inventory available, I will have
9 capacity available, so those are other provisions within the
10 contract that give you that guarantee of the supply. The
11 exclusivity, I don't see that in the contracts I've done, have
12 not limited the ability for you not to get material - excuse
13 the double negative - but you need other stipulations within
14 the terms of the contracts. The exclusivity provision does not
15 do it.

16 Q. Do exclusivity provisions - and I want to stay focused on
17 the exclusivity provision itself - in API supply contracts
18 ensure high quality for the pharmaceutical company?

19 A. Again, the exclusivity doesn't do that. You're -- within
20 the context of the contracts, there's normally a provision that
21 says something about you'll maintain GMP standards, you'll have
22 specifications. Those are what dictates your quality and also
23 your quality agreement, not the exclusive provision.

24 Q. Okay.

25 So I'd like to just wrap up with this question: Do

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Bruno - Redirect

1 you recall discussing the exclusivity provision in the Fukuzyu
2 supply agreement with Mr. Parks?

3 A. Yes.

4 Q. Does the exclusivity provision in Vyera's contract with
5 Fukuzyu mitigate supply risk?

6 A. As I said in my report, it does not mitigate the supply
7 risk because the exclusivity is one piece of it. Also inside
8 that contract, there's nothing that guarantees that they will
9 get their material and that Fukuzyu guarantees the supply of
10 material. There's no provisions for the forecasting, there's
11 no provisions for saying that I'll give you the capacity.

12 In the Glaxo, the GSK one, those things exist, and
13 it's clear that you know that you're going to be able to get
14 the material, but, again, those are provisions outside of this,
15 I would say, exclusive provision.

16 MR. PERLMAN: Your Honor, I have no further questions
17 for the witness at this time.

18 THE COURT: Thank you.

19 Any recross?

20 MR. PARKS: Manly Parks, for the defendants.

21 No, your Honor.

22 THE COURT: Thank you.

23 So, there was a line of questions that I found
24 confusing about leverage.

25 THE WITNESS: Okay.

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Bruno - Redirect

1 THE COURT: So let me just see if I can summarize what
2 I thought I understood you to be saying.

3 Forecasting provisions, suppliers of API like them
4 because they permit them to plan?

5 THE WITNESS: Correct.

6 THE COURT: And so if you were a pharmaceutical
7 company seeking to buy, it would be easier for you probably to
8 convince the manufacturer to include, as part of the contract
9 provisions, forecasting?

10 THE WITNESS: Correct.

11 THE COURT: But that's linked, from the buyer's point
12 of view, probably, to other provisions that would make sure
13 that orders you placed connected to the forecasting would be
14 fulfilled. And what are those provisions?

15 THE WITNESS: So what happens on a -- first of all,
16 you can talk about what we refer to as rolling forecasts. And
17 so just -- I'll make up some time frames. So if your contract
18 begins, essentially, say, January 1st, so in the third or
19 fourth quarter of the year before, you would put in what we
20 refer to as rolling forecasts. So we call it rolling because
21 throughout the course of the year, it could be changing, so
22 it's not a fixed number.

23 So what the supplier will do is they'll talk to the
24 pharmaceutical company. The pharmaceutical company will say,
25 well, we think we're going to need this much material on this

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Bruno - Redirect

1 date, and they're planning it around the dosage as well as the
2 API.

3 So then what will happen is you'll get the forecast,
4 and then you'll order purchase orders against the forecast and
5 say I'll give you a purchase order on January 1st of something,
6 and then that becomes a binding -- and that's the binding
7 piece.

8 THE COURT: So what is the contract provision linked
9 to that that indicates -- that links the forecast to the
10 binding nature of fulfilling the purchase order?

11 THE WITNESS: Well, you'll have a forecasting piece,
12 and you'll have a purchasing order piece. And you'll define
13 the purchasing order that the first purchasing order would be
14 put on a certain day and, that will be binding, and then you'll
15 talk about additional purchasing orders throughout the course
16 of the year.

17 But, also, what you will put in the contract, the
18 forecasting piece, is -- and, again, just to make up a number,
19 I may say I'm going to make 100 kilos, and that's what my
20 forecast is.

21 (Continued on next page)

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Bruno

1 THE COURT: Who are you referring to?

2 THE WITNESS: I'm sorry. The contract manufacturer
3 will be told by the pharmaceutical company that they are going
4 to need a hundred kilos. The contract manufacturer, the CMO,
5 will then put into their budget that they are going to make a
6 hundred kilos. But inside the forecasting piece of the
7 contracts they normally have a provision for going above that
8 number. So as an example --

9 THE COURT: So it's a minimum order requirement?

10 THE WITNESS: Not an order. It's a forecast at this
11 point still. They have planned to make 100 kilos, but in their
12 plan --

13 THE COURT: Who is planning to make a hundred kilos?

14 THE WITNESS: The contract manufacturer. I'm sorry.
15 I'll try to be more exact. The contract manufacturer has the
16 hundred kilo number. They, the contract manufacturer, will
17 turn around and in their gross planning for the year for all of
18 their products the contract manufacturer will put 100 kilos.
19 But most likely they will put 120 kilos. When I worked for a
20 CMO and I was in charge, we put about a 20 percent because you
21 want to be able to cover that number.

22 Then once that number is in place, you have your
23 planning. Then the next provision will be the purchase order.
24 Purchase orders will be the binding orders. Normally, in the
25 forecasting piece the company, the pharmaceutical company and

LCFMFTC2

Bruno

1 the CMO will be talking throughout the year and they will be
2 discussing their needs and the demand, how they go up and how
3 they go down. They will make adjustments in the forecast. And
4 then the purchase orders will be issued according to that and
5 purchase order is normally the binding piece of it in that
6 respect. It's a constant and continuous conversation between
7 the two parties. Neither one of them is doing this in a
8 vacuum.

9 THE COURT: But the contract doesn't commit to the
10 state you have described it to us yet that that purchase order
11 must be filled.

12 THE WITNESS: Normally, in the contract, the first
13 part of the contract talks about a purchase order that must be
14 filled. They guarantee that they will supply the minimum
15 amount, which would be the hundred kilos. They, the CMO,
16 guarantees that they will supply that much based on the
17 forecast.

18 THE COURT: What's the time lag, or does it depend on
19 the product and the manufacturer, between receipt of the
20 forecast from the customer, the buyer of the API, and the
21 receipt of the purchase order which defines the precise
22 quantity desired at that moment?

23 THE WITNESS: Normally, you do the forecast the
24 quarter before the contract year starts. So, again, just say
25 you would do it in November if the contract starts January 1.

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Bruno

1 That's the first piece.

2 Inside the contract, the first purchase order, there
3 will be a date and that has to be submitted. You may say you
4 must do that in January, February, or March or some time frame.

5 And that purchase order, depending on what the two
6 have either agreed to or what the discussions are, will either
7 be the orders for the year or it will be the order for the next
8 quarter. If it's an existing product, pyrimethamine was an
9 existing product. I could envision getting a contract that
10 gave me a rolling forecast of, again, a hundred kilos and then
11 getting an order in the first quarter which could have been, I
12 want 50 kilos in January and I want 50 kilos in June, that type
13 of thing. That would be, again, the purchase order and that
14 would be defined in the purchase order in that regards.

15 THE COURT: What contract provisions protect the buyer
16 of the API that it will actually get from the supplier the API
17 that it needs?

18 THE WITNESS: In the contract, I normally see it in
19 the purchase order, that that hundred kilos will now be defined
20 as the minimum amount of material that they must buy for that
21 year.

22 THE COURT: If I provide, pursuant to contract terms,
23 a forecast in the fourth quarter and then I submit a purchase
24 order to you the following year on a schedule we have agreed
25 to, you are required, seller of the API, to provide that amount

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Bruno

1 of API that I defined in my forecast at a minimum.

2 THE WITNESS: At a minimum, yes.

3 THE COURT: Or there is a financial penalty if you do
4 not.

5 THE WITNESS: There is normally some kind of financial
6 penalty.

7 What I often see in the contracts, especially if you
8 have a second supplier, because the first supplier normally
9 supplies a larger amount, they normally get a better price.
10 There is a second supplier, smaller amount, they normally have
11 a higher price. The contracts that I have worked on will often
12 define that difference in price. If I don't supply you, then I
13 have to pay -- I, the CMO. I have to pay that or pay some
14 penalty in that respect.

15 THE COURT: So you testified earlier this morning that
16 once a DMF is filed for a particular API, it's unusual for the
17 manufacturer of the API and the buyer of the API to have an
18 exclusivity provision in their contract.

19 THE WITNESS: If that API -- if that DMF --

20 THE COURT: Did I understand your testimony correctly?

21 THE WITNESS: I think so. But I think there was more
22 to it that may not be correct.

23 THE COURT: Please explain.

24 THE WITNESS: So if I have what I refer to as a
25 multioutlet product, what I would say is, those kinds of

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Bruno

1 products, you want to sell as much as you can. So I, the CMO,
2 would submit a DMF. The DMF would go into a file and the whole
3 world would know that I'm making that product.

4 THE COURT: Are you saying that the knowledge that you
5 have filed, that you the manufacturer have filed in the DMF is
6 public information.

7 THE WITNESS: Once you filed, you will get a number
8 from the FDA and that is in a database and it is another
9 database. When I looked at who could do pyrimethamine, I went
10 into two databases. One was the FDA DMF list and the other was
11 a pay service that I support.

12 THE COURT: A subscription service.

13 THE WITNESS: A subscription service. That was the
14 Newport. A lot of companies will actually use that almost as
15 an advertisement, so I can show the world I'm making it. If
16 you're a generic house, you are going to call me up and say, I
17 see you're making this. Therefore, can you supply me.

18 THE COURT: Now the details of the DMF, the
19 manufacturing process, the quality controls, perhaps the
20 ingredients even, those are not public when you file the DMF.

21 THE WITNESS: That's correct. The whole concept of
22 the DMF was instituted when they wanted to have this generic
23 model, if you will. So the CMO company argued that we didn't
24 want to give that information to a pharmaceutical company who
25 could either misuse it, who could give it to somebody else. So

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1 they created this DMF. So everything within the context of the
2 DMF is confidential.

3 THE COURT: Therefore, tying it together, once an API
4 supplier has filed a DMF, they are less likely to be interested
5 in entering into a contract with an exclusivity provision
6 because? Could you explain.

7 THE WITNESS: The main reason is, you want to make
8 volume, even if it's a smaller volume product. It doesn't
9 matter the scope of the project. The more customers you have,
10 the more likely you are going to be able to sell your material.

11 Also, it will be an advantage because then you will
12 start to develop a relationship with a company, so the company
13 being the pharmaceutical company.

14 So, as I said, it's not a good example, but it's
15 almost it's like an advertisement. I'm making this. I can
16 make this. I have a DMF. I am going to be able to support
17 you. The more I make, the lower my costs are. The better my
18 economics are, the more profit I'll make.

19 The other side of it is, you reduce your risk, you
20 from the CMF point of view. If I only offer it to you, again,
21 using Vyera as an example, what if they have a bad year? What
22 if they don't do well in the marketplace? What if somebody
23 else comes in, like a generic, another generic, and does a
24 better job? There are things that they can do to do that.

25 One, I lose market share as the CMO. But, more

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Bruno

1 important, as it goes down, my costs go up. Not just for the
2 product. Because keep in mind that a CMO, when they look at
3 their overhead cost, it's based on how much they make, how much
4 material, not necessarily one product. So the more products I
5 make, the lower my overheads are and the more profit I have. I
6 have reduced my risk as the CMO so I could support that
7 production. I reduced my cost because I continue to make more.
8 It's their advantage to have that type of thing. For these
9 kinds of products, that's the case.

10 THE COURT: In a bargaining situation, if you, the
11 manufacturer, have filed the DMF so the world knows that I have
12 a manufacturing process for this API and I'm available to the
13 world for contracts to supply you with this API, the DMF is
14 filed. That news is out there.

15 THE WITNESS: Correct.

16 THE COURT: Now I'm, from the point of view of the
17 pharmaceutical company, coming to the manufacturer and saying,
18 yes, I know. The world is aware that you are a producer of
19 this API.

20 THE WITNESS: Correct.

21 THE COURT: But I want to be your only purchaser in
22 America. I want an exclusivity provision. Even though
23 everyone else, every other pharmaceutical company in America
24 knows you have produced this API, I want you only to sell to
25 me.

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Bruno

1 I have to provide you in this hypothetical with
2 incentives because you are depriving yourself, you, the
3 manufacturer, are depriving yourself of alternative outlets for
4 your API.

5 THE WITNESS: Correct.

6 THE COURT: And those incentives could be promises and
7 forecasts of a growth in the pharmaceutical company's business
8 for not just only supplying that API, but maybe other products
9 that the manufacturer produces.

10 THE WITNESS: Correct.

11 THE COURT: We won't go to your competing
12 manufacturers. We will instead come to you and purchase other
13 products from you.

14 THE WITNESS: Correct. I think the other part of it
15 also is, once you start to build that relationship, it costs
16 money to develop a product because you have to audit plans, you
17 have to have that relationship. And, in my experience, when
18 you put a face to the project, things tend to go a lot
19 smoother.

20 As a consultant, when I'm working with a
21 pharmaceutical company, and that's where a lot of my business
22 is interfacing with the contract manufacturer, the first thing
23 I do is try to get the two parties in the room so you can start
24 to develop that relationship. Because I can assure you in this
25 these types of projects something is going to go wrong. Those

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Bruno

1 are relationships that help.

2 But also when you talk about the DMF, again, these
3 aren't being done in a vacuum. You have people talking
4 constantly. If I'm making pyrimethamine for you, my business
5 development guy is going to go in there and say, I am making
6 this. What else are you looking at?

7 And Vyera may be a little different because it only
8 has the one product essentially at this time. It has a few
9 that they are thinking about. Some of them were, as I heard
10 yesterday, were more line extensions, which just means more
11 volume of that product, not of everything else. There is a
12 dynamic going on between both parties throughout the whole
13 course of the time.

14 In many of the generics, especially on the market
15 today, the contract manufacturer will actually start working on
16 those products very early on. I have worked on generics that
17 the generic product is made and the ANDA is submitted almost
18 the day that it gets approved by the innovator. This could be
19 seven or eight years in advance you're starting to work on the
20 development of it so that you are ready when it becomes a
21 generic three or four years later.

22 THE COURT: Let me make sure I understand what you
23 just said.

24 You are saying that the manufacturer of the API and a
25 generic not infrequently will work hand in hand so that they

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Bruno

1 are both developing their processes at the same time.

2 THE WITNESS: Not exactly. You have the right idea.

3 But what I'm saying is, the generic company will say,
4 look, they go to Fukuzyu and they say, you know what, we are
5 making this product. We have been working with you. We are
6 looking to develop these two products and maybe they are five
7 or six or seven years out.

8 So then Fukuzyu will say, OK, let me look at it. They
9 will go into their lab. They look at research. If you go on
10 the Internet for a lot of the major CMOs, you will not only see
11 a product line, you will see a development line.

12 Again, this is an indication, these are things, we
13 don't have them. We don't have a DMF. We don't even have a
14 process. These are the things we are looking at. Again, this
15 interaction is going on. It's not a vacuum, is all I was
16 trying to say.

17 There is a lot of discussions and all of that. When I
18 was doing more of this as a BD person, business development
19 person, as you move up the proverbial chain, when I was the
20 person calling on the generic house, one of the first things
21 you did is, you talked about what was next. If you are doing a
22 good job on one, you get the next one.

23 In the case of Fukuzyu, for Vyera, in principle, when
24 Vyera bought the product, Fukuzyu was the only supplier for the
25 product because he was the only one that was approved.

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Bruno

1 THE COURT: By the FDA.

2 THE WITNESS: By the FDA, yes.

3 Since no one else was in the submission that was sent
4 to the FDA by the original GSK, then Impax and then eventually
5 Vyera, Vyera had no choice. It's not like they could say,
6 well, I'll use RL Fine. They had to go through this whole
7 process of getting the approval. That could take some time.

8 THE COURT: That is, if they went to RL Fine, as
9 opposed to Fukuzyu, they would have to go through an entire
10 process to get RL Fine approved?

11 THE WITNESS: Exactly. My point that I was trying to
12 make earlier is that without that approval, in principal you
13 can't make the material. Yes, you can make it. But then you
14 better go through that long period of getting the approval.

15 I don't know the exact number today, but in my
16 business we review with the FDA, because they print some of
17 this, how many applications are in the submissions, how many
18 submissions -- how many applications for an approval.

19 The FDA has been backlogged at times with over 5,000
20 submissions that are being reviewed. That could take several
21 years. I had a client once that wanted to amend their
22 submission and in this case this would be an amendment to a
23 submission.

24 Because it was going to take so long and the
25 amendments go on the bottom of the pile, the new submissions go

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Bruno

1 on the top. They really just resubmitted a whole new thing, so
2 they were higher on the list. Because it takes long and it's
3 an uncertainty in the time.

4 In the case of Fukuzyu, this is why I said I don't
5 think RL Fine mitigates the risk, is because I can't make the
6 product and no one is doing anything to get me approved in a
7 reasonable amount of time because in one respect I don't know
8 the time. The estimate is two years, approximately, for just
9 the review part of it. What I do I do for two years?

10 THE COURT: Thank you.

11 Do counsel have questions for the witness based on the
12 questions I have placed to him?

13 MR. PERLMAN: Nothing for plaintiffs, your Honor.

14 MR. PARKS: Nothing for defendants, your Honor.

15 THE COURT: Thank you. You may step down.

16 THE WITNESS: Thank you.

17 (Witness excused)

18 THE COURT: Next witness.

19 MR. MEIER: Your Honor, my colleague, Lauren Peay will
20 handle the next witness for the government. We call Dr. W.
21 David Hardy, M.D. to the stand.

22 THE COURT: Dr. Hardy, if you would come up here,
23 please, and take the witness stand.

24 Excuse me, Mr. Bruno. If you could just stay one
25 minute.

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Bruno

1 Thank you and thank you for your patience. I just
2 wanted to confirm that I had no other questions. Thank you.

3 WILLIAM DAVID HARDY,

4 called as a witness by the Plaintiffs,

5 having been duly sworn, testified as follows:

6 THE COURT: Dr. Hardy, you are about to be handed a
7 document which I believe is your direct testimony.

8 MS. PEAY: Your Honor, may I approach the bench and
9 the witness with copies?

10 THE COURT: Thank you. What's the exhibit number for
11 Dr. Hardy's affidavit?

12 MS. PEAY: It is Government Exhibit 8003.

13 THE COURT: Dr. Hardy, if you could turn to page 36 of
14 your exhibit, I believe you authorized someone to
15 electronically sign your name on page 36, is that right?

16 THE WITNESS: That is correct, your Honor.

17 THE COURT: Before you gave that authorization, did
18 you read this document with care?

19 THE WITNESS: Yes, I did.

20 THE COURT: Do you swear to the truth of its contents?

21 THE WITNESS: Yes, I do.

22 THE COURT: Any objection other than those already --
23 I don't think I have any already made. Any objection to
24 receipt of 8003.

25 MR. McCONNELL: No objection.

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Hardy - Cross

1 THE COURT: 8003 is received.

2 (Government Exhibit 8003 received in evidence)

3 THE COURT: Cross-examination.

4 CROSS-EXAMINATION

5 BY MR. McCONNELL:

6 Q. Good morning, Dr. Hardy. How are you?

7 A. Good morning. I'm fine. Thank you.

8 Q. In describing your expertise in this matter you point out
9 that you have treated well over 1500 HIV AIDS patients over
10 your 30-year plus career, is that correct?

11 A. That is correct.

12 Q. Are you familiar, Dr. Hardy, with the direct testimony that
13 Professor Hemphill intends to offer in this case?

14 A. No, I'm not.

15 Q. Professor Hemphill intends to testify that the most recent
16 available estimate suggests that there are slightly less than
17 10,000 cases of toxoplasmosis per year in the United States.
18 Do you agree with that estimate from Professor Hemphill?

19 A. Not ever really counting the cases, I'm not really an
20 expert in terms of how many cases there are or in terms of the
21 diagnosis, treatment, prevention.

22 Q. In your clinical experience do you believe the number to be
23 more or less than 10,000 per year?

24 MS. PEAY: Objection, your Honor. This is a question
25 that's outside the Scope of the witness' direct testimony.

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Hardy - Cross

1 THE COURT: Overruled.

2 You may answer.

3 A. I would have no good basis to make a good judgment whether
4 that number is correct or not.

5 Q. According to your direct testimony in this case, Dr. Hardy,
6 you have treated roughly 400 patients for toxoplasmosis over
7 the course of your entire career, is that right?

8 A. My estimate is somewhere between 200 and probably 350, is
9 best I can say.

10 Q. According to your testimony in this case, about 200 of
11 those 200 to 350 toxoplasmosis patients you treated with FDA
12 approved pyrimethamine, is that correct?

13 A. That is correct.

14 Q. So for the few cases to the 150 cases, based on your total
15 estimation of patients that you have treated, those patients
16 received a treatment other than FDA-approved pyrimethamine,
17 correct?

18 A. To my best estimate, that would be true.

19 Q. Dr. Hardy, I'd like to discuss a little bit your clinical
20 background with respect to treatment for toxoplasmosis. OK?
21 You began your clinical experience with toxoplasmosis as a
22 resident physician from the period 1982 to 1986, correct?

23 A. My residency was actually '82 to '84, but, yes, that would
24 be close to correct.

25 Q. During that period of time of 1982 to 1986, you would

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Hardy - Cross

1 prescribe pyrimethamine and sulfadiazine for a toxoplasmosis
2 patient unless he or she had an allergy to a sulfonamide
3 antibiotic, correct?

4 A. That is correct. In terms of the treatment of active
5 toxoplasmosis disease usually in the brain.

6 Q. At some point between 1982 and 1986, the FDA approved
7 pyrimethamine for toxoplasmosis, correct?

8 A. I don't know the exact date, but I do know that
9 pyrimethamine has been approved by the FDA for the treatment of
10 toxoplasmosis, yes.

11 Q. Do you remember being deposed in this case on July 27,
12 2021, Dr. Hardy?

13 A. Yes.

14 Q. At your deposition you testified that you believed that
15 some point between 1982 and 1986, the FDA approved
16 pyrimethamine for use for patients with toxoplasmosis. Do you
17 agree with that testimony?

18 A. I do remember my deposition, and I faintly remember that
19 date. It may have been actually earlier, but I know it has
20 been approved by the FDA. It may have been done earlier than
21 that, but I am not exactly sure of the date.

22 Q. Would it be fair to say that by 1986 the FDA had approved
23 pyrimethamine for treatment for patients with toxoplasmosis?

24 A. That is my best understanding and recollection, yes.

25 Q. So during that period of 1982 to 1986, you did not rely on

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Hardy - Cross

1 any published guidelines in order to select that course of
2 treatment for toxoplasmosis patients because no published
3 guidelines existed at that time yet, correct?

4 A. That is true.

5 Q. During this period of 1982 to 1986, the approximate failure
6 rate for the pyrimethamine treatment regimen for acute active
7 toxoplasmic encephalitis was about one-third, right?

8 A. I don't have good data to support that, but, to my best
9 recollection, in the early days of the AIDS epidemic, that was
10 a pretty good estimate, yes.

11 Q. Now I'd like to move to the late 1980s, to the period 1986
12 to 1991. Is that OK?

13 A. '86 to '91. OK.

14 Q. Between 1986 and 1991, the number of toxoplasmosis patients
15 that you were treating each year increased to about 36 patients
16 per year, correct?

17 A. Yes, approximately 36 per year.

18 Q. And the only treatment regimen that you used during this
19 time to treat active toxoplasmosis was a pyrimethamine-based
20 regimen, correct?

21 A. To the best of my recollection, that was my primary -- that
22 was my primary regimen for treatment, yes.

23 Q. The failure rate of the pyrimethamine-based regimen
24 remained the same for the period 1986 to 1991 for active
25 toxoplasmosis patients, correct?

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Hardy - Cross

1 A. Again, I have no data to prove that, but I would estimate
2 that knowing what was happening, AIDS epidemic during those
3 years, that that high failure rate would continue, yes.

4 Q. Now I am going to move into the early 1990s. I am going to
5 discuss a drug -- I am going to try my best -- trimethoprim
6 sulfamethoxazole. Are you familiar with that drug?

7 A. Yes, I am.

8 Q. Would it be OK if I referred to that drug today as either
9 TMP-SMX or Bactrim?

10 A. That's fine with me.

11 Q. Those can be used interchangeably, sir?

12 A. Trimethoprim sulfamethoxazole is a generic name, TMP-SMX is
13 an acronym for that name, and Bactrim is actually a brand name
14 for that product.

15 Q. Sometime around 1991, physicians treating toxoplasmosis got
16 lucky in that it was discovered that TMP-SMX not only prevented
17 pneumocystis carinii pneumonia, but was also fairly good at
18 preventing toxoplasmic encephalitis, correct?

19 A. I don't remember the exact year that that was recognized,
20 but I do remember that, from large pneumocystis prevention
21 studies, there was also a decrease not only in the occurrence
22 of pneumocystis, but also, secondarily, decrease in occurrence
23 of toxoplasmic encephalitis, yes.

24 Q. Within one year of that discovery, by 1992, TMP-SMX studies
25 began to demonstrate decreases in the occurrence of active

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Hardy - Cross

1 toxoplasmosis, correct?

2 A. Again, the dates to me are not entirely definitive. I do
3 know that as more TMP-SMX was being used for the prevention
4 primarily of pneumocystis pneumonia that there was some
5 decrease in the occurrence of toxoplasmosis plastic
6 encephalitis as well.

7 Q. With TMP-SMX you get the benefit of treating two
8 opportunistic infections with one drug, isn't that right?

9 A. To be more specific, you get the benefit of preventing two
10 opportunistic infections. It's a complicated situation. But
11 the primary reason that TMP-SMX is used for prophylaxis of
12 toxoplasmic encephalitis is because commonly the patient is
13 already taking it to prevent pneumocystis pneumonia. It is
14 simply continued.

15 Q. And studies showed that TMP-SMX was effective as a
16 prophylactic for toxoplasmosis, correct?

17 A. Correct. Studies have shown that.

18 Q. In fact, around this time you wrote a couple of textbook
19 chapters documenting the use of TMP-SMX to prevent both
20 pneumocystis pneumonia and toxoplasmosis around that time,
21 right?

22 A. Sometime in the early '90s, yes. I wrote chapters
23 reporting that, yes.

24 Q. Eventually, TMP-SMX became the recommended medication for
25 primary prevention of toxoplasmosis, correct?

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Hardy - Cross

1 A. Yes. That is what our guidelines say.

2 Q. According to your expert testimony in this case, Dr. Hardy,
3 the three distinct goals for treating and preventing toxoplasma
4 encephalitis are treatment of the active toxoplasmosis disease,
5 primary prophylaxis, which is preventing the development of
6 active disease, and secondary prophylaxis, which is maintenance
7 therapy to prevent recurrence of the active disease. Is that
8 correct?

9 A. Yes, that is correct.

10 Q. Today you consider TMP-SMX to be the gold standard for
11 primary prophylaxis for toxoplasmic encephalitis, correct?

12 A. Yes, I consider it to be the most highly recommended agent
13 for the primary prevention of toxoplasmic encephalitis.

14 Q. Do you remember testifying at your deposition, Dr. Hardy,
15 that you considered TMP-SMX to in fact be the gold standard for
16 primary prophylaxis for toxoplasmic encephalitis?

17 A. I don't remember that exact term gold standard, but I
18 cannot equivocate with it. It is the number one recommended
19 option, yes.

20 Q. So you would agree with me that TMP-SMX is the gold
21 standard for primary prophylaxis for toxoplasmic encephalitis?

22 A. Yes.

23 Q. Now, another benefit of TMP-SMX is that it can be
24 administered in intravenous form, correct?

25 A. Yes, that is correct.

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Hardy - Cross

1 Q. And a pyrimethamine-based regimen, on the other hand,
2 requires that the patient take several pills per day, correct?

3 A. A total pyrimethamine regimen, yes, does require that. The
4 number of pyrimethamine pills is low. The number of pills that
5 go along with the other medication, sulphadiazine, is very
6 high. But the regimen itself does contain many pills, yes.

7 Q. I remember reading in your deposition that a
8 pyrimethamine-based regimen patient would be taking
9 approximately nine tablets per day. Is that right?

10 A. That is correct.

11 Q. And the pyrimethamine-based pill regimen is sometimes a
12 limiting factor when a patient cannot swallow a pill reliably,
13 correct?

14 A. Yes. In the situation where the patient is obtunded or
15 comatose and cannot reliably survive pills, an intravenous form
16 of treatment is sought.

17 THE COURT: Obtunded meaning?

18 THE WITNESS: Unable to -- have a decreased mental
19 alertness.

20 THE COURT: Thank you.

21 Q. For that type of patient, Dr. Hardy, that you just
22 described, intravenous high dose TMP-SMX can be useful to
23 assure adequate drug delivery, correct?

24 A. That is correct.

25 Q. I'd like to turn our discussion to another drug,

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Hardy - Cross

1 atovaquone. Are you familiar with that?

2 A. Atovaquone is a drug I'm familiar with.

3 Q. Atovaquone is an alternative treatment for treating
4 toxoplasmosis, correct?

5 A. Yes, that is true.

6 Q. And you started to use atovaquone to treat active
7 toxoplasmosis sometime after 1991, correct?

8 A. No, I don't believe that is correct. Until pyrimethamine
9 became difficult to obtain, my number one choice, as per
10 guideline recommendations, to treat active disease from
11 toxoplasmosis in the brain was pyrimethamine plus sulphadiazine
12 or pyrimethamine plus clindamycin. Atovaquone has always been
13 an alternative, second or third choice regimen.

14 Q. Dr. Hardy, that was not responsive to my question. My
15 question was simply that you did not start using atovaquone at
16 all in any respect to treat active toxoplasmosis until sometime
17 after 1991, correct?

18 A. Sometime after 1991, yes. It wasn't available at the time
19 until after that date I'm sure.

20 Q. Between 1991 and 1996, you participated in at least two
21 studies using atovaquone for both active toxoplasmosis and for
22 pneumocystis carinii pneumonia that were fairly successful,
23 correct?

24 A. I do remember participating in some studies investigating
25 the use of atovaquone in those diseases, yes.

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Hardy - Cross

1 Q. Those studies showed that it was effective, correct?

2 A. I would have to review the studies to really understand and
3 make a decision whether -- what the term effective means. But
4 I remember participating in them as a clinical research site.

5 Q. Fair enough with the term effective.

6 Do you remember at your deposition testifying that
7 those studies were fairly successful, Dr. Hardy?

8 A. I think the term fairly successful is one I would agree
9 with. Again, it's put into the context of a high-mortality
10 disease that was untreatable in many ways, and fairly
11 successful could be taken in many different ways because of
12 that.

13 Q. But you agree with it, correct?

14 A. Yes.

15 Q. So before 1991, in the 1980s, when you were seeing many
16 patients a year during the HIV AIDS epidemic, TMP-SMX and
17 atovaquone were not used to treat patients with toxoplasmosis,
18 correct?

19 A. That is correct.

20 Q. From 1991 to 1996, according to your direct testimony in
21 this case, the number of patients you saw fortunately went down
22 a bit to about 20 patients with toxoplasmosis per year,
23 correct?

24 A. Yes, that is correct.

25 Q. Your primary prescription choice for those patients that

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Hardy - Cross

1 presented with active toxoplasmosis was a pyrimethamine-based
2 regimen during that time, correct?

3 A. Yes, that is correct.

4 Q. In that 1991 to 1996 time frame, you also had an
5 alternative to pyrimethamine-based regimen and had the ability
6 to prescribe TMP-SMX for active toxoplasmosis, correct?

7 A. TMP-SMX is, again, an alternative second or line choice.
8 It was available, and I did not use it frequently, no.

9 Q. But it is possible that you did prescribe TMP-SMX for
10 toxoplasmosis patients during that time, correct?

11 A. It is possible that I may have prescribed it in the case
12 where an intravenous form of medication was necessary because
13 of a lack of oral route of administration in a patient who
14 could not swallow pills.

15 Q. In that same time frame, as an alternative to a
16 pyrimethamine-based regimen, it is also possible that you
17 prescribed atovaquone for active toxoplasmosis patients,
18 correct?

19 A. Yes, it is possible. I would -- I do not remember doing it
20 frequently, however.

21 Q. So since the introduction of TMP-SMX and atovaquone in the
22 early 1990s, there are now three to four alternative treatments
23 for treating active toxoplasmosis, correct?

24 A. Yes. Although I would correct the descriptive term from
25 alternative to secondary or tertiary recommended regimens.

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Hardy - Cross

1 Q. Do you remember at your deposition, Dr. Hardy,
2 characterizing TMP-SMX and atovaquone as alternatives for
3 treating active toxoplasmosis?

4 A. Yes, I do.

5 Q. You testified truthfully at your deposition, correct?

6 A. Yes, I did.

7 Q. And the survival rate for your patients with active
8 toxoplasmosis encephalitis was no different whether you treated
9 them with Daraprim or TMP-SMX, correct?

10 A. That's a complicated question because of the time periods
11 in which I was treating patients with different medications and
12 the availability of antiretroviral therapy, which became
13 available after 1996.

14 MR. McCONNELL: Justin, could you please pull up
15 Dr. Hardy's deposition for me, please, page 44.

16 Q. You were asked at your deposition Dr. Hardy: So do you
17 have an estimate of approximately what percentage of
18 toxoplasmic encephalitis you treated during that time period
19 with treatment regimens other than pyrimethamine sulphadiazine
20 or pyrimethamine clindamycin, correct?

21 THE COURT: What time period is that question
22 referring to?

23 MR. McCONNELL: The middle 1990s, your Honor.

24 A. From '91 to '96?

25 THE COURT: Is that the time period, counsel?

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Hardy - Cross

1 MR. McCONNELL: I believe so, your Honor, yes.

2 Q. Do you see the question, Dr. Hardy?

3 A. Yes.

4 MS. PEAY: Objection, your Honor. This is improper
5 impeachment or improper refreshing of the witness'
6 recollection.

7 THE COURT: We don't have the question yet. We have
8 the question asked at the deposition but not the question asked
9 at the trial.

10 Wait until the question is finished.

11 We now know what the question asked at the deposition
12 is referring to, a period of time between 1991 and 1996. The
13 answer?

14 MR. McCONNELL: Yes, it's between 1991 and 1996. I
15 apologize, your Honor. I can continue.

16 The opposing counsel at the deposition asked for
17 clarification of whether the question referred to active toxo
18 or just generally, and then the examining attorney clarified
19 toxoplasmic encephalitis and then the witness asked if he could
20 clarify that. And then the witness answered: OK. I would
21 have to say the survival rate of the patient was no different.

22 Q. Do you agree with that testimony, Doctor?

23 A. Yes, I do agree with it based on my deposition.

24 THE COURT: Before antiviral therapy for AIDS patients
25 became available in 1996, the survival rate for those treated

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Hardy - Cross

1 with the two alternative therapies was no different, as you
2 recollect?

3 THE WITNESS: As I recollect, in that pretherapy --
4 antiviral therapy period, they were about the same.

5 THE COURT: Thank you.

6 Q. Dr. Hardy, moving past 1996, you have continued to
7 prescribe primarily TMP-SMX for primary prophylaxis of
8 toxoplasmosis, correct?

9 A. Yes, that is correct.

10 Q. But from 2000 to 2015, you do not know what percentage of
11 toxoplasmosis cases in the United States were treated with
12 FDA-approved pyrimethamine tablets, correct?

13 A. I do not have data to support an answer for that. I can
14 tell you that the number of toxoplasmosis cases decreased
15 sharply after 1996. And to know exactly how and what they were
16 treated with would be a difficult -- it would be a guess on my
17 part.

18 Q. So the treatment choices of your colleagues in the medical
19 field between 2000 and 2015, you don't have data to support
20 whether they were prescribing FDA approved pyrimethamine
21 tablets or some other treatment for toxoplasmosis during this
22 time, right?

23 A. I can say that the CDC, NIH, IDSA, HIVMA sponsored
24 guidelines continue to recommend a pyrimethamine-based regimen.
25 I do not have data to prove how patients were actually treated.

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Hardy - Cross

1 Q. Thank you. That was my question regarding the data.

2 Those guidelines were developed in response to the
3 AIDS and HIV epidemic in the 1980s, correct?

4 A. I believe they were first put together in the late 1980s,
5 early '90s, in order to be able to give physicians direction of
6 how to treat what were previously very rare infections.

7 Q. Unfortunately for those patients, at that time, in the late
8 1980s, there were many more toxoplasmosis patients than there
9 are today to be able to do more effective studies on effective
10 treatment, correct?

11 A. That is correct.

12 Q. But by the time TMP-SMX and atovaquone were introduced in
13 the 1990s, there were few toxoplasmosis patients to run similar
14 studies, correct?

15 A. It would really depend upon the time period. Prior to
16 1996, the number of toxoplasmosis cases was about the same as
17 they were in the 1980s, maybe even greater, because there were
18 more patients that being were treated. After 1996, with the
19 advent of antiviral therapy, the number of all opportunistic
20 infections, including toxoplasmosis, markedly decreased.

21 Q. Just to be clear, the guidelines recommending FDA-approved
22 pyrimethamine came out in the late 1980s, before TMP-SMX or
23 atovaquone were used to treat toxoplasmosis, correct?

24 A. I can say that with definition for atovaquone because it
25 was not available. TMP-SMX has been available since the 1970s,

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Hardy - Cross

1 so I can't really give an estimate, whether it was ever used to
2 treat toxoplasmosis encephalitis. It may have been. I don't
3 know. I have no data to support it one way or the other. But
4 it was not seriously tested in clinical trials until the early
5 1990s.

6 Q. Thank you.

7 I want to move, Dr. Hardy, to the post 2015 to present
8 time frame. Is that OK?

9 A. Of course.

10 Q. In 2015, you encountered some difficulties obtaining
11 pyrimethamine for your patients due to price, correct?

12 A. Correct.

13 Q. After a price increase on pyrimethamine, about 85 to 90
14 percent of the time that you tried to obtain pyrimethamine
15 sulphadiazine it was unsuccessful, correct?

16 A. That is correct.

17 Q. When you could not obtain a pyrimethamine-based regimen,
18 you prescribed TMP-SMX as an alternative in a majority of those
19 cases that you just described, correct?

20 A. Yes, I did.

21 Q. When infectious disease experts could not obtain a
22 pyrimethamine-based regimen during this time, some started
23 prescribing compounded pyrimethamine as an alternative as well,
24 correct?

25 A. Yes. I have heard of that and have seen some limited

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Hardy - Cross

1 research articles published.

2 Q. Albeit based on, as you said, very limited data, TMP-SMX
3 may be the most commonly used medication for active
4 toxoplasmosis since 2015 in the United States, correct?

5 A. I cannot give an opinion about what is most commonly used.
6 That's not part of my expertise. So I really can't give you a
7 good answer on that.

8 Q. At conferences that you have attended for your industry you
9 have learned that the unavailability due to the price of
10 pyrimethamine over the past few years has made TMP-SMX the most
11 commonly used medication for toxoplasmosis outside of the
12 United States, correct?

13 A. Again, I have no data. I cannot remember whether or not I
14 heard that at a conference or not. I do know that the lack of
15 availability of pyrimethamine has greatly affected the choice
16 for treatment of this life-or-death disease in which therapy
17 must be started within a very short period of time after
18 diagnosis.

19 Q. Since the price increase of pyrimethamine after 2015, you
20 are not aware of any published data establishing a negative
21 impact on patient care, correct?

22 A. No, I'm not aware of any published data.

23 Q. You do not know what percentage of pyrimethamine
24 prescriptions in the United States are prescribed to treat
25 active toxoplasmosis, correct?

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Hardy - Cross

1 A. Again, that's not part of my expertise. In looking at the
2 marketing or use of pyrimethamine.

3 Q. So you don't know, correct?

4 A. I do not know.

5 Q. You do not know what percentage of active toxoplasmosis
6 cases in the United States are treated with FDA approved
7 pyrimethamine tablets, correct?

8 A. Again, I have done no survey. I have seen no research. I
9 have no data to confirm that number in any way.

10 Q. You do not know what percentage of active toxoplasmosis
11 cases in the United States are treated with compound
12 pyrimethamine either, correct?

13 A. Again, I have no data to be able to make a reliable answer
14 to that question.

15 Q. For your expert work on this case you did not make any
16 attempt to determine those percentages, did you?

17 A. No, I did not.

18 Q. Now, you have testified on direct that you have designed,
19 conducted, and reported the results of over 30 clinical trials
20 testing investigational medications for treatment and
21 prevention of AIDS-related opportunistic infections, correct?

22 A. That is correct.

23 Q. But you are not aware of any peer-reviewed studies that
24 have looked at the frequency of use of different treatment
25 regimens for toxoplasmosis during any of the time periods

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Hardy - Cross

1 between 2000 and the present, correct, Dr. Hardy?

2 A. Frequency of use is not usually a topic published in
3 medical journals, as opposed to toxicity and efficacy, but I
4 have not seen or am I aware of any articles that look at that
5 question, no.

6 Q. In your clinical experience, is one of the reasons why
7 there are no such peer-reviewed studies is because there are an
8 insufficient number of toxoplasmosis patients to run such a
9 rigorous study?

10 A. That is correct. The number of cases of toxoplasmosis has
11 decreased markedly. Among HIV-positive persons it has remained
12 somewhat consistent, among other immunocompromised patients,
13 such as those receiving stem cell or bone marrow transplants,
14 but that number is still pretty low.

15 Q. Again, unfortunately, you would agree with me that none of
16 the treatment regimens, pyrimethamine-based regimens, TMP-SMX
17 or atovaquone, would be capable of actually eradicating latent
18 toxoplasmosis in patients, correct?

19 A. Yes, that is correct.

20 Q. As far as you are aware, Dr. Hardy, there has not been a
21 new medication approved to treat toxoplasmosis since
22 atovaquone, which, as we discussed, came out in about the mid
23 1990s, is that correct?

24 A. That is correct.

25 Q. You testified at your deposition that the development of

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Hardy - Cross

1 new medications for toxoplasmosis has not been a high priority
2 for the biopharmaceutical industry whatsoever and that is
3 primarily because the diseases, while life threatening and
4 several and always needing treatment, does not occur at a
5 high-enough prevalence to make development of a drug for this
6 disease profitable, correct?

7 A. I would have to see the exact words from my either direct
8 testimony or deposition that you just read. But, in general,
9 yes, that is a belief of mine, yes.

10 Q. If you agree with that testimony I don't think we have to
11 go back and show you, if that's OK with you, Dr. Hardy.

12 You went on to note at your deposition that clinical
13 trials comparing the efficacy of pyrimethamine to TMP-SMX are
14 not feasible any longer because so few patients are developing
15 toxoplasmosis these days, correct?

16 A. That is correct.

17 Q. For your engagement on this case, you have not personally
18 done a statistical survey of infectious disease practitioners
19 preferences for treating toxoplasmosis, correct?

20 A. I have not and am not aware of any either.

21 Q. In your direct testimony, Dr. Hardy, you testified that the
22 opportunistic infections guidelines contain treatment
23 guidelines for the treatment of toxoplasmosis, correct?

24 A. Yes, they do. That is correct.

25 Q. But you would agree with me, though, that whether a single

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Hardy - Cross

1 physician in his or her own personal practice follows those
2 guidelines is a matter of personal physician choice, correct?

3 A. What a physician does in terms of treatment is always their
4 choice. What kind of guidelines they follow is always their
5 choice. Whether they endeavor to practice evidence-based
6 medicine or not is always their choice.

7 Q. According to Professor Hemphill's direct testimony that he
8 intends to give to this Court, pyrimethamine is considered the
9 standard of care for all manifestations of toxoplasmosis. Do
10 you agree with that opinion of Professor Hemphill?

11 A. In large part, that is very true. There are -- there is
12 one specific type of toxoplasmosis that is treated with a
13 different drug called spiramycin in a very specific clinical
14 situation. But in all other situations in which toxoplasmosis
15 is being treated, yes, that is true.

16 Q. If one of your infectious disease colleagues treated a
17 toxoplasmosis patient with TMP-SMX instead of pyrimethamine,
18 would you consider that to be a breach of that physician's
19 standard of care?

20 A. To judge a physician's standard of care is not my job or am
21 I an expert in judging physician's care. Again, it is a
22 personal choice based upon teaching, experience, etc.

23 Q. Are you able to think of situations where a physician would
24 not prescribe FDA-based pyrimethamine and for a toxoplasmosis
25 patient and still be within the proper standard of care?

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Hardy - Cross

1 A. Certainly in a situation where a patient cannot take oral
2 medication, the use of intravenous TMP-SMX is in fact
3 recommended by the guidelines as a route of administration and
4 really the only medication that is available to treat such a
5 patient. So in that situation, yes, I would say that is a
6 proper and recommended form of treatment.

7 Q. That's just one example, correct, Dr. Hardy? There are
8 other situations besides intravenous indication for a
9 toxoplasmosis patient where a colleague of yours could
10 prescribe TMP-SMX and be within the proper standard of care for
11 that patient, correct?

12 A. Again, each physician practices medicine by their own style
13 and methodology. How they do that is up to them.

14 Q. Is that answer yes?

15 A. That answer is, yes, I'm aware of that happening.

16 Q. When you have heard of that happening, you haven't thought
17 that your colleague was breaching a standard of care to his
18 patient, his or her patient, correct?

19 A. Again, I cannot judge my colleagues' standard of care and
20 how they treat their patients.

21 Q. If one of your infectious disease colleagues treated a
22 toxoplasmosis patient with TMP-SMX instead of pyrimethamine,
23 only because of the price of pyrimethamine, would you consider
24 that to be a breach of that physician's standard of care?

25 A. Having done that myself, because of the price and the

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Hardy - Cross

1 availability of pyrimethamine and by necessity of needing to
2 start a medication in a very short period of time, the
3 immediate availability of TMP-SMX is what I have done myself,
4 so I would not judge a physician for doing that. It's a
5 necessity of the current marketplace.

6 Q. As part of your engagement for this case, Dr. Hardy, you
7 had a conversation with some members of the Federal Trade
8 Commission in April or May of 2019 regarding the general issue
9 of drug access to pyrimethamine in the form of Daraprim for the
10 treatment of toxoplasmosis, your personal experience, and what
11 you knew as the leader of HIVMA, correct?

12 A. I do remember having a telephone conversation with someone
13 from the FTC about this topic, and I was the chair of the board
14 of HIVMA at that time.

15 Q. Is it fair to say that that conversation happened sometime
16 in April 2019?

17 A. I believe that was about the day, yes.

18 Q. Now, do you remember sending an e-mail on April 3, 2019 to
19 over 30 of your fellow infectious disease colleagues regarding
20 this issue?

21 A. Yes, I do.

22 Q. In that e-mail you stated to your 30-plus infectious
23 disease colleagues that the Federal Trade Commission has asked
24 you to testify, has asked you, Dr. Hardy, to testify regarding
25 whether this enormous price hike of pyrimethamine has limited

LCFMFTC2

Hardy - Cross

1 patients' access to this life-saving drug. Do you remember
2 sending that e-mail?

3 A. Yes, I do.

4 Q. And your intent in sending that initial e-mail from April 3
5 of 2019 was to look to your fellow infectious disease
6 colleagues working in urban areas that have historically cared
7 for many HIV-positive persons to look for cases of problems
8 with access to pyrimethamine, correct?

9 A. My intent was to simply, as you alluded to before, do a
10 very informal survey of colleagues who I know worked in areas
11 where HIV-AIDS had been and still was prevalent to better
12 understand what their experience had been in terms of treating
13 toxoplasmosis.

14 Q. At your deposition you could only remember receiving two
15 responses from your colleagues to that e-mail, correct?

16 A. I believe there were overall three, as I look at the
17 records more carefully, but yes at least -- I believe there
18 were three responses that I can remember.

19 Q. So you e-mailed 30 plus colleagues and you got three
20 responses, correct?

21 A. Correct.

22 Q. And one of those responses to your inquiry regarding the
23 FTC's questions was an April 4, 2019 e-mail that you received
24 from Dr. Rajesh Gandhi, correct?

25 A. I believe I did receive something from Rajesh Gandhi. I

LCFMFTC2

Hardy - Cross

1 can say for sure that was him. But go ahead.

2 Q. Would it refresh your recollection, sir, to see the e-mail?

3 A. That would refresh me. Yes. Please do.

4 MR. McCONNELL: Justin, could you please bring up
5 DX-456 to help refresh Dr. Hardy's memory.

6 Q. Dr. Hardy, please take a moment to review the e-mail and
7 let me know when you have completed your review.

8 A. Yes, I do remember this e-mail.

9 Q. Does the e-mail from April 4, 2019 reflected in DX-456
10 refresh your recollection, Dr. Hardy?

11 A. Yes, it does.

12 Q. Dr. Gandhi responded to your e-mail to provide you with an
13 update regarding Massachusetts General Hospital's issues with
14 pyrimethamine access, correct?

15 A. Correct.

16 Q. The MGH there in the e-mail stands for Massachusetts
17 General Hospital, correct?

18 A. That is correct.

19 Q. Dr. Gandhi told you that we at Massachusetts General
20 Hospital have been able to access pyrimethamine through a
21 noncommercial source but that that will no longer be the case
22 as of September 2019. As a result, our patients will either
23 need to use the commercial product, 400 to \$900 per
24 25-milligram tablet, or we'll be forced to switch to
25 trimethoprim sulfamethoxazole instead?

LCFMFTC2

Hardy - Cross

1 A. That is correct.

2 Q. And trimethoprim sulfamethoxazole is the TMP-SMX that we
3 have discussed today?

4 A. That is true.

5 Q. Is it possible, Dr. Hardy, that the noncommercial source
6 referenced by Dr. Gandhi was a reference to compound
7 pyrimethamine?

8 THE COURT: Sustained.

9 Q. Dr. Gandhi also noted that the Massachusetts General's
10 toxoplasmosis patients will either need to use the commercial
11 product or be forced to switch, correct?

12 A. That is the reading of his e-mail, yes.

13 MR. McCONNELL: You can take that down, please,
14 Justin.

15 Q. You did not rely on that e-mail from Dr. Gandhi in offering
16 your expert report or testimony in this case, correct,
17 Dr. Hardy?

18 A. No, I did not.

19 Q. Dr. Hardy, you will agree with me that the research finds,
20 although not conclusively, that TMP-SMX is a well-tolerated
21 alternative to pyrimethamine-based treatment regimens for
22 toxoplasmosis patients, correct?

23 A. It is true that there have been two studies, randomized
24 trials. One was never finished. One was problematic. And the
25 results -- the conclusions from those studies were exactly as

LCFMFTC2

Hardy - Cross

1 you said, yes.

2 Q. You in fact cited to at least one of those studies in book
3 chapters and articles that you have written over the course of
4 your career, correct?

5 A. Yes, I probably have. I don't remember the exact citation,
6 but having written many book chapters and articles on this
7 topic, I probably did use those because they were the only ones
8 available.

9 Q. We talked a little bit earlier, as part of your engagement
10 on this case you sent out an e-mail to your colleagues and you
11 got three responses. We just checked one. I'd like to discuss
12 another one with one of your colleagues, but the identity of
13 that person has to remain confidential. Do you understand
14 that, Dr. Hardy?

15 A. I understand that. I am aware.

16 (Continued on next page)

LCFKFTC3

Hardy - Cross

1 Q. Do you remember the contents of that email back and forth
2 that you engaged in with that colleague of yours that responded
3 to your inquiry?

4 A. Yes, I do.

5 Q. So that colleague of yours responded to your request and
6 informed you that: "I think what we have learned is that there
7 are better tolerated and less toxic alternatives. We either
8 use Bactrim or the combination of clinda/atovaquone, which
9 ironically is what ophthalmologists have been using for ocular
10 toxo for years, and I am unaware of any poor outcomes in
11 transplants or HIV from not having pyrimethamine," correct?

12 A. I do remember that email, yes.

13 Q. And you responded to your colleague that: "The scant
14 research seems to find, although not conclusively, that TMP/SMX
15 is a well-tolerated alternative to Pyr-Sulfa or Pyr-Clinda for
16 CNS toxo and atovaquone clinda regimen is used successfully in
17 ocular toxo," correct?

18 A. I do remember writing that, yes.

19 Q. And just for clarity of the record, Pyr-Sulfa is
20 pyrimethamine -- I'm sorry, I shouldn't have even tried.

21 Dr. Hardy, can you please clarify what Pyr-Sulfa was
22 in your email?

23 A. By Pyr-Sulfa, I was referring to pyrimethamine and
24 sulfadiazine.

25 Q. The reference to Pyr-Clinda, what were you referring to

LCFKFTC3

Hardy - Cross

1 there?

2 A. Pyrimethamine plus clindamycin.

3 Q. And CNS, the reference there to CNS toxo, that's central
4 nervous system, correct?

5 A. Correct.

6 Q. The atovaquone/clinda regimen that's referred to in that
7 email is an alternative treatment that has been used in ocular
8 toxoplasmosis patients, correct?

9 A. There are case reports that that has been used, yes.

10 Q. And then you followed up with that colleague in a
11 subsequent email and asked: "Do you feel that TMP/SMX or
12 atovaquone/clinda is as effective as pyrimethamine
13 sulfadiazine," correct?

14 A. Can you show me the rest of that email?

15 Q. I can.

16 MR. McCONNELL: Justin, if you bring it up.

17 Your Honor, I believe it has been properly redacted.

18 Justin, if you could bring it up to refresh the
19 witness' recollection. Sorry, it's DX 453.

20 THE COURT: Don't publicly display it. Display it
21 just to counsel and the witness and me.

22 BY MR. McCONNELL:

23 Q. Dr. Hardy, please let me know after you have had a chance
24 to review the email.

25 (Pause)

LCFKFTC3

Hardy - Cross

1 A. Yes, I've read that -- reread that.

2 BY MR. McCONNELL:

3 Q. Dr. Hardy, does the email reflected at DX 453 refresh your
4 recollection?

5 A. Yes, it does.

6 Q. And at the very bottom of the first page of DX 453 is the
7 question I just referenced where you addressed your colleague
8 with the question, "Do you feel that TMP/SMX or
9 atovaquone/clinda is as effective as pyrimethamine
10 sulfadiazine," correct?

11 A. Yes, I did ask that question.

12 Q. And the colleague that you posed that question to
13 responded: "In my opinion, I think Bactrim is as good, better
14 tolerated, less toxicity, and cheaper. I held that stance for
15 years before Martin. The necessary placebo-controlled trials
16 were never done and unlikely to be ever done," correct?

17 A. Correct.

18 Q. And she also responded to your question that:

19 "Pyrimethamine is not available in many parts of the world, and
20 toxo is treated with SMX/TMP. I have not seen data that
21 mortality is higher," correct?

22 A. That is correct.

23 Q. Do you have any reason to disagree with that opinion?

24 A. I accept my colleague's opinion and how this doctor has
25 recommended treatment, which I do not agree with in my own

LCFKFTC3

Hardy - Cross

1 practice, in my own teaching, in my own training, and primarily
2 because it's not consistent with our treatment guidelines for
3 this disease. But her opinion is her opinion.

4 Q. You don't think that this physician is breaching a standard
5 of care to her patients, correct?

6 A. No, I do not.

7 Q. And then with the other part of your question, regarding
8 clinda/atovaquone, your colleague responded, "As far as
9 clinda/atovaquone, all I have seen are a few cases, and all
10 recovered," correct?

11 A. Correct.

12 MR. McCONNELL: You can take that down, Justin. Thank
13 you.

14 Q. And you did not, Dr. Hardy, rely on that email
15 correspondence with that infectious disease colleague of yours
16 in rendering your opinion in this case, correct?

17 A. No, I did not.

18 Q. So you did not do a statistical survey of what your
19 infectious disease colleagues were doing as far as treatment of
20 toxoplasmosis for this case, correct?

21 A. No. My opinion is based upon a much larger body of
22 evidence called the treatment guidelines, not upon the opinions
23 of two colleagues.

24 Q. Well, that's actually not -- that's a separate question.

25 I'm just asking -- my first question is just simply: You did

LCFKFTC3

Hardy - Cross

1 not do a statistical survey of what other physicians were doing
2 as far as treatment for toxoplasmosis for your expert opinion
3 in this case, correct?

4 A. Not a formal survey, no.

5 Q. But what you did do is you emailed, roughly, 38 of your
6 infectious disease colleagues for their input to help answer
7 this question posed to you by the Federal Trade Commission,
8 correct?

9 A. I was curious as to what my colleagues' experience with
10 treating toxoplasmosis in the current era was all about, yes.

11 Q. Correct. Because the FTC wanted to know whether there were
12 patient access issues because of the high price of
13 pyrimethamine, correct?

14 A. It was not so much the FTC wanting to know; it was the fact
15 that I was curious myself and wanted to be better informed
16 about if there were issues, that I would understand them
17 better.

18 Q. And that email to 38 of your colleagues received three
19 responses, two of which we've discussed today, correct?

20 A. Correct.

21 Q. The third, I don't believe has been produced in this
22 litigation; is that correct?

23 A. It is part of the witness packet -- I mean the evidence
24 packet. Yes, I've seen it.

25 Q. Well, I haven't had the opportunity to see it, but,

LCFKFTC3

Hardy - Redirect

1 regardless, you only received three responses to your inquiry
2 to your 38 infectious disease colleagues, correct?

3 A. Correct.

4 Q. And two of those physicians endorsed using Bactrim as an
5 alternative treatment for toxoplasmosis to pyrimethamine-based
6 regimens, correct?

7 A. Yes. One endorsed it as her recommended regimen, one
8 endorsed it as a have to using the word forced to use TMS/SMX.

9 MR. McCONNELL: Thank you very much, Dr. Hardy.

10 THE COURT: We're going to take our midmorning recess.
11 Thank you.

12 (Recess)

13 THE COURT: The witness can retake the stand.

14 Is somebody getting other defense counsel?

15 COUNSEL: Yes, your Honor.

16 THE COURT: Thank you.

17 (Pause)

18 THE COURT: So any redirect?

19 MS. PEAY: Yes, your Honor. Lauren Peay, from the
20 Federal Trade Commission. We'll have some redirect.

21 REDIRECT EXAMINATION

22 BY MS. PEAY:

23 Q. Good morning, Dr. Hardy.

24 A. Good morning.

25 MS. PEAY: My name is Lauren Peay, your Honor, on

LCFKFTC3

Hardy - Redirect

1 behalf of the Federal Trade Commission, for the government
2 plaintiffs.

3 Q. And, Dr. Hardy, I'll have a few questions for you in
4 redirect now.

5 A. Yes.

6 Q. Dr. Hardy, during your testimony in response to questions
7 from defense counsel just now, you mentioned the guidelines
8 several times.

9 Do you recall that?

10 A. Yes, I do.

11 Q. And, Dr. Hardy, can you explain what the guidelines are
12 that you're referring to?

13 A. Yes, I can. The guidelines are a compilation of as much
14 available scientific and medical evidence that there is extant
15 to be able to create some very clear and graded recommendations
16 for how to diagnose, treat, and prevent opportunistic
17 infections that were associated with HIV/AIDS.

18 Q. Who publishes the guidelines?

19 A. The guidelines are published by the CDC, the National
20 Institutes of Health, the Infectious Disease Society of
21 America, and also the HIV Medical Association.

22 Q. How are you familiar with the guidelines?

23 A. I'm familiar with the guidelines because I was trained to
24 refer to them, to use them, to follow them in situations where
25 I ever had questions in terms of diagnosis, treatment, or

LCFKFTC3

Hardy - Redirect

1 prevention of one of the opportunistic infections. I helped
2 create data for them and was part of a group that was
3 specifically involved in the guidelines around pneumocystis and
4 toxoplasmosis, and I use them not only in my own training, but
5 in teaching my trainees and clinical practice, of course.

6 Q. To make it clear on the record, these guidelines, the
7 opportunistic infections guidelines, they provide guidance for
8 a number of different opportunistic infections, correct?

9 A. Correct.

10 Q. Dr. Hardy, do you have an understanding of how these
11 guidelines are developed?

12 A. Yes, I do.

13 The guidelines really seek to take into account all
14 laboratory, animal-based models, and clinical research, and
15 even clinical experience where clinical research may be
16 lacking, in order to be able to come up with a consensus of
17 opinion as to how to best diagnose, treat, and prevent these
18 opportunistic infections.

19 Q. Do you have an understanding of whether the guidelines are
20 ever updated?

21 A. Yes, they are. The panel is pulled together to review new
22 data when it becomes available in order to see whether that new
23 data will, in fact, impact the current guidelines.

24 Q. Do you have an understanding of what types of data the
25 guidelines drafters consider in evaluating their guidelines in

LCFKFTC3

Hardy - Redirect

1 deciding whether to update them?

2 A. The guidelines drafters consider a wide range of data.

3 They prefer it always to be peer reviewed and published. They
4 rarely take into account nonpeer-reviewed data, but they put as
5 a highest priority randomized controlled clinical trials of
6 diagnostic treatment or prophylactic modalities, but accept
7 cohort studies, which are uncontrolled and not randomized, as
8 well as meta-analyses, as well, when randomized controlled
9 trials are not available.

10 Q. And, Dr. Hardy, do you recall defense counsel asking you
11 about prophylaxis for toxoplasmosis?

12 A. Yes, I do.

13 Q. Do you recall also testifying about the treatment of the
14 active disease of toxoplasmosis?

15 A. Yes, I do.

16 Q. Are there different treatment goals for toxoplasmosis?

17 A. Yes, there are.

18 Q. What are those different treatment goals?

19 A. The goal for prophylaxis is what I would always consider to
20 be a lower bar to meet in terms of trying to prevent the
21 occurrence of an opportunistic infection in a patient at risk
22 for that infection because of their degree of immune
23 deficiency. The higher bar, in my mind, is always treatment.
24 Once the organism has become active in the person's body, then
25 bringing -- treating that active infection is oftentimes more

LCFKFTC3

Hardy - Redirect

1 difficult, requires longer treatment, and oftentimes more
2 potent treatment, especially combination treatments, in order
3 to be able to bring that infection back under control.

4 Q. What is the ultimate goal of treating the active infection?

5 A. The ultimate goal of treating toxoplasmosis in the brain or
6 CNS toxoplasmosis is to put the organism that has become active
7 back into a latent state.

8 As I said earlier, none of our antibiotics that we use
9 to treat or prevent toxo will eradicate the cystic state of the
10 organism, but the medications are used to keep it in its
11 cystic, inactive state, just like a competent immune system
12 would.

13 Q. Do you recall earlier defense counsel mentioning another
14 treatment goal for toxoplasmosis, the secondary prophylactic
15 treatment goal?

16 A. Yes. Sorry. Secondary prophylaxis was commonly used, and
17 still sometimes is used, in order to keep a successfully
18 treated active infection -- keeping it inactive. In the case
19 of toxoplasmosis, before the advent of anti-retroviral therapy,
20 the immune deficiency persisted despite successful treatment of
21 the opportunistic infection. If treatment would have been
22 abruptly stopped, it would only be a matter of time for the
23 organism that was inactive to become active again.

24 In order to prevent that, we learned that a continuous
25 dose of oftentimes the same medication used to treat the

LCFKFTC3

Hardy - Redirect

1 infection, but at a lower dosage, would be necessary to keep
2 the organism suppressed and in a latent state and not causing
3 harm to the patient.

4 Q. Returning to the guidelines, do the guidelines provide
5 different recommendations for the three different treatment
6 goals you just testified about?

7 A. Yes, they do.

8 Q. And starting with prophylaxis, primary prophylaxis for
9 toxoplasma gondii, what are the guidelines recommendations?

10 A. For primary prophylaxis of toxoplasmosis gondii, the
11 guidelines recommend a daily tablet of either single strength
12 or double strength TMP/SMX.

13 I also want to point out that the reason that this is
14 recommended is not only because there has been some data to
15 support that, but for convenience reasons, most patients are
16 already taking TMP/SMX to prevent pneumocystis pneumonia.

17 And so since those drugs were already being part of
18 the patient's medication regimen, an added benefit was to
19 prevent toxoplasmosis. So the reasoning for using TMP/SMX is
20 most commonly a continuation in the rare case that the patient
21 was not at risk for pneumocystis. Also, TMP/SMX would also
22 still be chosen because it has been shown to be effective.

23 Q. What are the guidelines recommendations for the treatment
24 of active toxoplasmosis?

25 A. For active toxoplasmosis, the guidelines give a

LCFKFTC3

Hardy - Redirect

1 pyrimethamine-based regimen, the highest recommendation as A1.
2 Pyrimethamine does need to be combined with a second
3 antibiotic, either sulfadiazine, sulfonamide, or clindamycin.

4 Q. What do the guidelines recommend for the secondary
5 prophylaxis for toxoplasmosis?

6 A. For secondary prophylaxis, lower doses of pyrimethamine and
7 sulfadiazine or pyrimethamine and lower doses of clindamycin
8 are recommended.

9 THE COURT: Say that again? Slow down. I'm sorry.

10 THE WITNESS: Sorry.

11 For secondary prophylaxis, or what is also considered
12 to be maintenance therapy, the guidelines recommend lower doses
13 or less frequent dosing of both pyrimethamine plus
14 sulfadiazine, or, if the patient cannot tolerate a sulfa drug,
15 lower doses of pyrimethamine plus clindamycin.

16 BY MS. PEAY:

17 Q. Dr. Hardy, do you have an understanding of why the
18 guidelines recommend different treatments for toxoplasmosis
19 depending on the treatment goal?

20 A. Yes, I do.

21 Q. What is that understanding?

22 A. My understanding is that one would always like to prevent
23 an infection if possible. It took us, as AIDS-treating
24 physicians and researchers, several years to figure out that we
25 could do that. So we treated opportunistic infections for many

LCFKFTC3

Hardy - Redirect

1 years until we realized that prevention, both before and after
2 acute treatment, was necessary.

3 So the goals are different in terms of the immediate
4 life-threatening effects of each disease state. Prophylaxis is
5 used when there is a potential for active toxoplasmosis to
6 occur. Active toxoplasmosis is the life-threatening disease
7 that we hope to prevent, or if we can't prevent it, then to
8 treat it successfully to put it back into a latent state.

9 Q. Thank you.

10 Dr. Hardy, you've offered an opinion that FDA-approved
11 pyrimethamine in combination with sulfadiazine or clindamycin
12 is the gold standard for treating active toxoplasmosis,
13 correct?

14 A. Correct.

15 Q. Can you explain the basis for that opinion?

16 A. The basis for that opinion really derives directly from the
17 grading system that the panel of the guidelines uses. It's a
18 well-recognized academic system that is acronymed G-R-A-D-E. I
19 don't remember exactly what the acronym stands for, but it is a
20 very highly analytic way of looking at data and being able to
21 place value and confidence in the data. It results in a
22 number -- excuse me. It results in a letter grade of A, B or
23 C -- A being best, C being less -- in terms of strength of data,
24 and a number -- 1, 2, and 3 -- relying on the quality of the
25 data.

LCFKFTC3

Hardy - Redirect

1 So I think the way the guidelines really kind of boil
2 a huge amount of information down is by simply listing what
3 each treatment has been ranked. Pyrimethamine-based regimens
4 with either sulfadiazine or clindamycin receive the highest
5 recommendation of A1, the strongest data with the highest
6 reliability, TMP/SMX receives a grade of B1, less strength of
7 the data, because of being tested less, of it being shown to
8 have much less potency when used in laboratory and in animal
9 models, compared to pyrimethamine, sulfadiazine, and,
10 therefore, this is really, I think, the best attempt at
11 providing guidance to practice evidence-based medicine really
12 going to the level of laboratory tests, animal models, and
13 human clinical experience, and human clinical trials to derive
14 something that will result in an easy-to-read and easy-to-use
15 grading system of recommendations.

16 Q. Now, in your --

17 THE COURT: Excuse me. This testimony you've just
18 given about the A1 versus the B1 ratings, is that for the
19 treatment of the active disease?

20 THE WITNESS: Yes, it is.

21 THE COURT: Thank you.

22 BY MS. PEAY:

23 Q. Dr. Hardy, sticking with the treatment of the active
24 disease, in your written direct testimony, you provided an
25 opinion regarding the use of TMP/SMX for the treatment of

LCFKFTC3

Hardy - Redirect

1 active toxoplasmosis; is that correct?

2 A. That is correct.

3 Q. What is that opinion?

4 A. My opinion of the use of TMP/SMX for the treatment of
5 active toxoplasmosis is really following what the guidelines
6 really recommend, and that is, if the first and most highly
7 recommended – the gold standard – regimen is not available, and
8 a decision to treat this disease has to be made quickly, then
9 one must use other alternative options.

10 I think it's important to put into context that when a
11 patient with active toxoplasmosis presents to a hospital or
12 medical center, there is very little time to try to procure
13 antibiotics. This is a life-threatening disease immediately,
14 it is affecting the intimate tissues of the brain, and if
15 treatment is not initiated within hours, the patient could, in
16 fact, die or have significant neurologic deficits. So waiting
17 for pharmacy orders, waiting for insurance approvals, waiting
18 for ways to try to obtain a difficult-to-procure antibiotic is
19 really not feasible. Therapy has to be started within hours of
20 diagnosis. And that's why, in the period of time where
21 pyrimethamine became difficult to obtain, TMP/SMX became used
22 much more commonly.

23 Q. Dr. Hardy, counsel for defendants asked you some questions
24 about some emails that you had with some colleagues that you're
25 connected with through HIVMA.

LCFKFTC3

Hardy - Redirect

1 Do you recall that?

2 A. Yes, I do.

3 Q. To the extent that these colleagues expressed a preference
4 for TMP/SMX, is that consistent or inconsistent with the
5 opinions you're offering in this case?

6 A. One of the opinions – and I underscore the word opinion –
7 and own clinical experience is different than mine, of the
8 opinion I'm purporting here, because I use what I consider to
9 be the highest level of evidence-based medicine treatment
10 guidelines as the way that I make my treatment decisions. I am
11 not perplexed, frustrated, or disappointed at some of my
12 colleagues that have different experiences. I respect their
13 work; I respect their research. They simply have different
14 experiences of treating, different styles of treating, than I
15 do.

16 Q. And, Dr. Hardy, in your written direct testimony, you
17 offered the opinion that TMP/SMX is not interchangeable with a
18 pyrimethamine-based regimen for the treatment of active
19 toxoplasmosis.

20 Do you recall that?

21 A. Yes, I do.

22 Q. Can you explain the basis for that opinion, that TMP/SMX is
23 not reasonably interchangeable?

24 A. The reason I feel like it's not readily interchangeable is
25 because this is not a situation in which both have been

LCFKFTC3

Hardy - Redirect

1 recommended as equal options for treatments. There is a clear
2 gradation that our guidelines give us, in terms of the ranking
3 system, of A1 for pyrimethamine-based regimens and B1 for
4 TMP/SMX regimens.

5 That's the basis of my opinion that they are not
6 readily interchangeable.

7 Q. Are there populations of patients for whom TMP/SMX is not
8 an option?

9 A. Yes, there are patients who cannot tolerate sulfonamide
10 because of the sulfamethoxazole that is part of the TMP/SMX.

11 Q. Can patients who cannot tolerate sulfonamide, can they be
12 prescribed a pyrimethamine-based regimen?

13 A. Yes, they can. They can be prescribed a combination of
14 pyrimethamine plus clindamycin.

15 Q. Do you have an understanding of how common sulfonamide
16 intolerances are among patients who are infected with active
17 toxoplasmosis generally?

18 A. Yes. There is good published evidence that sulfonamide
19 hypersensitivity or allergy is much more common in HIV positive
20 persons than HIV negative persons, being calculated somewhere
21 around 30 to 35 percent of all patients with HIV.

22 Q. Can TMP/SMX be used in making an empirical diagnosis of
23 active toxoplasmosis?

24 A. That's also another difficulty with using that drug. To
25 elaborate just a bit, optimally, physicians would like to have

LCFKFTC3

Hardy - Redirect

1 what's called a tissue diagnosis to be able to obtain tissue
2 from the patient in order to demonstrate clearly the infectious
3 organism. In the case of toxoplasmosis in the brain, we're
4 talking about needing to do a brain biopsy, which carries with
5 it a high complication rate in a patient that's already
6 neurologically compromised.

7 One of the ways that we confirm the diagnosis of CNS
8 toxoplasmosis or toxoplasmic encephalitis is by a positive
9 response to therapy in order to avoid having to do a brain
10 biopsy.

11 The specificity that pyrimethamine sulfadiazine has
12 for treating toxoplasmosis is also one of its benefits. On the
13 other hand, TMP/SMX was developed to treat primarily bacterial
14 infections. Later on, after its use in the 1980s and '90s, it
15 was found that it could also treat other types of organisms,
16 such as pneumocystis pneumonia or toxoplasmosis. The problem
17 here is that if there's a positive response to TMP/SMX, we do
18 not know for certain that the organism being treated is, in
19 fact, toxoplasmosis. There have been cases of brain --
20 bacterial brain abscesses and even hemoptysis of the brain that
21 could, in fact, be treated successfully with TMP/SMX, at least
22 partially treated, for some period of time.

23 So the specificity of how well pyrimethamine-based
24 regimens treat toxoplasmosis are an important part of why we
25 use it.

LCFKFTC3

Hardy - Recross

1 MS. PEAY: Your Honor, at this time, I have no further
2 questions for the witness.

3 Thank you, Dr. Hardy.

4 THE WITNESS: Thank you.

5 THE COURT: Any recross?

6 MR. McCONNELL: Sean McConnell, for defendant, Mark
7 Shkreli. Yes, please, your Honor.

8 RECROSS EXAMINATION

9 BY MR. McCONNELL:

10 Q. Hello again, Dr. Hardy.

11 A. Hello.

12 Q. Real quickly, you just provided testimony in response to
13 questions from plaintiffs' counsel regarding the gradation of
14 treatment for active toxoplasmosis with a pyrimethamine-based
15 treatment plan being A1 and the SMP/TMX being B2, correct?

16 A. B1.

17 Q. B1?

18 A. Correct.

19 Q. Sorry.

20 The reason for that gradation is solely as a result of
21 the guidelines you mentioned in your testimony, correct?

22 A. The basis of those gradations are based upon the strength
23 of the evidence. That is where the A and B differ in terms of
24 the strength of the data supporting each one of those choices.

25 Q. Correct.

LCFKFTC3

Hardy - Recross

1 And you, at the beginning of your redirect, explained
2 the hierarchy of the type of strength to go into that type of
3 evidence for the guidelines, correct?

4 A. Correct.

5 Q. So, number one, best evidence would be clinical review
6 trials, correct?

7 A. Randomized controlled clinical trials are looked upon as
8 the highest level of testing medications, yes.

9 Q. So, ideally, you would have those types of tests to test
10 the various treatment options for active toxoplasmosis,
11 correct?

12 A. Correct.

13 Q. And then you said the number two, if you don't have the
14 ability to do CRTs, the next best type of evidence would be
15 peer-reviewed studies, correct?

16 A. Would be peer-reviewed cohort studies or what's called a
17 meta-analysis, a systemic review, of a collection of small
18 studies or even case reports.

19 Q. And just to be clear, there are no available CRTs or
20 peer-reviewed studies establishing the benefits of a
21 pyrimethamine-based regimen versus SMP/TMX that have been
22 published since be 2000, correct?

23 A. Since 2000? I know that one was published in the 1990s,
24 the one from Italy. There was a second one from Thailand that
25 was published - I don't have the exact date when that was

LCFKFTC3

Hardy - Recross

1 published. That may have been published after 2000. I don't
2 remember exactly the date on that, but there are two, there are
3 two randomized controlled trials. The one from Italy was
4 small - 77 patients. The problem with that study was that, in
5 my opinion, it was a bit sloppy in the way the diagnosis of
6 toxoplasmosis was confirmed. There was no antibody test that
7 is normally and preferentially done to show the patient is
8 harboring toxoplasmosis in their body. They simply used a
9 brain-imaging study to make the diagnosis.

10 When those patients in whom there was serologic
11 confirmation of toxoplasmosis infection were taken out of that
12 study, it really loses its statistical power very quickly.

13 The other study, from Thailand, was never finished.
14 The rate of problems or why they couldn't enroll more patients
15 or other situations was not entirely clear, but it was never
16 finished. So it never reached the point where any statistical
17 power was available. So there has been attempts to do this. I
18 don't remember when the Thai study was published, though. It
19 may have been after 2000.

20 Q. So just to be crystal clear, the two ideal forms of
21 evidence to support the guidelines are randomized clinical
22 trials or peer-reviewed studies, and you're only aware of two
23 such studies since 1990, correct?

24 A. Correct.

25 Q. And both of those results, despite the limitations that you

LCFKFTC3

Hardy - Recross

1 just described, revealed no significant difference between
2 treatment of active toxoplasmosis between Bactrim and Daraprim,
3 correct?

4 A. I think the best way -- that was the conclusion of the
5 authors, yes. That was the conclusion of the authors.

6 Q. And there have been no other clinical randomized trials or
7 peer-reviewed studies on this topic since 1990 despite those
8 two, correct?

9 A. I don't believe so for active toxoplasmosis in the brain.

10 MR. McCONNELL: Thank you.

11 No further questions, your Honor.

12 THE COURT: There was a series of questions, Doctor,
13 about survival rates, and I'm not sure I understand the import
14 of those questions entirely. I'm sure counsel will enlighten
15 me down the road.

16 But with respect to an HIV population, particularly
17 before the antiviral drugs were introduced in, I think you
18 said, 1996 --

19 THE WITNESS: Correct.

20 THE COURT: -- what can you say about survival rates
21 when a patient also has active toxoplasmosis?

22 THE WITNESS: Active toxoplasmosis is a high mortality
23 disease. The estimates of around 30 to maybe 40 percent death
24 either because of lack of treatment success or because of
25 recurrence after the initial treatment, and death due to that

LCFKFTC3

Hardy - Recross

1 was very common during those days.

2 I can tell you that what we as physicians were simply
3 doing was postponing the inevitable in terms of trying to treat
4 several, oftentimes at one time, in one patient, opportunistic
5 infection. And toxoplasmosis was always one of the worst
6 because it involves probably the most important organ in the
7 body - the brain. And, therefore, survival really depended
8 upon promptness of diagnosis, promptness of institution of
9 treatment, completion of treatment, which went very easily six
10 to eight weeks, and then in order to ensure some degree of
11 latency of the organism, promptly putting the patient on the
12 secondary prophylactic or maintenance regimen.

13 What we were finding, of course, was an ever-declining
14 immune system and trying to use pharmacologic coverage as a way
15 to make up for that ever-declining immune system.

16 Sometimes that worked very well, sometimes it didn't.
17 I would just say in my experience, the average lifespan for a
18 person who was diagnosed with toxoplasmosis before 1996 was no
19 greater than 12 to 18 months.

20 THE COURT: And, typically, for that patient
21 population, were they suffering solely from active
22 toxoplasmosis, or were there a variety of infections that had
23 to be addressed at the same time?

24 THE WITNESS: At the immunological deficit level that
25 toxoplasmosis occurs, which means that they have -- and this

LCFKFTC3

Hardy - Recross

1 has been very clearly worked out by many studies – at CB4
2 positive T cell count, an immune cell count of 100 or less,
3 when the normal range is between 500 to 1500, at a T cell count
4 less than 100, the person is susceptible to many opportunistic
5 infections – pneumocystis pneumonia, cryptococcal meningitis,
6 candidal infections throughout the esophagus and other parts of
7 the gastrointestinal tract, cryptosporidiosis causing horrible
8 diarrhea.

9 So what oftentimes we were dealing with was a series,
10 and sometimes even concurrencies of these infections, which
11 made treatment oftentimes difficult.

12 So this is something that I look back on in my memory
13 as being a very difficult time of watching persons die of
14 diseases that were kind of converging on them, and the ability
15 to treat or prevent all of them was a great difficult chore.

16 THE COURT: Because of that, is it difficult to say
17 what a survival rate is due to one infection, when there are
18 multiple attacks on the system?

19 THE WITNESS: Exactly. I think you are perceiving
20 this very clearly, in the fact that mortality due to a single
21 opportunistic infection was very hard during that period of
22 time to really delineate. We could only say a patient would
23 die with a disease, not necessarily of a disease. It
24 oftentimes was the last opportunistic infection we diagnosed
25 that became the cause of the disease, or at least a

LCFKFTC3

Hardy - Recross

1 contributing cause, but there were probably many infections,
2 some of which we didn't even diagnose.

3 THE COURT: So let's take 1996 and the miracle with
4 which these patients and the physicians treating them were
5 given.

6 What can you say on the same topic of survival rates
7 with patients who have active toxoplasmosis after 1996?

8 THE WITNESS: It was really almost like night and day.

9 Number one, one of the most important impacts of
10 successful anti-retroviral therapy was reconstitution of the
11 immune system and T cell counts that were always going down
12 reversed and starting going up.

13 We learned very quickly that if a patient had a T cell
14 count less than 100 and was at risk for toxoplasmosis, and
15 often had to be on prophylaxis primary prevention, as soon as
16 that T cell count got over 150, we could stop the prophylaxis,
17 and the cases of toxo really diminished very quickly because of
18 that, because of the healing power that the anti-retroviral
19 medications had of reconstituting the immune system that was
20 really the big problem, is why all of these opportunistic
21 infections were occurring. So survival was remarkably
22 different, and the number of cases of toxoplasmosis also
23 decreased remarkably to those persons who were afforded the
24 availability of the anti-retroviral medication.

25 THE COURT: Thank you.

LCFKFTC3

Hardy - Recross

1 So, based on my questions of Dr. Hardy, do counsel
2 have any additional questions?

3 MS. PEAY: No further questions for plaintiffs, your
4 Honor.

5 MR. McCONNELL: Sean McConnell, your Honor, for
6 defendant, Shkreli.

7 No further questions. Thank you.

8 THE COURT: Thank you.

9 So, Doctor, I can't let you leave the stand without
10 thanking you for the care you've given to your patients and
11 those who love them, and so thank you.

12 (Witness excused)

13 THE COURT: Next witness.

14 MR. MEIER: Your Honor, Markus Meier, on behalf of the
15 FTC.

16 We'd call -- first of all, let me introduce the
17 attorney from the FTC who will be handling this. It is
18 Attorney Black, and the witness is Christina Ghorban.

19 THE COURT: Is it Ms. Ghorban?

20 THE WITNESS: Yes.

21 CHRISTINA GHORBAN,

22 called as a witness by the Plaintiffs,

23 having been duly sworn, testified as follows. Please be
24 seated you may remove your mask you may stated your full name.?

25 THE WITNESS: Christina Ghorban.

LCFKFTC3

Ghorban - Direct

1 THE COURT: Can you spell your first and last name,
2 please?

3 THE WITNESS: C-h-r-i-s-t-i-n-a G-h-o-r-b-a-n.

4 THE COURT: Counsel.

5 MX. BLACK: Thank you, your Honor, and good afternoon.

6 Armine Black, on behalf of plaintiffs, and good
7 afternoon, Ms. Ghorban.

8 DIRECT EXAMINATION

9 BY MX. BLACK:

10 Q. Ms. Ghorban, let's begin with your professional background
11 and responsibilities when you worked at Vyera.

12 You worked at Vyera from April 2015 to October 2016,
13 correct?

14 A. Yes. It was Turing Pharmaceuticals then.

15 Q. Understood.

16 And for the clarity of the record, I will refer to
17 Turing and Vyera interchangeably.

18 Will you understand me to refer to the same company?

19 A. Yes, I will.

20 Q. You were Vyera's head of marketing and business analytics
21 when you left the company, correct?

22 A. Yes.

23 Q. One of your responsibilities at Vyera was to support
24 commercial assessment of potential drug acquisition targets,
25 correct?

LCFKFTC3

Ghorban - Direct

1 A. Yes.

2 Q. And one of the drugs you helped to evaluate for acquisition
3 was Daraprim, correct?

4 A. Yes.

5 Q. Vyera bought Daraprim in early August of 2015, correct?

6 A. Yes.

7 Q. And after Vyera acquired Daraprim, you managed the launch
8 of Daraprim?

9 A. Yes, along with other people.

10 Q. In fact, you led all aspects of Daraprim's launch after
11 acquisition, correct?

12 A. I participated in a lot of the launch activities. I was
13 not the chief commercial officer.

14 Q. And the chief commercial officer was Nancy Retzlaff?

15 A. Yes, it was.

16 Q. And she was your boss?

17 A. She was my boss, yes.

18 Q. You reported directly to her?

19 A. Yes.

20 Q. And she reported directly to Martin Shkreli?

21 A. Yes.

22 Q. Ms. Ghorban, you helped to set up Vyera's Daraprim
23 distribution system, correct?

24 A. Yes.

25 Q. You helped to set up Vyera's Daraprim distribution

LCFKFTC3

Ghorban - Direct

1 agreement?

2 A. Yes.

3 Q. You helped to manage the distribution agreements after they
4 were set up?

5 A. Yes.

6 Q. And you tracked where Daraprim's sales went?

7 A. Yes.

8 Q. And Ms. Ghorban, outside of Vyera, you have -- or including
9 Vyera, you have to about 20 years of experience in the
10 pharmaceutical industry, correct?

11 A. Yes.

12 Q. And you have worked at six different companies over the
13 course of your career?

14 A. I believe so.

15 Q. And these were pharmaceutical companies?

16 A. Yes. There was a brief stint where I was consulting, but,
17 otherwise, yes.

18 Q. Now, let's talk a little bit about your interactions with
19 Martin Shkreli during your time at Vyera.

20 Martin Shkreli was Vyera's CEO when you joined the
21 company in April of 2015, correct?

22 A. Yes.

23 Q. Did Shkreli interview you for the job?

24 A. I don't recall.

25 Q. Martin Shkreli remained the CEO until December of 2015,

LCFKFTC3

Ghorban - Direct

1 when he was arrested, correct?

2 A. Yes.

3 Q. So you overlapped with Mr. Shkreli for about nine months?

4 A. Yes.

5 Q. And during those nine months, you saw him on a regular
6 basis?

7 A. Yes.

8 Q. And how often is a regular basis?

9 A. Every day, multiple times a day.

10 Q. You had direct interactions with Martin Shkreli about
11 Daraprim acquisition?

12 A. Yes.

13 Q. And you had direct interactions with Martin Shkreli about
14 Daraprim price increase?

15 A. Yes.

16 Q. And you had direct interactions with Martin Shkreli about
17 Daraprim distribution?

18 A. I don't recall if it was directly with Martin at that time
19 or if it was through his team of business development
20 colleagues.

21 (Continued on next page)

22

23

24

25

LCFMFTC4

Ghorban - Direct

1 Q. Martin Shkreli asked you about Daraprim distribution
2 channels, correct?

3 A. After the acquisition or before?

4 Q. Either.

5 A. I know we had discussions of the distribution. I would
6 think it would have been before and after. There were a lot of
7 conversations that happened during that period.

8 Q. Martin Shkreli definitely asked you about Daraprim sales
9 after acquisition?

10 A. Yes.

11 Q. And you gave Martin Shkreli updates on Daraprim business
12 and the source of the business after acquisition?

13 A. Yes.

14 Q. And you took direction from Martin Shkreli about Daraprim
15 business, correct?

16 A. Yes.

17 Q. Ms. Ghorban, you mentioned earlier Vyera's business
18 development team. I would like to ask you some questions about
19 that.

20 The role of Vyera's business development team was to
21 find drug acquisition targets for the company, correct?

22 A. That was one of their roles. The other one was to ensure
23 the direction for those products that were acquired were
24 carried out by the rest of the organization.

25 Q. And the directions came from Martin Shkreli?

LCFMFTC4

Ghorban - Direct

1 A. I think directly from him, but also they discussed them in
2 meetings pretty frequently, so overall strategy was decided by
3 that team quite often.

4 Q. And evaluation of Daraprim acquisition was led by the
5 business development team?

6 A. Yes.

7 Q. And Martin Shkreli as well?

8 A. Yes.

9 Q. Martin Shkreli directed Vyera's business development team?

10 A. Yes.

11 Q. And he directed Vyera's business development team in
12 addition to serving as the CEO of the company?

13 A. Yes.

14 Q. Was Michael Smith a member of the business development
15 team?

16 A. Yes, he was.

17 Q. He came to Vyera from Retrophin?

18 A. I believe so.

19 Q. Patrick Crutcher was a member of the business development
20 team?

21 A. Yes.

22 Q. He also came to Vyera from Retrophin?

23 A. I believe so.

24 Q. And Edwin Urrutia of the business development team?

25 A. Yes.

LCFMFTC4

Ghorban - Direct

1 Q. He as well came to Vyera from Retrophin?

2 A. I don't know. I don't recall where he came from.

3 Q. And Ron Tilles was a member of the business development
4 team?

5 A. I don't remember what his role was at that time that we
6 acquired Daraprim.

7 Q. Did he become a member of the business development team
8 eventually?

9 A. I don't recall him being a part of that team. I'm not
10 exactly sure what role he played until after Martin left.

11 Q. After Martin left, Martin Shkreli left, he became the CEO?

12 A. Yes.

13 Q. Mr. Tilles joined Vyera from Retrophin as well?

14 A. I don't know.

15 Q. Ms. Ghorban, let's briefly discuss Mr. Shkreli's
16 involvement in Vyera after he resigned as the CEO.

17 A. OK.

18 Q. You don't recall directly communicating to Martin Shkreli
19 after he resigned as the CEO, correct?

20 A. No. I had no phone calls or texts with him.

21 Q. But it is your understanding that Shkreli continued talking
22 to Vyera's business development team after he left as CEO, is
23 that correct?

24 A. That was my understanding.

25 Q. And it was your understanding that there was a certain

LCFMFTC4

Ghorban - Direct

1 number of people at Vyera who continued to have a relationship
2 with him after he left as CEO of the company?

3 A. Yes. I was told that.

4 Q. Who told you that?

5 A. I believe it was Michael Smith told me that. I believe
6 Edwin told me that as well.

7 THE COURT: Edwin --

8 THE WITNESS: Edwin Urrutia. I don't recall who else,
9 but I know that we were hearing -- I was getting requests from
10 people within the organization for information and data,
11 updates on the path of Martin.

12 Q. You were getting requests about Daraprim business?

13 MR. CASEY: Your Honor. I am going to object. These
14 questions are eliciting hearsay.

15 THE COURT: Overruled.

16 Q. I'll reask the question, Ms. Ghorban.

17 You said earlier that you were getting requests about
18 data?

19 A. Yes.

20 Q. Were those requests concerning Daraprim business?

21 A. Yes.

22 Q. And Vyera's business more generally?

23 A. It was primarily focused on Daraprim because that was the
24 entire business at that time.

25 THE COURT: Counsel, I think you might need to move

LCFMFTC4

Ghorban - Direct

1 that mic.

2 THE WITNESS: Is it me?

3 THE COURT: I don't think it's the witness. I think
4 it's counsel.

5 MS. BLACK: Thank you, your Honor. Let me know if
6 issues continue.

7 Q. What was the nature of the request that you were getting
8 about Daraprim business?

9 A. I don't recall offhand, but we were giving regular reports
10 about sales, regular reports about contracting. There were
11 just sort of general business reports that you would report in
12 any company.

13 Q. Those were the reports that you would present or were those
14 reports that were given to you?

15 A. No. They were reports that my team created.

16 Q. Those reports were presented to Martin Shkreli?

17 A. I gave them to whoever asked them, asked for them, so it
18 could have been Nancy, it could have been Michael Smith. It
19 could have been any number of people on the business
20 development team.

21 Q. And the members of the business development team continued
22 talking to Martin Shkreli after he left as CEO?

23 A. That was my understanding, yes.

24 Q. Now, let's focus on the Daraprim acquisition. Vyera's
25 evaluation of Daraprim acquisition occurred in the spring,

LCFMFTC4

Ghorban - Direct

1 summer of 2015?

2 A. Yes, I believe so.

3 Q. And you helped Martin Shkreli and the business development
4 team to evaluate drug Daraprim as a possible acquisition
5 target?

6 A. I helped, but it was not in a primary role.

7 Q. You participated in a lot of discussions about Daraprim
8 acquisition?

9 A. Some, yes.

10 Q. I believe you testified in your deposition that you
11 participated in a lot of discussions about Daraprim, correct?

12 A. Yeah. There were a lot of discussions and it was
13 definitely an important topic.

14 Q. These discussions were led by the business development
15 team?

16 A. Yes, they were.

17 Q. And Martin Shkreli?

18 A. Yes.

19 Q. As part of the Daraprim acquisition you helped to evaluate
20 the opportunities and challenges with acquiring Daraprim?

21 A. Yes, I did.

22 Q. You conducted market research --

23 A. Yes.

24 Q. -- into Daraprim?

25 A. Yes.

LCFMFTC4

Ghorban - Direct

1 Q. And you presented your findings to Mr. Shkreli?

2 A. I don't recall if I presented them directly to him, but I
3 did do a report on it. I think we included the findings and
4 some of the internal documents.

5 Q. You presented your findings to Nancy Retzlaff?

6 A. Yes.

7 Q. And the business development team?

8 A. I don't recall if we presented them directly to them, but
9 they had -- I know I sent them the report.

10 Q. You sent your findings to the business development team?

11 A. I believe so.

12 Q. Now, let's focus on your discussions about Daraprim price
13 increase after acquisition.

14 Martin Shkreli was involved with the Daraprim price
15 increase, correct?

16 A. He led the strategy behind it.

17 Q. And you discussed the Daraprim price increase with Martin
18 Shkreli?

19 A. Yes.

20 Q. And the business development team?

21 A. Yes.

22 Q. And your boss, Nancy Retzlaff?

23 A. Yes.

24 Q. How many discussions did you have with Martin Shkreli about
25 the price increase?

LCFMFTC4

Ghorban - Direct

1 A. Multiple. I don't recall how many. It definitely came up
2 multiple times in multiple different meetings.

3 Q. More than ten meetings?

4 A. I don't think I was included in more than ten meetings, but
5 definitely every meeting that we had on Daraprim included a
6 conversation around the price increase.

7 Q. Those meetings occurred in the spring and summer of 2015?

8 A. Yes. I was primarily involved towards the end of that
9 period.

10 Q. And in these discussions you raised the issue that there
11 could be a pushback to the price increase from Daraprim
12 patients?

13 A. Yes, I did.

14 Q. Martin Shkreli did not believe you?

15 A. He said I didn't know what I was talking about.

16 Q. And he knew what he was talking about?

17 A. I don't know what he thought.

18 Q. Martin Shkreli told you that there will not be any
19 reactions to the price increase from Daraprim patients,
20 correct?

21 A. He said there wouldn't be any reaction, right.

22 Q. Shkreli ultimately made the decision to raise the price of
23 Daraprim?

24 A. Yes.

25 Q. And the price increase was about 4,000 percent?

LCFMFTC4

Ghorban - Direct

1 A. Yes.

2 Q. You haven't seen a price increase of this magnitude in your
3 20 years of experience in the pharmaceutical industry, correct?

4 A. I have not.

5 Q. It was unprecedented?

6 A. I can't say that it was unprecedented. I haven't seen a
7 price increase that high in my experience.

8 MS. BLACK: Ms. Flint, could you please put Government
9 Exhibit 1228 on the screen.

10 Q. Ms. Ghorban, I'll be sharing some documents with you today.
11 They will appear on your screen. I'll ask some questions about
12 them.

13 Is the document on your screen right now?

14 A. Yes.

15 Q. Ms. Ghorban, have you seen the document marked as GX-1228
16 before?

17 A. Yes.

18 Q. And it is an April 2015 chat between you and Michael Smith,
19 correct?

20 A. Yes.

21 Q. And Michael Smith was a member of the business development
22 team?

23 A. Yes.

24 MS. BLACK: Your Honor, I move to admit GX-1228 in
25 evidence.

LCFMFTC4

Ghorban - Direct

1 THE COURT: Received.

2 (Government Exhibit 1228 received in evidence)

3 Q. Ms. Ghorban, this is an April 2015 conversation between you
4 and Michael Smith, correct?

5 A. Yes.

6 Q. And this occurred about four months before Vyera bought
7 Daraprim?

8 A. Yes.

9 Q. I'd like to direct your attention to the line that starts
10 with Tina Ghorban, 9:14 a.m.

11 A. Yes.

12 Q. The second sentence says: Martin also asked us to think
13 about possible commercial challenges to selling Daraprim
14 specifically since that's more near term, and I just wanted to
15 understand the pricing, both current and planned.

16 Do you see that?

17 A. Yes, I see that.

18 Q. Martin is Martin Shkreli?

19 A. Yes.

20 Q. Does us refer to you and Michael Smith here?

21 A. I think this refers to us as the commercial team, so myself
22 and Nancy Retzlaff.

23 Q. Commercial challenges refers to challenges due to the
24 planned price increase?

25 A. I don't think it was specific to price increase. I think

LCFMFTC4

Ghorban - Direct

1 it was just any commercial challenges of selling the product.

2 Q. Including distribution challenges?

3 A. I don't think I understood anything about the distribution
4 process at that point, and I hadn't previously worked on
5 distribution, so I wouldn't have considered it.

6 Q. I'd like to direct your attention now to the line that says
7 Tina Ghorban, 9:20 a.m.

8 A. Um-hum.

9 Q. You see where it says: Just thinking that doctors tend to
10 be less price sensitive, but the HIV patient advocacy groups
11 are really well-organized and very sensitive to issues that
12 disproportionately affect their members. There could be
13 backlash to such a significant price increase.

14 Do you see that?

15 A. Yes, I do.

16 Q. Are you referring to a significant price increase of
17 Daraprim?

18 A. I can't recall if this was about -- I think we were looking
19 at sulphadiazine as well, but I think it was about Daraprim.

20 Q. Backlash refers to backlash from patient advocacy groups?

21 A. Yes.

22 Q. Staying with the same message, but focusing on the last
23 line where it says: Seems there are no alternatives, though.

24 So maybe it's a moot point. Do you see that?

25 A. Yes, I do.

LCFMFTC4

Ghorban - Direct

1 Q. You are saying that there are no alternatives to Daraprim
2 for the treatment of toxoplasmosis here?

3 A. I think that's what I'm alluding to and this, again, was
4 very early on in the analysis. So we hadn't quite fully
5 understood the commercial -- the competitive framework.

6 Q. And you reached this conclusion about there being no
7 alternatives based on your market research in advance of
8 Daraprim acquisition?

9 A. Again, I think it was very early on, so based on the quick
10 look at the market, I think that's what I came to, was this
11 was -- there were not a lot of alternatives.

12 Q. Did this remain your conclusion about there being no
13 alternatives as you continued working with Daraprim after
14 acquisition?

15 A. The conclusion that we came to was that Daraprim plus
16 sulphadiazine was the gold standard for the treatment of active
17 toxoplasmosis. But there were alternatives, but less desirable
18 alternatives.

19 MS. BLACK: We can take down this exhibit. Thank you,
20 Phoebe.

21 Q. Ms. Ghorban, now let's talk about Daraprim distribution.

22 A. OK.

23 Q. To set some definitions first, are you familiar with the
24 term open distribution?

25 A. I am now.

LCFMFTC4

Ghorban - Direct

1 Q. Open distribution generally means that a drug is broadly
2 distributed through multiple full-line distributors and
3 available for purchase through retail pharmacies?

4 A. Yes.

5 Q. And closed distribution, in contrast, generally means that
6 a drug is distributed through a more limited number of
7 distributors and is not available at retail pharmacist?

8 A. Yes.

9 THE COURT: Sorry, counsel. I lost track of time
10 here. I'm very sorry. We are going to take our luncheon
11 recess. We will start back at 2:00.

12 Enjoy your lunch. Thank you.

13 (Luncheon recess)
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LCFKFTC5

Ghorban - Direct

AFTERNOON SESSION

2:00 P.M.

(Trial resumed; in open court)

THE COURT: The witness may retake the stand.
Counsel.

MX. BLACK: Yes, your Honor.

CHRISTINA GHORBAN, resumed.

DIRECT EXAMINATION CONTINUED

BY MX. BLACK:

Q. All right. Welcome back.

A. Thank you.

Q. Right before the recess, we started talking about open and
closed distribution.

Do you remember that?

A. Yes.

Q. And just to briefly recap, open distribution generally
means that a drug is broadly distributed through multiple
full-line distributors, correct?

A. Yes.

Q. And available through retail pharmacies?

A. Yes.

Q. And closed distribution generally means that a drug is
distributed through a more limited number of distributors,
correct?

A. Yes.

LCFKFTC5

Ghorban - Direct

1 Q. And is not available at retail pharmacies?

2 A. That's not a term that I would say is common in the
3 pharmaceutical industry. I think we usually typically say a
4 product is in retail or it's in specialty. Those are the terms
5 that I've seen more frequently.

6 Q. For the first 60 years after Daraprim launched, it was an
7 open distribution, correct?

8 MR. CASEY: Your Honor, I object. I don't believe
9 that counsel has established the necessary adversity of this
10 witness to be asking leading questions.

11 THE COURT: Overruled.

12 THE WITNESS: Would you repeat the question?

13 BY MX. BLACK:

14 Q. Yes.

15 For the first 60 years after Daraprim launched, it was
16 in open distribution, correct?

17 A. I don't know. I assume that -- I know it was in retail at
18 some point before Vyera acquired it.

19 Q. During your time at Vyera, Daraprim was distributed through
20 a closed distribution system, correct?

21 A. It was distributed through specialty pharmacies and
22 institutions.

23 Q. And that kind of distribution is more closed than the open
24 distribution, which is defined?

25 A. Closed, meaning -- what do you mean when you say "closed"?

LCFKFTC5

Ghorban - Direct

1 THE COURT: It's more closed than retail distribution?

2 THE WITNESS: It's limited. Yeah, there's more -- the
3 distribution is limited to a fewer number of outlets.

4 BY MX. BLACK:

5 Q. And limited distribution is sometimes referred to as closed
6 distribution?

7 A. Vyera was the only place I've ever heard it referred to it
8 as that way. I had never heard that term, and continue to not
9 hear that term. It's specialty versus retail mostly, in my
10 experience.

11 Q. But at Vyera, you heard the term "closed distribution"
12 used?

13 A. I did hear the term there.

14 Q. And you heard the business development team using that
15 term?

16 A. I did.

17 Q. And Martin Shkreli using that term?

18 A. I don't recall if I ever heard him say specifically closed
19 distribution, but I think it was on emails, and definitely he
20 was part of those chains.

21 Q. So since Vyera, the company, referred to Daraprim
22 distribution as closed, I will refer to it as such for this
23 trial.

24 A. Okay.

25 Q. Is that okay?

LCFKFTC5

Ghorban - Direct

1 So Daraprim wasn't available for purchase in retail
2 pharmacies after Vyera acquired the product, correct?

3 A. Correct.

4 Q. And it was only available through specialty pharmacies?

5 A. It was available through specialty pharmacies and
6 institutions.

7 Q. Such as hospitals?

8 A. Hospitals. I believe we opened it up to clinics related to
9 hospitals, ADAPs. We had stock in Walgreens specialty pharmacy
10 stores that were located in institutions.

11 THE COURT: What does the term "ADAP" mean?

12 THE WITNESS: It's AIDS Drug Assistance Program.

13 BY MX. BLACK:

14 Q. And there were no safety issues with Daraprim, as far as
15 you know, that required a change from open to closed
16 distribution system, correct?

17 A. Not as far as I know.

18 Q. Let's focus, Ms. Ghorban, on your conversations with Martin
19 Shkreli and the business development team about the use of
20 closed distribution system for Daraprim.

21 You have heard Martin Shkreli say that closed
22 distribution can make it harder for generics to obtain the
23 branded drug, correct?

24 A. I don't recall him specifically saying it at any point,
25 but -- I just don't recall. I know it was a conversation that

LCFKFTC5

Ghorban - Direct

1 we had multiple times in many different situations before Vyera
2 acquired Daraprim and after.

3 Q. You testified in your deposition that Martin Shkreli
4 mentioned using closed distribution to prevent generics to
5 obtain Daraprim?

6 A. Again, I don't recall specifically. We had a lot of
7 conversations, there were a lot of emails about it. I think I
8 was forwarded an email. So I just don't recall, to be honest,
9 a specific instance of him exactly saying that. But it was a
10 conversation that we had many, many times in multiple meetings,
11 with all -- with him in those meetings, with the BD business
12 development team in those meetings.

13 Q. In June of 2015, Martin Shkreli and the business
14 development team discussed with you the strategy of using a
15 closed distribution system to prevent generic entry, correct?

16 A. I think we started getting emails about it, and we started
17 having discussions about it then.

18 Q. So the answer is yes?

19 A. Yes.

20 Q. When you say we started getting questions about it, are you
21 referring to yourself and Nancy Retzlaff?

22 A. Yes, and the broader commercial team at that time.

23 Q. Who else was in the commercial team?

24 A. I think we had a head of sales on that team by that point,
25 we had a small sales team, but it would have been the sales

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Ghorban - Direct

1 leadership, myself, Nancy, perhaps some other marketing people
2 that may have been involved.

3 Q. Could you name names?

4 A. It was still a small group. I can't remember exactly at
5 what point we hired certain people, but there were multiple
6 people involved.

7 Q. And in those meetings you just mentioned, Martin Shkreli
8 and the business development team discussed using closed
9 distribution to make it harder for generics to acquire
10 Daraprim, correct?

11 A. Yes.

12 Q. And generic companies seeking to develop a competing
13 generic Daraprim required Daraprim samples, correct?

14 A. I believe so.

15 Q. And Daraprim samples are necessary to show to the FDA that
16 the generic is bioequivalent to Daraprim?

17 A. Yes, they have to conduct studies that compare their
18 product to the listed product to be able to show equivalence.

19 Q. And the business development team told you that they had an
20 interest in not making it easy for a generic company to acquire
21 Daraprim?

22 A. Yes.

23 Q. And they had this interest because a generic launching with
24 a competing product would have a dramatic impact on Vyera's
25 revenue, correct?

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Ghorban - Direct

1 A. Yes.

2 Q. And a generic launch would, in fact, dramatically decrease
3 Vyera's revenue?

4 A. Yes.

5 Q. It would decimate it?

6 A. Yes.

7 Q. Daraprim was Vyera's primary source of revenue during your
8 time, correct?

9 A. Yes.

10 Q. So it was one of the objectives of the business development
11 team and Martin Shkreli to impede generic entry?

12 A. Yes.

13 Q. And you have heard discussions -- you have had discussions
14 with the business development team about using closed
15 distribution to make it harder for generics to get access to
16 Daraprim?

17 A. Yes.

18 Q. And, in fact, multiple people at Vyera discussed that
19 objective with you at multiple times?

20 A. I would say primarily the business development team.

21 Q. So the business development team discussed that objective
22 with you on multiple occasions?

23 A. Yes.

24 Q. And using a closed distribution to impede generics was very
25 much a topic of discussion at the time of the Daraprim

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Ghorban - Direct

1 acquisition?

2 A. Yes.

3 Q. And given the importance of Daraprim to the company's
4 revenue, every single person from business development was
5 involved, at one point or another, in Daraprim distribution
6 contracts, correct?

7 A. I don't know if every single person on the business
8 development team was involved in contracts. I would say the
9 three we mentioned - Chris -- sorry, Mike Smith, Edwin Urrutia,
10 Patrick Crutcher - were the ones that I worked most closely
11 with. I think there were a couple of other people on that team
12 that I didn't have as much contact with.

13 Q. And Daraprim distribution contracts were incredibly
14 important documents, correct?

15 A. Yes.

16 Q. Because they enabled Vyera to sell product?

17 A. Yes.

18 Q. And generate sales?

19 A. Generate revenue, yes.

20 Q. And every person who was interested, which included Martin
21 Shkreli and his business development team, reviewed
22 distribution contracts?

23 A. I don't know that every single person reviewed the
24 distribution contracts. They're fairly lengthy, there's a lot
25 of legal terminology. Legal definitely reviewed the

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Ghorban - Direct

1 distribution contracts. I recall sitting in with Mike Smith
2 and going pretty thoroughly through some of the contracts. I
3 shared a lot of contracts, but I don't know that every single
4 person reviewed them.

5 Q. Why don't we take a look at your deposition.

6 MX. BLACK: Phoebe, could you bring up page 226.

7 Q. Ms. Ghorban, do you have it on your screen?

8 A. Yes.

9 Q. Do you see, starting on line 4:

10 "Q. Do you remember Mr. Shkreli being involved in these
11 distribution contracts in any way that wasn't hands-on like the
12 manner you described?"

13 And then starting on line 9:

14 "A. I don't remember -- I don't remember specifics. I know
15 that they were incredibly important documents because it
16 enabled us to sell the product and distribute the product and
17 would generate sales. So I know that every person who was
18 interested, which was him and his team and obviously the
19 commercial leadership, would have reviewed it."

20 Do you see that?

21 A. I see that.

22 MR. CASEY: Your Honor, I object to the witness using
23 this for impeachment. I don't think it's proper impeachment
24 when it hasn't been established as to whether the witness
25 testified contrary to the deposition.

LCFKFTC5

Ghorban - Direct

1 THE COURT: Sustained. Stricken.

2 MX. BLACK: Could I use it for refreshment?

3 THE COURT: Certainly, but you need to lay a
4 foundation.

5 BY MX. BLACK:

6 Q. Ms. Ghorban, you testified earlier that you did not
7 remember every single person reviewing Daraprim distribution
8 contracts, correct?

9 A. Correct.

10 Q. Would looking at your deposition transcript refresh your
11 memory?

12 MR. CASEY: Objection, your Honor. She's trying to
13 impeach the witness --

14 THE COURT: Sustained. Sustained.

15 MX. BLACK: Okay. I'll move on.

16 BY MX. BLACK:

17 Q. Ms. Ghorban, let's take a look at one other document.

18 MX. BLACK: Phoebe, could you bring up GX 1207.

19 Q. Do you see it on your screen?

20 A. I see that.

21 Q. And GX 1207 is an April 2015 email chain from Michael Smith
22 to you and Nancy Retzlaff?

23 A. Yes, I see it.

24 Q. And the subject line is sulfadiazine?

25 A. Yes.

LCFKFTC5

Ghorban - Direct

1 MX. BLACK: Your Honor, I move Exhibit 1207 in
2 evidence.

3 THE COURT: Received.

4 (Government's Exhibit 1207 received in evidence)

5 BY MX. BLACK:

6 Q. Ms. Ghorban, let's look at the bottom email on this page
7 from Michael Smith.

8 And Michael Smith was on the business development
9 team?

10 A. Yes.

11 Q. The email says, "Another item to keep on your radar is
12 sulfadiazine. It is a sole-source (U.S. only, generic ex U.S.)
13 infectious disease product from Sandoz indicated for
14 toxoplasmosis. This would be the classic closed distribution
15 play. We think it could do more than 250 million per annum. I
16 have attached a short dec and the model for some quick
17 background."

18 Do you see that?

19 A. I do.

20 Q. I think you mentioned already earlier that sulfadiazine was
21 another product that Vyera was considering acquiring around
22 spring/summer of 2015?

23 A. Yes.

24 Q. And sulfadiazine was a sole-source product in the United
25 States?

LCFKFTC5

Ghorban - Direct

1 A. That's what he's telling me in this email.

2 Q. And "sole source" means that there is only one company
3 producing that product with that API?

4 A. I don't know about the API part, but it's the way that I
5 interpret it as, it's one company selling the product.

6 Q. And it means that it doesn't have a generic competitor?

7 A. I don't know if this is a brand, so I can't say that it has
8 a generic competitor or not. If it's a generic, then it's a
9 generic, but it just tells me that this is -- there's only one
10 company selling this product at the moment. It could be brand
11 or generic.

12 Q. Got it.

13 So, in this case, it would mean it was the only
14 generic on the market?

15 A. It was the only product -- the only product of that
16 molecule on the market.

17 Q. And Michael Smith is using the term "classic closed
18 distribution play," correct?

19 A. Yes, that's the term he's using.

20 Q. And that term refers to the concept that you could use
21 closed distribution to make it more difficult for generics to
22 get reference-listed drugs for bioequivalence studies, correct?

23 A. I know that now. I didn't know that at the time. I didn't
24 know what he meant by that. I had never heard that term
25 before.

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Ghorban - Direct

1 Q. But you understand it to mean that now?

2 A. Yes.

3 Q. And using closed distribution -- strike that.

4 So Vyera was considering a closed distribution
5 strategy for sulfadiazine to impede generic -- another generic
6 competitor?

7 A. Yeah, I think that's what he meant.

8 Q. So let's look at the top email in the same document,
9 GX 1207. And the second paragraph, the second full paragraph,
10 says -- it starts with, "We are also now in the process" -- so
11 it says, "We are also now in the process of bidding for
12 Daraprim (pyrimethamine) as a sole-source product from Impax
13 Labs. Pyrimethamine plus sulfadiazine combo therapy is the
14 gold standard for toxoplasmosis. I would build a similar dec
15 specific to Daraprim."

16 Do you see that?

17 A. Yes, I do.

18 Q. So this email was sent on April 29, 2015, correct?

19 A. Yes.

20 Q. And it was when around the time business development team
21 was evaluating Daraprim as a potential acquisition target?

22 A. Yes.

23 Q. And pyrimethamine refers to the active ingredient in
24 Daraprim?

25 A. Yes. It's the generic name for it.

LCFKFTC5

Ghorban - Direct

1 Q. And a sole-source product means that -- that refers to
2 Daraprim not having pyrimethamine competitors in the United
3 States?

4 A. Correct.

5 Q. And it mattered to the business development team that
6 Daraprim didn't have generic competitors, correct?

7 A. Yes.

8 Q. And why did it matter?

9 A. There was an increased opportunity for revenue.

10 MX. BLACK: Thanks, Phoebe. You can take it down.

11 Q. Let's look at another document.

12 MX. BLACK: Phoebe, could you bring up GX 1303 --
13 sorry, sorry, 1302.

14 Q. Ms. Ghorban, do you have GX 1302 on your screen?

15 A. I do.

16 MX. BLACK: Your Honor, GX 1302 is already in evidence
17 as one of the documents on plaintiffs' first list of exhibits
18 to be admitted in GX 9001.

19 Q. So, Ms. Ghorban, GX 1302 is a June 2015 email chain from
20 Nancy Retzlaff, your boss and chief commercial officer at the
21 time, correct?

22 A. Yes.

23 Q. The subject line is Project DART.

24 Do you see that?

25 A. Yes.

LCFKFTC5

Ghorban - Direct

1 Q. And Project DART is the code name for Vyera's plan to buy
2 Daraprim?

3 A. Yes.

4 Q. Now let's take a look at the bottom email on the first
5 page. And it carries over to the next page, but we can start
6 on the first page.

7 It says, "Tina, Rick: Martin shared an update today
8 re Project DART (Daraprim) at the leadership team today. Based
9 on today's discussions, he anticipates roughly a two-week
10 timeline until the deal potentially closes. As you're both
11 aware, the priority work stream is to ensure the product is
12 moved into closed distribution as swiftly as possible in order
13 to minimize exposure."

14 Do you see that?

15 A. I do.

16 Q. So this email is from June 9, 2015?

17 A. Yes.

18 Q. And that was two months before Vyera acquired Daraprim?

19 A. Yes.

20 Q. And "Martin" in this email refers to Martin Shkreli?

21 A. Yes.

22 Q. "Priority work stream" refers to the highest priority
23 tasks?

24 A. Yes.

25 Q. Which was said by Martin Shkreli?

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Ghorban - Direct

1 A. I'm assuming because he said it's an update and based on
2 other conversations.

3 Q. Do you have any reason to doubt that it was said by Martin
4 Shkreli?

5 A. No.

6 Q. Where it says "to ensure the product is moved into closed
7 distribution," "the product" refers to Daraprim?

8 A. Yes.

9 Q. So the highest priority task said by Martin Shkreli was
10 moving Daraprim into a closed distribution system after
11 acquisition?

12 A. That's what she's saying, yes.

13 Q. And that was true?

14 A. It was one of the -- it was one of the priorities, yes. It
15 was a priority for the business development team.

16 Q. And Martin Shkreli?

17 A. Yes.

18 Q. And it was necessary to do it as swiftly as possible to
19 minimize exposure to generic competitors being able to access
20 Daraprim?

21 A. Yes.

22 MX. BLACK: Thanks, Phoebe. You can take it down.

23 Q. Ms. Ghorban, let's talk now a little bit about IQVIA data.

24 A. Okay.

25 Q. IQVIA is a standard data source in the pharmaceutical

LCFKFTC5

Ghorban - Direct

1 industry, correct?

2 A. Yes, it is.

3 Q. And it used to be called IMS, correct?

4 A. Correct.

5 Q. IQVIA collects and reports a variety of pharmaceutical
6 data?

7 A. Yes.

8 Q. It captures prescribing data?

9 A. Yes.

10 Q. Sales data?

11 A. Yes.

12 Q. Data around patients' age groups?

13 A. Yes.

14 Q. Prescribers' specialties?

15 A. Yes.

16 Q. And prescribers' age groups?

17 A. Yes. And a lot more stuff. There's a lot more data in
18 there than just those.

19 Q. It's a rich dataset?

20 A. Yes.

21 Q. And IQVIA data is a standard data source that companies and
22 analysts will look at to understand the dynamics of markets and
23 products?

24 A. Yes.

25 Q. In your experience, IQVIA data is always part of the

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Ghorban - Direct

1 assessment in decisions to acquire a product, correct?

2 A. It's always a starting point.

3 Q. You always check IQVIA data to assess products for drug
4 acquisition?

5 A. Yes.

6 Q. And you always check IQVIA data to assess products for drug
7 development?

8 A. Yes. Or Symphony. Symphony is another data source.

9 Q. So Symphony is another pharmaceutical data aggregator?

10 A. Yes.

11 Q. And IQVIA data isn't free, correct?

12 A. No. As a pharmaceutical company, you have to pay for a
13 subscription.

14 Q. And Vyera, in fact, had paid for a subscription to IQVIA
15 data when you were at the company?

16 A. Yes.

17 Q. And you looked at IQVIA data to assess Daraprim for
18 acquisition?

19 A. I know I would have checked IQVIA. I don't know if there
20 was -- it's a small product -- it was a small product, so when
21 you have smaller products, the data is not as consistent and is
22 not as reliable, but I would have started there.

23 Q. So you looked at IQVIA data as a starting point?

24 A. Yes.

25 Q. And Vyera's business development team also looked at IQVIA

LCFKFTC5

Ghorban - Direct

1 data?

2 A. I think they used an epidemiological model, which is
3 patient-based, but I'm sure they would have looked at IQVIA
4 data as well.

5 Q. For Daraprim?

6 A. Yeah.

7 Q. Now, let's discuss the direction you received from the
8 business development team about blocking Daraprim data.

9 So after the Daraprim acquisition, the business
10 development team asked you to talk to Daraprim distributors
11 about not reporting Daraprim distribution data to IQVIA and
12 other data aggregators, correct?

13 A. Yes.

14 Q. And other data aggregators would have included Symphony?

15 A. Yes.

16 Q. And one of the reasons that the business development team
17 asked you to talk to Daraprim distributors about this issue was
18 so that data-reporting companies would show less in terms of
19 volume and sales for Daraprim?

20 A. Yes.

21 Q. And that mattered because if sales looked like they were
22 going down, there would be less interest from other companies
23 to develop generic Daraprim?

24 A. That was their belief.

25 Q. And data blocking was part of the business

LCFKFTC5

Ghorban - Direct

1 development team's strategy to discourage generic entry?

2 A. Yes.

3 Q. And it was part of Martin Shkreli's strategy?

4 A. Yes.

5 Q. And this strategy was communicated to you on multiple
6 occasions?

7 A. Yes.

8 Q. You had multiple conversations with the business
9 development team about data blocking?

10 A. Yes.

11 Q. And Martin Shkreli was involved in those conversations?

12 A. I think we started talking about data blocking after the
13 acquisition, so I was mostly dealing with the BD team directly
14 at that point about some of the details, but the BD team talked
15 to him on a regular basis, and I know we had bigger discussions
16 about it.

17 Q. And you know, through the business development team, that
18 Shkreli requested that IQVIA data -- sorry, that IQVIA not have
19 their Daraprim data?

20 A. Yes. They actually asked me to track the data in IQVIA to
21 see if it was going down.

22 Q. And Shkreli made that request, right, that IQVIA not have
23 Daraprim data?

24 A. Yes.

25 Q. Now, let's talk a little bit about your conversations with

LCFKFTC5

Ghorban - Direct

1 Daraprim distributors about blocking Daraprim data.

2 MX. BLACK: Phoebe, could you bring up GX 1556.

3 Q. So GX 1556 is an August 2015 email chain from Michael
4 Smith, a member of the business development team, correct?

5 A. Yes.

6 Q. And it is to you and Nancy Retzlaff?

7 A. Yes.

8 Q. And the subject line is, "Tell Walgreens/ICS We Don't Want
9 Them Reporting To IMS Or Any Other Databases."

10 Do you see that?

11 A. Yes.

12 MX. BLACK: Your Honor, I move to admit
13 Exhibit GX 1556 in evidence.

14 THE COURT: Received.

15 (Government's Exhibit 1556 received in evidence)

16 BY MX. BLACK:

17 Q. Ms. Ghorban, let's take a look at the bottom email first.
18 It is dated August 10, 2015?

19 A. Yes.

20 Q. So it was three days after Vyera bought Daraprim?

21 A. I don't recall the exact date, but it was early August that
22 the acquisition was complete.

23 Q. So it was shortly after?

24 A. I think so.

25 Q. And the subject is, "Tell Walgreens/ICS We Don't Want Them

LCFKFTC5

Ghorban - Direct

1 Reporting To IMS Or Any Other Databases."

2 Do you see that?

3 A. Yes.

4 Q. Walgreens and ICS were the only Daraprim distributors at
5 the time, correct?

6 A. Yes.

7 Q. And "we" in the subject line refers to the business
8 development team?

9 A. I don't know who he's referring to at that point. "We" --
10 I would think it would be business development, but I can't,
11 for sure, say.

12 Q. And "reporting" refers to reporting Daraprim distribution
13 data?

14 A. Daraprim prescription data and sales data.

15 Q. And that's Daraprim prescription and sales data that
16 distributors own?

17 A. I'm sorry, hold on. It would be -- yeah, for Walgreens, it
18 would be the prescription data, and for ICS, it would be the
19 sales data.

20 Q. And they owned the data?

21 A. They collect the data because they distribute the product.

22 Q. But it is their data to report or not to IQVIA?

23 A. I don't know if it's their data. It's kind of the
24 company's data because they report the data back to the
25 company, but, ultimately, it's their decision who they report

LCFKFTC5

Ghorban - Direct

1 to, who they report the data to.

2 Q. So they ultimately decide whether or not to report the
3 data?

4 A. Yes.

5 Q. Pending any agreement with the manufacturer?

6 A. Yes.

7 Q. And other databases in the subject line refers to data
8 aggregators such as Symphony?

9 A. Yes.

10 Q. So, shortly after the Daraprim acquisition, Michael Smith
11 asked you to tell Daraprim distributors that Vyera does not
12 want them reporting Daraprim sales and prescription data to
13 IQVIA and other data aggregators, correct?

14 A. Yes.

15 Q. Now, let's take a look at your response to the email.

16 So you reply: "We are talking to both this morning,
17 so will mention it again."

18 A. Yes.

19 Q. And "we" refers to you and Nancy Retzlaff?

20 A. I think it was myself and Nancy. Mike could have been on
21 the phone. I'm not exactly sure who it would have been. There
22 were some other people that were working through the
23 agreements, I believe, and I didn't have any experience in
24 this, so I needed somebody else to help with the process.

25 Q. And the "Mike" you mentioned, that's Michael Smith?

LCFKFTC5

Ghorban - Direct

1 A. Mike Smith, yeah.

2 Q. So you planned to talk to Walgreens and ICS about data
3 blocking?

4 A. We were talking to them about the process of reassigning, I
5 think, the contracts and how we set up a vendor relationship
6 with both of them. So I think, in the context of this email, I
7 was saying we're already talking to them, so we'll mention it
8 again in that conversation.

9 Q. So you're saying that you will mention data blocking of
10 Daraprim data again to ICS and Walgreens?

11 A. Yes, in that meeting we already set up.

12 Q. And you had discussions with Walgreens and ICS about data
13 blocking of Daraprim data before this email?

14 A. I think we had -- I think we had mentioned it to them. The
15 context was trying to reassign contracts, establish vendor
16 relationship, make sure that there was no disruption in supply.
17 So this was a component of those discussions. It wasn't a
18 priority for the commercial team, nor was it an objective to
19 have a conversation; it was part of the larger discussions.

20 Q. That you had at the direction of the business development
21 team?

22 A. The conversation about the databases and the data blocking
23 was at the direction of the business development team. The
24 other conversations were to ensure supply wasn't disrupted.

25 MX. BLACK: Thanks, Phoebe. You can take it down.

LCFKFTC5

Ghorban - Direct

1 Q. Let's take a look at another document.

2 MX. BLACK: Phoebe, could you bring up GX 1289.

3 Q. So GX 1289 is an August 2015 email from you to Nancy
4 Retzlaff, cc'ing Michael Smith?

5 A. Yes.

6 Q. And the subject line is: "Update On Distribution Progress
7 and Additional Questions"?

8 A. Yes.

9 MX. BLACK: Your Honor, I move to admit GX 1289 in
10 evidence.

11 THE COURT: Received.

12 (Government's Exhibit 1289 received in evidence)

13 BY MX. BLACK:

14 Q. So, in this email, Ms. Ghorban, you followed up on Michael
15 Smith's data blocking request that we just saw and are now
16 updating Nancy Retzlaff and Michael Smith on outstanding items?

17 A. Yeah. This is just a general follow-up, and the data
18 blocking is part of that.

19 Q. And I'd like to focus on the data blocking aspect.

20 Let's take a look under the heading "Walgreens
21 Progress." And I'd like to focus on the fourth bullet. It
22 says, "Confirmed that they do not disclose Daraprim sales/Rxs
23 to any data reporting company. This was in the original
24 contract with Impax."

25 A. Yes.

LCFKFTC5

Ghorban - Direct

1 Q. Do you see that?

2 And "RXs" refers to prescriptions?

3 A. Yes.

4 Q. So you talked to Walgreens again?

5 A. Yes.

6 Q. And you told them that Vyera didn't want Daraprim
7 distribution data to be reported to IQVIA and other data
8 aggregators?

9 A. Yes.

10 Q. And Walgreens confirmed that it does not disclose Daraprim
11 data to any data aggregator?

12 A. Yes. That was the agreement they had with Impax before we
13 acquired it.

14 Q. And you requested that they continue not reporting Daraprim
15 data --

16 A. Yes.

17 Q. -- After Vyera took over?

18 A. Yes.

19 Q. And data blocking wasn't actually spelled out in Impax's
20 contract with Walgreens, correct?

21 A. I don't recall.

22 Q. You do not know why Impax had Walgreens not report data,
23 correct?

24 A. No, I do not.

25 Q. It could have also been done to make generic entry less

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Ghorban - Direct

1 attractive?

2 A. Based on the theory from the business development team at
3 Vyera, potentially, but I don't know for sure why they did it
4 or when they did it.

5 Q. Fair enough.

6 Now, let's take a look under the last section, titled
7 "Requests/Questions for ICS."

8 Focusing on the fifth item, it says, "We need them to
9 agree not to report into any sales databases, such as IMS,
10 Symphony, et cetera."

11 Do you see that?

12 A. Yes.

13 Q. Who does "we" refer to?

14 A. "We" is the company.

15 Q. And that includes Martin Shkreli?

16 A. Yes.

17 Q. And "them" refers to ICS?

18 A. Yes.

19 Q. So Vyera and Martin Shkreli wanted ICS to agree not to
20 report Daraprim data to IQVIA and other data aggregators?

21 A. Yes.

22 Q. And you got ICS to agree to this request?

23 A. I don't remember if that was actually part of the
24 agreement. I forget if that made it into the contract or not.

25 Q. Was there an understanding outside a formal contract that

LCFKFTC5

Ghorban - Direct

1 ICS would not report data?

2 A. Not that I'm aware of. I know I asked -- I requested it of
3 them, but I don't recall if we formalized that and they agreed
4 to it. But based on my experience, they wouldn't just tell us
5 they weren't going to do it and not put it in a contract. It
6 would have had to have made it into some contract, I believe.

7 MX. BLACK: Phoebe, you can take this one down.

8 And I'll share yet another exhibit, and it's GX 1307.

9 Q. Ms. Ghorban, do you see it on your screen?

10 A. Yes.

11 Q. So this is a May 2016 email chain between you and --

12 MX. BLACK: Actually, could you zoom out, Phoebe.

13 Q. The whole chain -- most of the chain, I guess, is between
14 you and Elizabeth Feldman from ASD?

15 A. Yes.

16 Q. And ASD was one of the Daraprim distributors at the time?

17 A. Yes. We added them.

18 MX. BLACK: Your Honor, I move to admit GX 1307 in
19 evidence.

20 THE COURT: Received.

21 (Government's Exhibit 1307 received in evidence)

22 BY MX. BLACK:

23 Q. Now, let's turn to the second page of this email chain, and
24 the second sentence of -- sorry, one second.

25 Yeah, let's take a look at the March 12, 2016 email

LCFKFTC5

Ghorban - Direct

1 from you to Elizabeth Feldman. In the second sentence of this
2 email, you write, "Also, I'm not sure if I included language
3 regarding not sharing our sales data with third-party data
4 providers, such as IMS. We would like that clause added."

5 Do you see that?

6 A. Yes.

7 Q. So you requested ASD to block Daraprim distribution data
8 from IQVIA, correct?

9 A. Yes.

10 Q. And other data aggregators?

11 A. Yes.

12 Q. Such as Symphony?

13 A. Yes.

14 Q. And that request came from the business development team?

15 A. Yes.

16 Q. And the business development team had an interest to block
17 Daraprim data?

18 A. Yes.

19 Q. Still looking at the second page of GX 1307, and focusing
20 on Ms. Feldman's response, it says, "Hi Tina. I am meeting
21 with legal today to discuss the amendment. I will also run the
22 data item below by the team. Usually, as a policy from ABC, we
23 don't agree to block data, but will see what I can do."

24 Do you see that?

25 A. Yes.

LCFKFTC5

Ghorban - Direct

1 Q. "ABC" here refers to AmerisourceBergen?

2 A. Yes.

3 Q. And it's ASD's parent company?

4 A. Yes.

5 Q. Now, going to page 1 of this exhibit, GX 1307, you follow
6 up at the bottom of the page. It says, "Hi Liz. Was there any
7 resolution as to whether you could block data to IMS? I know
8 ICS was able to comply with us for that request."

9 Do you see that?

10 A. Yes.

11 Q. So ICS agreed to block Daraprim data per Vyera's request?

12 A. I guess they did.

13 Q. So still staying on the first page of GX 1307, Ms. Feldman
14 responds, "Hello Tina. I was able to follow up with our data
15 team at the corporate headquarters. Unfortunately, at this
16 time, we will be unable to block data to IMS. Missing data
17 devalues our relationship with our third-party aggregator
18 partners and our policy to provide a complete picture of the
19 industry."

20 Do you see that?

21 A. Yes, I do.

22 Q. So in May of 2016, ASD did not agree to block its Daraprim
23 sales and prescription data from aggregators?

24 A. Correct.

25 Q. Do you know if they eventually agreed to do so?

LCFKFTC5

Ghorban - Direct

1 A. I don't -- not -- I don't believe so when I was there.

2 Q. So not during your time?

3 A. No.

4 Q. So now, still staying with GX 1307, looking at the top
5 email on the page, so you forwarded ASD's response to a number
6 of individuals.

7 Do you see that?

8 A. Yes.

9 Q. And you forwarded it to Nancy Retzlaff?

10 A. Yes.

11 Q. Your boss?

12 A. Yes.

13 Q. And several members of the business development team?

14 A. Correct.

15 Q. One of them is Edwin Urrutia?

16 A. Yes.

17 Q. Another one is Patrick Crutcher?

18 A. Yes.

19 Q. And the third one is Michael Smith?

20 A. Yes.

21 Q. And you forwarded ASD's request to these individuals
22 because they were the ones who asked for this kind of activity
23 regarding data blocking of Daraprim to go on, correct?

24 A. Correct.

25 MX. BLACK: Thanks, Phoebe. You can take it down.

LCFKFTC5

Ghorban - Direct

1 I have one last document on data blocking. Phoebe,
2 could you bring up GX 1405.

3 BY MX. BLACK:

4 Q. Ms. Ghorban, do you see it on your screen?

5 A. Yes.

6 Q. It is a September 2016 email from you with a subject line,
7 "Cardinal Distribution Agreement"?

8 A. Yes.

9 MX. BLACK: Your Honor, I move to admit GX 1405 into
10 evidence.

11 THE COURT: Received.

12 (Government's Exhibit 1405 received in evidence)

13 BY MX. BLACK:

14 Q. So in this email, Ms. Ghorban, you email Crutcher, Patrick
15 Crutcher, and Michael Smith from the business development team?

16 A. Yes.

17 Q. And Nancy Retzlaff?

18 A. Yes.

19 Q. And you cc Ron Tilles?

20 A. I cc Ron and Nancy.

21 Q. Oh, sorry, yes. Thanks for that correction.

22 And Ron Tilles was the CEO at the time?

23 A. On September 14th? I don't recall if he was the acting CEO
24 or -- he was playing a leadership role. He may have been still
25 CEO at that time.

LCFKFTC5

Ghorban - Direct

1 Q. So he was either CEO or interim CEO?

2 A. Yeah, I think so.

3 Q. Let's take a look at the second sentence, which starts
4 with, "We are expanding distribution to add in Cardinal for
5 inpatient and outpatient hospital pharmacy purchases."

6 A. Yes.

7 Q. "This accomplishes two objectives."

8 And focusing on the second objective there, it says,
9 "The BD group's objective of limiting data availability to IMS:
10 Cardinal Specialty is willing to not report their Daraprim
11 sales to IMS. However, note that their fee for distribution
12 will be 3.05 percent, or 105 basis points, higher than ASD's
13 fee of 2 percent. IMS is a revenue source for them, and the
14 premium is to compensate them for that lost revenue."

15 Do you see that?

16 A. Yes, I do.

17 Q. So the business development group had an objective of
18 limiting data availability to IMS?

19 A. Yes.

20 Q. And distributors, such as Cardinal, sell their data to IMS
21 and get paid for it?

22 A. Yes.

23 Q. It's a revenue source for them?

24 A. Correct.

25 Q. And Cardinal agreed to block Daraprim data, but requested a

LCFKFTC5

Ghorban - Direct

1 data blocking fee in exchange to compensate them for the lost
2 revenue?

3 A. Correct.

4 Q. And they requested 3.05 percent of Daraprim's list price?

5 A. I don't recall what that percentage was. I want to say
6 it's a percentage of the price of the drug, but there may be
7 some other percentages in there.

8 Q. And ASD agreed to data blocking in September 2016?

9 A. I don't know. I don't recall if they did. Based on this
10 email -- I'm not sure if that 2 percent, if that's a data
11 blocking percentage or if it's a distribution percentage. I
12 don't recall what that was for.

13 Q. Okay.

14 So, now, looking at the last line of this email, it
15 says, "Also, based on your request, we have followed up with
16 all the specialty pharmacies in our network, and they are not
17 willing to withhold our data from IMS as a policy."

18 Do you see that?

19 A. Yes.

20 Q. And "your request," does that refer to the request from
21 Michael Smith and Patrick Crutcher?

22 A. Yes.

23 Q. And "all the specialty pharmacies in our network," how many
24 specialty pharmacies are you referring to?

25 A. By September of 2016, we had expanded beyond just Walgreens

LCFKFTC5

Ghorban - Direct

1 specialty pharmacy to enable patients to access the medication
2 more quickly and access our patient affordability programs, and
3 we were in the process of -- we had moved to a hub network,
4 which is basically a single-source intake, and then the hub
5 does all the insurance work, applies any affordability
6 programs, and then sends it to a specialty pharmacy for
7 dispensing to the patient.

8 I don't recall the exact number, but we were adding as
9 needed to ensure that patients had access. So I don't -- it
10 was more than three, I think, but we were evaluating and
11 expanding as needed.

12 Q. So three -- more than five?

13 A. We were definitely adding a lot at that time, but I don't
14 remember exactly because there was a lot of discussion around
15 which ones would be -- would serve which purpose and where they
16 were located in the country, and which ones were covered by
17 payors. There's a lot of other details.

18 Q. So at least three pharmacies?

19 A. I believe so.

20 Q. So following the business development team's request, you
21 reached out to every entity who had Daraprim distribution data
22 and asked them not to report their data to IQVIA?

23 A. I believe I reached out to our hub, who was the one that
24 was coordinating the specialty pharmacies, and asked them to
25 reach out to the specialty pharmacies because they had direct

LCFKFTC5

Ghorban - Direct

1 contact with them, I didn't. They managed that network. And I
2 believe that they came back and said, just as a policy, you
3 know, a lot of specialty pharmacies don't do that because it's
4 a source of revenue.

5 Q. And in addition to the hub, you reached out to ICS?

6 A. I think ICS was like the year before.

7 Q. But just like overall --

8 A. Overall, yes.

9 Q. -- you reached out to ICS?

10 A. Yes.

11 Q. You reached out to Walgreens?

12 A. Yes.

13 Q. You reached out to ASD?

14 A. Yes.

15 Q. You reached out to Cardinal?

16 A. Yes.

17 Q. And you asked them to not report Daraprim sales data to
18 IQVIA?

19 A. Correct.

20 Q. So now --

21 MX. BLACK: We can take this one down.

22 Q. Let's switch gears a little bit and talk about Daraprim
23 purchase limits during your time at Vyera.

24 Ms. Ghorban, you were involved in setting up purchase
25 limits on Daraprim orders, correct?

LCFKFTC5

Ghorban - Direct

1 A. I was involved in setting up the process of how hospitals
2 could order from ICS, and part of that was the request to limit
3 the number of bottles they could buy at any one time.

4 Q. The request came from the business development team?

5 A. Yes, it did.

6 Q. Anyone in particular?

7 A. I don't recall exactly who it was.

8 MX. BLACK: Phoebe, could you bring up GX 1217.

9 Q. So GX 1217 is an August 2015 email chain between you and
10 Georgios Tserotas of ICS?

11 A. Yes.

12 Q. And ICS was a Daraprim distributor at the time?

13 A. Yes.

14 MX. BLACK: Your Honor, I move to admit GX 1217 in
15 evidence.

16 THE COURT: Received.

17 (Government's Exhibit 1217 received in evidence)

18 BY MX. BLACK:

19 Q. Ms. Ghorban, let's take a look at the bottom email on the
20 first page of GX 1217.

21 Ms. Ghorban, this email was sent from you?

22 A. Yes.

23 Q. To Georgios Tserotas?

24 A. Georgios, yeah.

25 Q. Georgios, okay.

LCFKFTC5

Ghorban - Direct

1 Cc'ing Michael Smith?

2 A. And Nancy, yes.

3 Q. And Nancy?

4 And Georgios Tserotas was an ICS representative,
5 right?

6 A. Yes. He was our customer service contact.

7 Q. So staying on the first page, this bottom email, let's take
8 a look at the text of your email. It says, "Hi Georgios.
9 Thanks for sending the sales report. We should discuss
10 possibly limiting the maximum number of bottles that we send to
11 any one customer at one time. Our concern is that a generic
12 company could access multiple bottles of our product, perhaps
13 attained through a hospital reselling it or distributing
14 product to surrounding retail pharmacies, and use it to create
15 a generic version."

16 Do you see that?

17 A. Yes.

18 (Continued on next page)

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LCFMFTC6

Ghorban - Direct

1 Q. When you say, we should discuss in the first highlighted
2 sentence, are you referring to you and Georgios Tserotas?

3 A. Yes.

4 Q. Maximum number of bottles, that refers to bottles of
5 Daraprim?

6 A. Yes.

7 Q. Customers refers to Daraprim buyers?

8 A. Yes.

9 Q. That includes hospitals buying Daraprim from ICS?

10 A. Yes.

11 Q. And specialty pharmacies?

12 A. At that period of time, in August of 2015, there were no
13 other specialty pharmacies except for Walgreens.

14 Q. It's referring to maximum number of bottles sold to
15 hospitals?

16 A. Hospitals, institutions, yeah.

17 Q. So here Vyera and ICS are discussing the possibility of
18 limiting the maximum number of bottles that ICS can send to
19 hospitals that want to buy Daraprim?

20 A. Limiting per order.

21 Q. Looking at the second sentence, our concern is that a
22 generic company could access multiple bottles of our product.
23 Generic companies need multiple bottles of Daraprim for FDA
24 required studies, correct?

25 A. I don't know how many bottles they need. I'm not familiar

LCFMFTC6

Ghorban - Direct

1 with the process of creating a generic.

2 Q. They need more than one?

3 A. I would think, but I don't really have any idea.

4 Q. When you say our concern, whose concern are you referring
5 to?

6 A. When I wrote the e-mail, I think it was sort of the royal
7 we, the company concern.

8 Q. Business development team's concern?

9 A. It wasn't my concern, so it was coming from -- it was an
10 objective being directed by the business development team.

11 Q. And Martin Shkreli's concern?

12 A. Yes.

13 Q. Business development team and Martin Shkreli were concerned
14 that a generic could buy multiple bottles of Daraprim and use
15 them to create a generic version?

16 A. Yes.

17 Q. And you talked to multiple people from the business
18 development team about setting purchase limits to impede
19 generics?

20 A. Yes.

21 Q. One of the people was Michael Smith?

22 A. Yes, definitely Michael Smith.

23 Q. And you made this purchase limit request at the request of
24 the business development team?

25 A. Yes. It was definitely part of it was the generic concern.

LCFMFTC6

Ghorban - Direct

1 The other part of it was the redistribution of product to
2 retail pharmacies because at this point they were able to buy
3 the product for a penny a pill. So if they diverted product
4 from say a 340B hospital into sort of the mainstream non-340B
5 patients, it would negatively impact our sales, essentially
6 cannibalize our sales.

7 Q. Are you aware of any instances of 340B entities reselling
8 it to non-340B buyers?

9 A. When we tracked hospital sales data, which is a common
10 practice for any pharmaceutical company, we saw that there were
11 aberrations in purchasing habits for more hospitals. They were
12 buying more than they had in the past, in the history that we
13 could see, so we weren't sure if they were using it to treat
14 non-340B patients, which is not appropriate. It's an
15 inappropriate use of the 340B system. Again, it would
16 cannibalize our sales.

17 Q. You don't actually know if they actually used Daraprim
18 improperly by reselling it --

19 A. There is not a way to really track it unless you open an
20 investigation, and we weren't in the position to really accuse
21 anybody of anything at that time.

22 Q. So you tracked Daraprim's sales, you noticed aberrations,
23 but you did not know one way or another if there were actually
24 any instances of abuse from 340B entities?

25 A. No.

LCFMFTC6

Ghorban - Direct

1 Q. So one of the reasons for Daraprim purchase limits was the
2 objective of the business development team to make it more
3 difficult for generics to get access to Daraprim, correct?

4 A. Yes.

5 Q. And the purchase limits that ICS and Vyera agreed on were
6 not in response to any shortages of Daraprim, correct?

7 A. No.

8 Q. And purchase limits on multiple bottles of Daraprim make it
9 more difficult for generics to obtain multiple bottles of
10 Daraprim for bioequivalent studies, correct?

11 A. I have no idea. I don't know.

12 Q. Let's briefly look at the date of the e-mail. It is August
13 13, 2015.

14 A. Yes.

15 Q. So this was shortly after Vyera bought Daraprim, correct?

16 A. Yes.

17 Q. So shortly after Vyera bought Daraprim you reached out to
18 Vyera's Daraprim distributor to agree on purchase limits?

19 A. Yes.

20 Q. Now, still staying on the first page of GX-1217, let's take
21 a look at the reply from Georgios Tserotas to you. It says: I
22 agree with this. Based on the sales report you received, what
23 do you think is a reasonable threshold? Five vials? Please
24 let me know and we can implement these limits in our system.

25 Do you see that?

LCFMFTC6

Ghorban - Direct

1 A. Yeah.

2 Q. So your authorized distributor, ICS, agreed with Vyera to
3 implement purchase restrictions on Daraprim?

4 A. Yes.

5 Q. And ICS in fact established purchase limits on Daraprim as
6 requested, correct?

7 A. Yes. I don't remember what the limit was. I don't think
8 it was five bottles, but I could be wrong.

9 Q. But there was a limit implemented?

10 A. Per purchase order. A customer could order multiple times.
11 They would just split it up by whatever the limit was.

12 Q. If a customer placed multiple orders one after another,
13 would you flag this series of transactions?

14 A. I would definitely flag it just to look into it and maybe
15 try to understand, again, if they were -- if it was different
16 than what we had seen them order historically, what was that
17 pattern and, potentially, were they diverting it was my chief
18 concern. Again, I don't know how generics obtained product for
19 creating a generic and doing the research on it. But, yes, I
20 would have flagged it.

21 Q. So you would flag multiple orders to the business
22 development team, correct? Because they were interested in
23 making it less easy for generics to obtain Daraprim?

24 A. I don't know that I would flag it to the business
25 development team. I would probably would flag it just as

LCFMFTC6

Ghorban - Direct

1 something to look into further and potentially talk to maybe
2 somebody on the sales team or look at the history and see if it
3 was consistent. I don't know that I even would necessarily say
4 they couldn't sell multiple purchases, but it would be
5 something that would come to my attention, and I would probably
6 explore it further.

7 Q. And it would come to your attention because one of your
8 roles was to track Daraprim sales, right?

9 A. Yes.

10 Q. So if a customer tried to purchase a number of Daraprim
11 bottles exceeding the purchase limit at a given time, then ICS
12 would reach out to Vyera for approval, correct?

13 A. Yes.

14 Q. Then Vyera would review the order exceeding the purchase
15 limit and decide whether to approve it or to deny it, correct?

16 A. Yes.

17 Q. And if Vyera approved the order, ICS would be able to sell
18 Daraprim in excess of the purchase limit?

19 A. Yes. I think that was the process we established.

20 Q. If Vyera denied the order, ICS would not be able to sell
21 Daraprim in excess of the purchase limit?

22 A. Correct.

23 Q. And one of the things that Vyera would evaluate in making
24 the decision whether the order seemed -- one of the factors
25 that it would look into to decide whether or not to approve the

LCFMFTC6

Ghorban - Direct

1 order is whether the order was a diversion from prior
2 historical patterns?

3 A. Yes. That institution's buying patterns before we had
4 acquired -- before Vyera had acquired Daraprim.

5 Q. Analyzing this kind of diversion from historical appearance
6 was important because the business development team was worried
7 that generics were somehow getting Daraprim through hospitals,
8 correct?

9 A. I think that was their interest in it and, again, it was
10 the diversion to non-340B patients that potentially would
11 impact revenue, which would affect the company as a whole.

12 Q. And also diversion to generics?

13 A. Correct.

14 Q. And Martin Shkreli was also concerned that Daraprim was
15 being diverted to generics?

16 A. Yes.

17 Q. And he directed implementation of restrictions to make it
18 harder for generics to obtain Daraprim, correct?

19 A. Yes.

20 Q. Among those restrictions were customer restrictions?

21 A. Customers -- when you say customers, do you mean certain
22 institutions or just -- having it in a specialty pharmacy and
23 selling directly to institutions, yes.

24 Q. Another restriction that Martin Shkreli directed to make it
25 harder for generics to obtain Daraprim were purchase limits?

LCFMFTC6

Ghorban - Cross

1 A. I don't recall having a specific conversation with him
2 about purchase limits. I think I mostly worked with Michael
3 Smith on that.

4 Q. Michael Smith reported to Martin Shkreli?

5 A. Yes.

6 Q. The third kind of restriction that we discussed today to
7 impeach generic entry was data blocking, correct?

8 A. Correct.

9 Q. That was also implemented at the direction of Martin
10 Shkreli and the business development team?

11 A. Yes.

12 Q. To discourage generic entry?

13 A. Yes.

14 Q. Thank you, Ms. Ghorban.

15 MX. BLACK: Your Honor, I pass the witness.

16 THE COURT: Why don't we take our midafternoon recess.

17 Excuse me just one second here.

18 Thanks so much, counsel. We will take a five-minute
19 recess.

20 (Recess)

21 THE COURT: Put the witness back on the stand.

22 Excuse me just one second.

23 Counsel, you may begin.

24 CROSS-EXAMINATION

25 BY MR. CASEY:

LCFMFTC6

Ghorban - Cross

1 Q. Good afternoon, Ms. Ghorban. My name is Christopher Casey,
2 and I'm here representing the defendant, Martin Shkreli. I
3 have some questions for you this afternoon based upon your
4 testimony earlier.

5 First, I wanted to just go back to the distribution
6 discussion that you were having earlier regarding the
7 distribution of Daraprim. Do you recall that general topic?

8 A. Yes.

9 Q. And counsel indicated that the word closed distribution was
10 used at Vyera and you agreed with that statement. Do you
11 remember that testimony?

12 A. Yes.

13 Q. I think you also testified that you understood it as
14 specialty distribution. Did I understand you correctly?

15 A. What I said was that the more common term in terms of
16 distribution that I've heard is you can either have specialty
17 distribution, meaning it goes through specialty pharmacies, or
18 it goes through retail channels, which is more broad. That's
19 typically the terms that I have heard before then and since
20 then.

21 Q. I am going to use your term, if it's OK, and call it
22 specialty distribution. You understand that I'm talking about
23 that kind of distribution if I use that term?

24 A. Yes.

25 Q. Are there products other than Daraprim that are distributed

LCFMFTC6

Ghorban - Cross

1 through specialty distribution?

2 A. Yeah.

3 Q. Have you seen specialty distribution systems at other
4 pharmaceutical companies that you have worked at in your
5 career?

6 A. Yes.

7 Q. I'd like to just focus on the specialty distribution
8 systems at Vyera with regard to Daraprim.

9 Do the specialty distribution systems at Vyera benefit
10 patients who are prescribed Daraprim?

11 A. They do. You want me to expand on that?

12 Q. Yes, please.

13 A. They do because of the high price of the product. After
14 Vyera increased the price, retail pharmacies would no longer
15 carry it. Even if Vyera had allowed them to, they wouldn't
16 stock a product that is that expensive.

17 It's also a small patient population. So a retail
18 store to have a product that pricey on its shelf, waiting for a
19 potential patient to come in, doesn't make good business sense
20 to them, as well as it is an orphan disease or an orphan
21 condition. And many of those products, because they are higher
22 price, tend to be distributed through a specialty pharmacy
23 network.

24 Q. Does the specialty pharmacy network have benefits to
25 patients?

LCFMFTC6

Ghorban - Cross

1 A. Sorry. Yes. The specialty pharmacy a lot of times will do
2 the intake on the patient. So they look at the benefits, the
3 insurance benefits. They contact the insurance company, work
4 with them if they need a prior authorization or other medical
5 information from the doctor. They coordinate with the doctor.
6 They coordinate with the patient. They apply any copay
7 benefits or if there is a Medicare -- I forgot what we called
8 it. It's a Medicare charitable network that will contribute to
9 the price of the product. They will apply that, potentially.
10 If it's an indigent patient or uninsured patient, they will
11 potentially give them benefits as well, and then they will
12 contact the patient, ship to the patient so they kind of become
13 the one-stop shop for the patient and the doctor and the
14 insurance.

15 Q. Thank you.

16 Earlier I think you used the word in reference to
17 these programs, patient assistance programs. Did I have that
18 correct?

19 A. Yes.

20 Q. What are patient assistance programs?

21 A. There is a variety of them. The most common is copay
22 cards, copay benefits. If an insurance company will cover the
23 product for the patient but the patient has to pay \$150 out of
24 pocket or some price, a lot of times the copay programs will
25 step in and support bringing that out of pocket to the patient,

LCFMFTC6

Ghorban - Cross

1 bringing it down, making it more affordable to the patient, and
2 the manufacturer, the pharmaceutical company, pays for that, so
3 they pay for those benefits to the patient.

4 They also -- like I said, they do these -- they used
5 to, I don't know if it's allowed anymore, but there were these
6 Medicare charitable organizations that you can contribute to
7 that would, if you had a Medicare patient that had an
8 out-of-pocket price that was unaffordable, they would step in
9 and help to bring that cost to the patient down so that patient
10 could access the medicine.

11 Also, programs for indigent patients, if they made a
12 certain income per year, you do that based on the federal
13 poverty limit.

14 And then there are also patients, like cash programs
15 for patients who are uninsured. And the pharmaceutical company
16 will typically, for patients who are truly uninsured, will sell
17 that product to the patient for a much reduced price so the
18 patient can have access to the medicine.

19 Q. When Daraprim is distributed through specialty pharmacies
20 as you have described, does this system increase the adherence
21 of the patient to the medication regimen?

22 A. It's technically supposed to. Sometimes it doesn't because
23 of the mail order component of it. Just receiving the call
24 from the specialty pharmacy, somebody has to be at home to get
25 it. It slows down the process a bit. But it is typically

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Ghorban - Cross

1 looked at as helping the patient adhere to the medication in
2 the way that it is supposed to be taken.

3 Q. Thank you.

4 Now, did Vyera fund a foundation to help patients if
5 there were affordability issues with affording Daraprim?

6 A. Yes. There are multiple -- Vyera had multiple patient
7 affordability programs.

8 Q. Can you explain for the Court what those were.

9 A. So there was -- I believe there was a copay card that would
10 help commercial patients, patients who had a commercial
11 insurance. There was a Medicare foundation, charitable
12 foundation that would disseminate funds according to whether or
13 not that patient qualified. And if they needed help and
14 couldn't access the medicine because the out-of-pocket was too
15 high, there was indigent patient support. And when we created
16 that, we actually did a much higher limit for federal poverty
17 limit. So we expanded the number that group of patients who
18 would qualify for that program.

19 I don't think that there was a cash program. There
20 was also, I think -- early on, there was the move to decrease
21 the price, the price to hospitals, institutions. I believe we
22 cut the price by half per institutions to make the product more
23 affordable for them to stock. And I believe we also came out
24 with a 30-count bottle, again, because it's a very small
25 patient population. So to have a 100-count bottle sitting on

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Ghorban - Cross

1 the shelf taking up cash and eating into your inventory didn't
2 make sense. So maybe giving them a smaller-count bottle would
3 make it more affordable, and they would be able to stock in
4 case a patient came in.

5 Q. You mentioned earlier today the 340B program. Can you
6 explain what that is.

7 A. Yeah. The 340B, and I wasn't aware of this program before
8 I worked for Vvera, the 340B program is a program, it's a
9 national program that covers -- it covers certain institutions.
10 The institutions have to have, I believe -- over 50 or 60
11 percent of the patients within their system have to be within a
12 certain level of the poverty limit. Essentially, it's a
13 program for institutions to buy product at a cheaper price to
14 distribute to those patients. The price that they get it at
15 for Daraprim, when we bought it, was a penny a pill, so they
16 were able to buy a 100-count bottle for a dollar.

17 Q. Do you know as a percentage basis how many of the patients
18 who are on Daraprim received Daraprim for a penny a pill?

19 A. The only thing I know, I didn't know the patient part of it
20 because there is not really a way to see that once it goes into
21 an institution. But what I could track was, I think it was 50
22 to 60 percent of sales were going into a channel, a sales
23 channel that was for a penny a pill. So it was at that greatly
24 reduced price.

25 Q. Just to get back to the 340B issue as it came up earlier

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Ghorban - Cross

1 about the diversion issue, could you explain that in more
2 detail, so I understand it, exactly what the concern was there.

3 A. Sure. I'm not an expert on this. It's a fairly
4 complicated system. But my understanding when we started
5 talking to institutions and trying to understand the process of
6 the 340B system is that when hospitals buy product at that 340B
7 price, that greatly reduced price, they are supposed to, when
8 they have it in the pharmacy, they are supposed to hold it
9 separately from product that is meant for commercial patients.

10 When a patient comes in, they are typically supposed
11 to determine if that patient has commercial insurance and,
12 potentially, the commercial insurance will pay for the product,
13 or part of the product, or if it's a patient who qualifies for
14 that 340B benefit, and they get the product at the very, very
15 low price.

16 What we have heard, and I think it's been kind of a
17 common discussion in the pharmaceutical industry, is that
18 hospitals will sometimes mix the product, and they will buy
19 340B product at a greatly reduced price and then use it for
20 commercial patients and get the payment from the commercial
21 insurance.

22 Again, I'm not an expert on this, so I may have some
23 of my facts wrong. But when we had these discussions, those
24 were the points that were made, and I believe we talked to
25 consultants, and we also talked to people internally who knew a

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Ghorban - Cross

1 lot more about it than I did.

2 Q. That's helpful.

3 The concern -- I believe you testified that that was
4 one of the motivating reasons for the bottle limits that you
5 testified about, is that right?

6 A. Correct.

7 Q. Can you explain that part of it. What is the connection
8 between those two things?

9 A. Say if we are looking at the State of Georgia. The
10 institutions there had -- typically, if I summed them all up,
11 the institutions there had been buying 50 bottles a year, and
12 we had historical data.

13 If they had been buying 50 bottles historically a year
14 of Daraprim, and even at the lower price, that kind of
15 indicates to me that that's the demand in that market. You get
16 some spurts sometimes, you get some outbreaks, but, again, it's
17 a really, really small patient population. Then we buy it, we
18 increase the price. And, all of a sudden, we are seeing
19 institutions buying at one fell swoop 40 bottles, 50 bottles.
20 That's a clear deviation from what was happening before.

21 So the thought was, from the BD team, potentially it's
22 going to a generic, I don't know how that would happen
23 mechanistically, or maybe they are buying it at that low price,
24 and they are using it to give to commercial patients and they
25 are pocketing the difference, ultimately cannibalizing the

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Ghorban - Cross

1 sales that we may have had from those commercial patients in a
2 more normal scenario.

3 Q. Just so I'm clear, this is something the business
4 development team told you that they were concerned about?

5 A. No. Their primary concern, I believe, was the issue around
6 the generic accessibility. I think we had a patient-access
7 person that was working with us, and I think from that person
8 we started thinking about this 340B diversion issue. Again,
9 it's something that's been in the news. You can Google it. It
10 is clear that it wasn't just Vyera that was having those
11 concerns. There were sort of persistent concerns in the
12 pharmaceutical industry.

13 Q. Thank you for that.

14 I want to go back to an e-mail that you were shown
15 earlier. It's GX-1302.

16 MR. CASEY: Justin, if you could get that, please.

17 Q. Do you have it up there on the screen, Ms. Ghorban?

18 A. Yes.

19 Q. Do you remember being asked questions about this document?

20 A. Yes.

21 Q. I'd like to direct your attention to the bottom of page
22 1302-001, that e-mail. You were asked about this phrase: The
23 priority work stream is to ensure the product is moved into
24 close distribution as swiftly as possible in order to minimize
25 exposure. Do you see that?

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Ghorban - Cross

1 A. Yes.

2 Q. You were asked about that. Do you remember that?

3 A. Yes.

4 Q. I believe your testimony was that you believe that
5 minimized exposure meant minimized exposure to generic
6 competitors getting access to Daraprim?

7 A. Yes.

8 Q. Is that your testimony?

9 A. Yes.

10 Q. Do you recall, Ms. Ghorban, having your deposition taken in
11 this case on January 6 of 2021?

12 A. Yeah.

13 MR. CASEY: Can I have the deposition transcript,
14 please, at page 70, line 12.

15 Q. Ms. Ghorban, everything you said in your deposition was
16 true and accurate, correct?

17 A. Yes.

18 Q. At page 70, starting at line 12, do you see it there you
19 were asked:

20 Do you understand what Ms. Retzlaff meant when she
21 said that the priority work stream was to move it into closed
22 distribution as swiftly as possible in order to minimize
23 exposure. Do you know what she meant by minimize exposure?

24 Your answer was: I -- I think when I read it, I
25 don't -- I don't remember exactly what she meant when she said

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Ghorban - Cross

1 minimize exposure. I'm assuming it's around generic
2 accessibility or accessibility of the product to generics.

3 Do you see that?

4 A. Yes.

5 Q. At the time of your deposition you were assuming that. You
6 didn't actually know that for a fact, correct?

7 A. Yeah. I think the wording exposure, to me, it is like
8 risk. That's the reason why I would say it's equivalent to
9 risk, having an open distribution system in the context of the
10 discussions we had.

11 Q. Do you actually know what Ms. Retzlaff meant by that
12 phrase, minimized exposure?

13 A. I can't speak for her.

14 Q. So the answer is no?

15 A. No.

16 Q. Ms. Ghorban, you were asked at the beginning of examination
17 about your long experience in the pharmaceutical industry, 20
18 years of experience. Based upon that experience, do you
19 believe it's possible to keep generic companies from accessing
20 drug products?

21 A. I think it would be very hard to keep them from accessing
22 it. But I don't know -- again, I haven't worked in the
23 generics business, so I don't know how they acquire product to
24 do their testing to show that it's equivalent.

25 Q. Again, if I could go back to that deposition again. I am

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Ghorban - Cross

1 going to direct you to page 74 of your deposition, starting at
2 line 22.

3 You said: I mean, I think the one comment I would
4 make is preventing generic entry was something that I don't
5 think was possible. I still don't believe it's possible.

6 You see that?

7 A. Yes.

8 MX. BLACK: Your Honor, I object to foundation.

9 THE COURT: Sustained. Stricken.

10 Q. You talked a little bit earlier about the expansion of the
11 distribution system. I would like to direct your attention to
12 that testimony.

13 The specialty distribution system that Vyera used to
14 distribute Daraprim was inherited from the prior owner of
15 Daraprim, a company called Impax, correct?

16 A. Yes.

17 Q. Specifically, Vyera inherited a contract that Impax had
18 with ICS as a 3PL selling to hospitals, correct?

19 A. Correct.

20 Q. What is a 3PL?

21 A. As I know it, a 3PL -- and, again, this was not my area of
22 expertise when I was at Vyera or before or since. But the 3PL,
23 as I understand it, is a company that works with a
24 pharmaceutical manufacturer. Part of what they do is hold
25 inventory, and then they are equipped to sell inventory to

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Ghorban - Cross

1 wholesalers, to specialty pharmacies, to institutions, etc.

2 They are kind of your key partner in terms of knowing where the
3 product goes and keeping the product that you have, the
4 finished inventory saved.

5 Q. Vyera also inherited a contract that Impax had with
6 Walgreens specialty pharmacy, correct?

7 A. Correct.

8 Q. You were asked about issues of access following the
9 acquisition of Daraprim. Can you explain what the reasons were
10 for the access issues after the acquisition of Daraprim?

11 MX. BLACK: Your Honor. I object. Beyond the scope
12 of my direct examination.

13 MR. CASEY: I'll withdraw it, your Honor.

14 Q. Ms. Ghorban, after the acquisition of Daraprim, did Vyera
15 realize that the distribution agreements it had inherited from
16 Impax were not adequate to meet the needs of Vyera's
17 prescribers and patients?

18 A. Yes.

19 Q. What, if anything, did Vyera do about that?

20 A. We started trying to understand what the needs were for
21 physicians. We didn't understand that the turnaround time to
22 getting product to patient was more urgent than a specialty
23 pharmacist could sometimes manage.

24 We started to look at ICS and how they were able to
25 sell to institutions. It turned out they were not very well

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Ghorban - Cross

1 equipped to sell to institutions because there was an account
2 set up that most institutions didn't have, so we added ASD to
3 distribute to institutions.

4 We added Cardinal because a lot of institutions, I
5 believe, had agreements already with Cardinal and had to buy
6 exclusively from Cardinal.

7 We added the hub to ensure that patients were able to
8 access the benefits, the copay benefits and the affordability
9 benefits that we were offering, and expanded the specialty
10 pharmacy network to ensure that no matter where the patient was
11 in terms of geography and also who the patient's commercial
12 insurance was, because commercial insurance is also partner
13 with specialty pharmacies, no matter where they were and what
14 they needed, they were able to get it. It wasn't a hundred
15 percent, but we tried to meet the needs of the patients and the
16 prescribers.

17 Q. You mentioned a hub program. What is that?

18 A. A hub program is -- it functions like a specialty pharmacy
19 except for it is sort of the hub of the specialty pharmacy
20 wheel. If you think about the specialty pharmacies as the
21 spokes, the hub is the key intake for the patient and then we
22 will do all the work on the affordability, the insurance, and
23 then we will send that prescription, once it's ready to be
24 dispensed, it will send that to a specialty pharmacy. The
25 specialty pharmacy will reach out to the patient and will send

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Ghorban - Cross

1 the product to the patient.

2 Q. Once the hub model was instituted, was Walgreens replaced
3 as the exclusive specialty distributor of Daraprim?

4 A. They weren't replaced. They were no longer the exclusive
5 pharmacy, specialty pharmacy. It was an add-on.

6 Q. And you added specialty pharmacy in addition to Walgreens,
7 correct?

8 A. Yes.

9 Q. You also were asked about ADAP programs. I think you said
10 they are an AIDS Drug Assistance Program?

11 A. Yes.

12 Q. Can you explain what they are.

13 A. Again, it's really complicated, but I believe that it's
14 state run and it's essentially an assistance program that was
15 set up during the epidemic of AIDS and HIV to support patients
16 at a local level.

17 So what we found was that there were ADAPs in certain
18 states that couldn't access the product. Either they couldn't
19 establish an account with ICS or -- again, the mechanism is
20 very confusing to me. But, essentially, we had to do something
21 to make sure that they could buy product, and they could buy
22 product at the 340B price, so they were buying it at a penny a
23 pill. But we had to expand to include them as customers to
24 ensure that they could buy the product and disseminate it to
25 their patient.

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Ghorban - Cross

1 Q. So Vyera expanded the distribution of Daraprim to include
2 ADAPs?

3 A. Yes.

4 Q. And all of these additional distribution outlets broadened
5 the accessibility of Daraprim, correct?

6 A. That was the intent, yes.

7 Q. In fact, that's what happened, correct?

8 A. I believe so.

9 Q. Did you consider these changes to the distribution system
10 of Daraprim to be improvements?

11 A. Yes.

12 Q. You testified earlier about the 30-pill Daraprim bottle for
13 hospitals.

14 A. Yes.

15 Q. Did Vyera also create sample packs for hospitals?

16 A. Sample packs can't go through hospitals, but we created
17 sample packs for prescribing physicians in the typical clinic
18 setting.

19 Q. What is a sample pack?

20 A. A sample pack is just a small number of pills. Usually,
21 doctors often have them in their offices, and they will give
22 them to patients to see if patients react well to the product,
23 if it helps, if they have a reaction. They can also be used as
24 starters to start a patient on medication.

25 The way that we used it for Daraprim was sort of as a

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Ghorban - Cross

1 bridge for while the patient was waiting for the product from
2 the specialty pharmacy, that they didn't have to wait, and
3 potentially it was readily available to them. If the doctor --
4 I think we had a mailing system for the samples. But it should
5 have been more readily available than sometimes waiting for
6 insurance to clear the approval on the product.

7 Q. Thank you.

8 You were also asked some questions about Vyera buying
9 back bottles or the bottle limits, rather. I'm sorry.

10 Withdraw that question.

11 I'd like to discuss the IQVIA data questions you were
12 asked.

13 Was the reporting of sales data to data-reporting
14 companies a deciding factor in any of Vyera's contracts?

15 A. No. It was a request. It didn't decide whether or not we
16 were work with certain partners.

17 Q. There are alternatives to IQVIA data, correct?

18 A. There are alternatives. There is also historical data that
19 doesn't go away if you decide not to share the data going
20 forward. There is still historical data.

21 Q. What are some of the alternatives?

22 A. Symphony is a data source. A lot of times you will look at
23 a company -- if you are looking to acquire a product from a
24 company, you will look at a company's financial reports, so
25 their 10-Ks and their 10-Qs. A lot of times they will report

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Ghorban - Cross

1 volume of sales there. That's typically one of the steps --
2 when you do an assessment, that's one of the steps you take.

3 There are other sort of reporting companies that
4 aggregate information on certain therapeutic areas, certain
5 products, certain companies that sometimes you can find that
6 data in. It depends on how public it is.

7 Q. Thank you.

8 The reliability of IQVIA data depends on the drug,
9 correct?

10 A. Correct.

11 Q. Can you explain that?

12 A. For products that treat -- that aren't as large, so for a
13 very large product, like a Lipitor, the data would be pretty
14 solid because there is a lot of volume there. For products
15 that treat orphan indications, small patient populations
16 disseminated through hospitals or disseminated through clinics,
17 say the doctor buys it and distributes it directly to patients,
18 the data is not as robust for those different types of
19 medications.

20 Q. So you have already testified that Daraprim was a small
21 patient population, correct?

22 A. Correct.

23 Q. If I understand you, the IQVIA data would not be as
24 reliable for Daraprim data, correct?

25 A. Correct. It might not capture just because it's not as

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Ghorban - Redirect

1 large -- it's not as large of a product.

2 Q. Because of these limitations on the data, it's not a
3 decision-making tool, correct?

4 A. For certain products it's not a decision-making tool.
5 You'd have to go further to look at other data sources if you
6 are looking at a product to acquire. For other products, where
7 it is reliable, you would use that data source pretty heavily.

8 Q. But in terms of Daraprim, which is, as you have testified,
9 a small patient population where the data is not as reliable,
10 it would not be a decision making tool for assessing the
11 Daraprim market, right?

12 A. I think we would -- we looked at the data, but -- and it
13 factors into the conversation and the analysis, but it wouldn't
14 be a single factor that would make a decision for us.

15 Q. No one would decide to acquire a product based solely on
16 IQVIA data, correct?

17 A. No. That's not the process of acquisition.

18 Q. No meaning --

19 A. No. You would never use just a data source to make a
20 decision on whether or not to buy a product.

21 Q. Thank you, Ms. Ghorban. I have no further questions.

22 THE COURT: Any redirect?

23 MX. BLACK: Yes, your Honor.

24 REDIRECT EXAMINATION

25 BY MX. BLACK:

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Ghorban - Redirect

1 Q. Ms. Ghorban, you testified a moment ago about specialty
2 benefits of high-cost drugs. Do you recall that?

3 A. I'm sorry. Specialty benefits?

4 Q. Yeah. To high-cost drugs.

5 A. Benefits of being distributed in specialty pharmacies?

6 Q. Yes.

7 A. Yes.

8 Q. Martin Shkreli made Daraprim a high-cost drug, correct?

9 A. Yes.

10 Q. It was not a high-cost drug for 60 years?

11 A. When we -- when Vyera acquired it, it was not what I
12 considered to be a high-cost drug.

13 Q. And you said that high-cost drugs with small patient
14 populations benefit from being distributed in specialty. Do
15 you recall that?

16 A. Yes.

17 Q. Because it makes it harder to stock for pharmacies?

18 A. It makes -- when you have a high-cost product for a
19 low-patient population, it's hard -- it's unaffordable for
20 retail pharmacies to stock it, and also you have issues with
21 insurance. So specialty pharmacies or hub models help on both
22 those points in terms of stocking, as well as working with
23 insurance.

24 Q. Daraprim has always been a small patient population drug,
25 correct?

LCFMFTC6

Ghorban - Redirect

1 A. Yes.

2 Q. Before the price increase that Martin Shkreli implemented,
3 the small patient population did not present stocking issues,
4 correct?

5 A. Not that I'm aware of.

6 Q. Ms. Ghorban, you also testified in response to Mr. Casey's
7 question that specialty distribution technically is supposed to
8 improve patient compliance. Do you recall that?

9 A. Yes.

10 Q. Do you know if patient compliance actually increased after
11 the transition to specialty distribution for Daraprim?

12 A. I don't have a comparator for before Vyera acquired it to
13 say that it improved or decreased patient compliance.

14 Q. So patient compliance might have actually decreased after
15 the transition to specialty?

16 A. I don't know. I don't have a comparator.

17 Q. And you testified a moment ago about 340B programs. Do you
18 recall that?

19 A. Yes.

20 Q. 340B program, it's a federal program, correct?

21 A. I believe so.

22 Q. It's not a program that Vyera created?

23 A. No.

24 Q. You also testified a minute ago about using historical
25 IQVIA data for Daraprim. Do you remember that?

LCFMFTC6

Ghorban - Redirect

1 A. Yes.

2 Q. Would historical IQVIA data be reliable after Vyera's price
3 increase?

4 A. Because it's a small patient population, I don't know that
5 it would have been accurate. I've seen products that are high
6 priced more recently that the sales are inaccurate in IQVIA,
7 and I can't say whether or not it would have been accurate.

8 Q. Daraprim volume declined after the price increase, correct?

9 A. I believe it did.

10 Q. It significantly declined, correct?

11 A. I believe so.

12 Q. And given the decline in volume, historical IQVIA data
13 after the price increase would not be representative of
14 Daraprim volume sales -- let me start it over.

15 Given the decline in volume in historical IQVIA data
16 before the price increase would not have been representative of
17 Daraprim volume sales after the price increase, correct?

18 MR. CASEY: Objection, your Honor. She is going
19 beyond the scope of the cross-examination. I don't know where
20 this is going.

21 THE COURT: Excuse me one second.

22 Overruled.

23 (Continued on next page)

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Ghorban - Redirect

1 A. I'm sorry, can you repeat that question?

2 Q. Yes.

3 Given the decline in Daraprim volume after the price
4 increase, the historical IQVIA data, before the price increase,
5 would not have been representative of Daraprim volume sales
6 after the price increase, correct?

7 A. I believe so, because the sales -- there's a couple of
8 sources of sales, but, yeah, the price is factored into the
9 sales as IQVIA reports it.

10 Q. In other words, generic companies could not have just
11 looked at historical IQVIA data after the price increase to
12 figure out the Daraprim market opportunity, correct?

13 A. They could -- usually, you look at it in two ways. You
14 look at the volume of the prescriptions, and you look at the
15 sales. And so they could potentially -- assuming the sales
16 were captured appropriately, given it's a small patient
17 population, they could look historically and see that the
18 volume was, you know, for example, 10,000 prescriptions a year.
19 They could see that. And they knew the new price, so they
20 could do the calculation, but the sales would be different
21 because IQVIA considers the sale price when it reports
22 volume -- I'm sorry, when it reports the sales.

23 Q. You mentioned that Daraprim was a small patient population
24 drug before, correct?

25 A. Yes.

LCFKFTC7

Ghorban - Redirect

1 Q. And, yet, you used IQVIA data as a starting point in your
2 analysis for Daraprim acquisition, correct?

3 A. Yes.

4 Q. You also talked earlier about expanding the Daraprim
5 distribution system that Vyera inherited from previous owners.

6 Do you remember that?

7 A. Yes.

8 Q. But given the system that you've described with additional
9 customers, it had customer restrictions on authorized classes
10 of trade, correct, that Vyera could sell Daraprim to?

11 A. Yes, it did.

12 Q. You also added purchase limits, correct?

13 A. Correct.

14 Q. That previous owners did not have?

15 A. I don't believe they had them, no.

16 Q. Let me stop there.

17 MX. BLACK: That's all I have.

18 THE COURT: Any additional cross?

19 MR. CASEY: No, your Honor.

20 THE COURT: Thank you.

21 So what caused you to leave Vyera?

22 THE WITNESS: It was a very distressing place to work.
23 It was stressful, it was not fulfilling, and it was just not a
24 good environment to be in.

25 THE COURT: Does any counsel have any question for

LCFKFTC7

Della Fera - Direct

1 this witness based on the question I just asked her?

2 MX. BLACK: No, your Honor.

3 MR. CASEY: No, your Honor.

4 THE COURT: You may step down.

5 (Witness excused)

6 THE COURT: Next witness.

7 MR. MEIER: Yes, your Honor. The government, at this
8 time, calls Frank Della Fera, and my colleague, Neal Perlman,
9 will be handling this witness. This witness is with a
10 declaration.

11 THE COURT: So, Mr. Della Fera, if you could come up
12 here, please, and take the witness stand and remain standing.

13 FRANK DELLA FERA,

14 called as a witness by the Plaintiffs,

15 having been duly sworn, testified as follows:

16 THE COURT: You may take off your mask.

17 You're being handed a document, counsel. What is the
18 exhibit number?

19 MR. PERLMAN: 8007, your Honor.

20 THE COURT: Thank you.

21 And, Mr. Della Fera, if you would look at page 17, is
22 that your signature on this document?

23 Oh, Mr. Della Fera, I forgot to do something
24 important. Could you please state your name for the record.

25 THE WITNESS: Frank Della Fera.

LCFKFTC7

Della Fera - Direct

1 THE COURT: And could you spell your last name,
2 please?

3 THE WITNESS: D-e-l-l-a F-e-r-a.

4 THE COURT: And is that two words?

5 THE WITNESS: Yes.

6 THE COURT: So it's capital D and capital F?

7 THE WITNESS: Correct.

8 THE COURT: Thank you.

9 And if you could look now at Government Exhibit 8007,
10 which I believe is at the front of your binder. And page 17,
11 is that your signature on that document?

12 THE WITNESS: Yes.

13 THE COURT: Before signing that document, did you read
14 it with care?

15 THE WITNESS: Yes.

16 THE COURT: Do you swear to the truth of its contents?

17 THE WITNESS: Yes.

18 THE COURT: Any objections to the receipt of
19 Government Exhibit 8007?

20 MR. POLLACK: Yes. Good afternoon, your Honor. Jeff
21 Pollack, on behalf of the defendant.

22 Your Honor, first off, and I think the colloquy we
23 just did may have addressed this already, but I did want to
24 raise that your Honor's procedures require the submissions of
25 affidavits as sworn testimony, and Mr. Della Fera's statement

LCFKFTC7

Della Fera - Direct

1 is not sworn or --

2 THE COURT: You have to keep your mask on until you're
3 at the podium. Thank you so much.

4 MR. POLLACK: May I move to the podium where I don't
5 have to have my mask on?

6 THE COURT: You may.

7 MR. POLLACK: Thank you, your Honor.

8 So, your Honor, I was saying that perhaps the colloquy
9 we just went through addresses this, but your Honor's
10 procedures do require affidavits, and the written statement
11 that Mr. Della Fera submitted was not sworn. I only raise it
12 as a point of procedure, and your Honor will guide us
13 appropriately on that.

14 THE COURT: Oh. Thank you.

15 Yes, of course, the testimony given in court must be
16 sworn, but I think the witness has just done that, and that's
17 sufficient.

18 MR. POLLACK: Okay. Very good.

19 Your Honor, we do have some objections. Allow me to
20 grab -- paragraph 40 of Mr. Della Fera's affidavit, he recites
21 a conversation that he had with an individual, Mr. Valiveti,
22 about something that he was informed about from former Vyera
23 employee Kevin Mulleady. Your Honor, we object to this
24 paragraph as hearsay.

25 THE COURT: Give me just one second, please.

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Della Fera - Direct

1 I'm on page 12, paragraph 40?

2 MR. POLLACK: Correct.

3 THE COURT: I think that's -- well, I'll hear from
4 plaintiffs' counsel, but I think that's just received not for
5 the truth, but for the fact that it was said by Mr. Valiveti to
6 the witness.

7 Am I right?

8 MR. PERLMAN: Correct, your Honor.

9 THE COURT: It's received in that vein.

10 (Government's Exhibit 8007 received in evidence)

11 MR. POLLACK: Your Honor, then I turn us next to
12 paragraph 46, and specifically, I look down to beginning with,
13 I believe it's, the third to last sentence, three lines from
14 the bottom, where it begins "it is my view," where
15 Mr. Della Fera says, "It's my view that if we had used Fukuzyu
16 as our pyrimethamine API supplier, Vyera would have been able
17 to respond within the review period," referring to the review
18 period for their ANDA submission. Your Honor, I submit that is
19 speculation and improper lay opinion.

20 Mr. Della Fera has, admittedly, a lengthy career in
21 the pharmaceutical industry, but except for one year in which
22 he was the president of Sandoz, he spent the remainder in sales
23 and marketing, and it does not appear that there's a foundation
24 laid for that statement in his affidavit.

25 THE COURT: Overruled. Obviously, he is testifying

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Della Fera - Direct

1 here as someone knowledgeable about his company's business and
2 judgments made during the course of that business. I'll
3 receive it as proper lay opinion under 701.

4 MR. POLLACK: And, your Honor, before we proceed, I
5 believe that plaintiffs' counsel was going to move in some
6 evidence. I'd like to know what's in evidence on the affidavit
7 before we begin.

8 THE COURT: I'm happy to rule on any other objections
9 that you have. This objection is overruled.

10 I'm sorry, what do you mean? Which exhibits?

11 MR. POLLACK: There was one document referenced in the
12 affidavit that we do have an evidentiary objection to. There
13 was two that we've resolved with counsel. The one that's an
14 objection is GX 3286.

15 Justin, if we could pull that up?

16 This is a summary document --

17 If we go to page 2, Justin.

18 -- a summary document of a series of events recorded
19 by Mr. Della Fera's employee, Scott, I believe his last name
20 is --

21 THE COURT: Florentino.

22 MR. POLLACK: Florentino, yes. Thank you very much.

23 -- Scott Florentino at the top.

24 And, your Honor, this is a hearsay document. It
25 cannot fall under the business records exception. The record

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Della Fera - Direct

1 must be made at or near the time of the events discussed. This
2 was made in 2018, and the events go all the way back to '16.
3 When we talk about events involving Vyera, the earliest Vyera
4 meeting is in April of 2018 on this document.

5 Additionally, your Honor, it has to be created by
6 someone with knowledge. When we look at this document --

7 And, Justin, if we could find the entry for May 14 of
8 2018.

9 -- we see here that there was a meeting with attendees
10 Kevin, meaning Mr. Mulleady, and Frank, meaning Mr. Della Fera.
11 Mr. Florentino was not even present here. And if we look below
12 May 8, 2018, it does not even reference who the attendees were
13 in this meeting.

14 So in addition to not being a business record, this
15 document has several layers of hearsay within hearsay and
16 sometimes within hearsay, and, therefore, would be an
17 inadmissible record.

18 THE COURT: Where is this referenced in the affidavit?
19 What paragraph? So I can see the purpose for which it's being
20 offered.

21 MR. POLLACK: Your Honor, this is referenced in
22 paragraph 51 of the affidavit.

23 THE COURT: Thank you.

24 Let me ask plaintiffs' counsel if you want to address
25 the objection. Are you offering 3286?

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Della Fera - Direct

1 MR. PERLMAN: Yes, your Honor, we are. And we
2 actually, also, have one of the 9000 series documents with a
3 large bulk of the remaining exhibits in Mr. Della Fera's
4 affidavit, as well, to enter.

5 For GX 3286, we believe this is a contemporary
6 business record compiled by a Fera employee to memorialize a
7 series of meetings between Fera and Vyera. As it says in
8 paragraph 51, Mr. Della Fera directed Mr. Florentino to
9 memorialize these events as listed. And I can lay, on
10 redirect, additional foundation to support the fact that it's
11 Fera's practice to memorial discussions with outside parties
12 such as this one.

13 THE COURT: So I'll receive it subject to connection,
14 and I will ask defense counsel if they feel, on redirect, a
15 sufficient basis hasn't been laid, or if the cross-examination
16 also suggests that I should not receive this, I will allow a
17 renewed objection.

18 Is that agreeable, counsel?

19 MR. POLLACK: Thank you, your Honor.

20 THE COURT: Good.

21 Anything else?

22 MR. POLLACK: Nother further. And we're ready to
23 proceed.

24 THE COURT: Thank you so much.

25 Hold on one second, because I think there was going to

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Della Fera - Direct

1 be an additional offer of evidence, and then we'll begin
2 cross-examination.

3 MR. POLLACK: Your Honor, one point I would make is
4 that Mr. Della Fera is not the only employee of Fera who's
5 present today. His coworker, Susan McDougal, is also present,
6 and I would ask to sequester the witness.

7 THE COURT: Yes, unless the parties agree otherwise,
8 all witnesses are sequestered until their testimony is done
9 except for expert witnesses. That's the general rule.

10 MR. POLLACK: Thank you, your Honor.

11 MR. PERLMAN: No objection, your Honor.

12 Your Honor, may I approach?

13 This is GX 9008. It has 10 of the documents from
14 Mr. Della Fera and Ms. McDougal's affidavits. There are three
15 remaining, for which we did not resolve the dispute until 1:45
16 today, so they're not on this list.

17 THE COURT: Any objection to the receipt of GX 9008
18 and the documents listed therein?

19 MR. POLLACK: None subject to your Honor's previous
20 rulings. Thank you.

21 THE COURT: Received.

22 (Government's Exhibit 9008 received in evidence)

23 THE COURT: Cross-examination.

24 MR. POLLACK: Thank you, your Honor.

LCFKFTC7

Della Fera - Cross

1 CROSS-EXAMINATION

2 BY MR. POLLACK:

3 Q. Good afternoon, Mr. Della Fera. How are you?

4 A. Good, thank you.

5 Q. I don't know if you heard, but my name is Jeff Pollack.

6 I'm an attorney for Duane Morris, representing the defendant,

7 Martin Shkreli, in this case. Thank you for being here and

8 answering my questions today.

9 Mr. Della Fera, your written statement was just

10 admitted into evidence. There were other drafts of that

11 statement, correct?

12 A. Of the affidavit?

13 Q. Yes.

14 A. Yes.

15 MR. POLLACK: Justin, can we bring up DX 556, please.

16 Your Honor, may I approach?

17 THE COURT: You don't need to ask permission, counsel.

18 MR. POLLACK: Thank you, your Honor.

19 THE COURT: Thank you.

20 MR. POLLACK: Your Honor, what's the procedure? Do I
21 hand it directly to the witness or to your staff?

22 THE COURT: You may hand it directly to the witness.

23 MR. POLLACK: Thank you.

24 BY MR. POLLACK:

25 Q. Mr. Della Fera.

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Della Fera - Cross

1 A. Thank you.

2 Q. Sure.

3 Mr. Della Fera, I've just handed to you what we've
4 marked as Exhibit DX 556. This is a copy of the first draft of
5 your written testimony provided to us by the FTC's attorneys on
6 Friday afternoon.

7 THE COURT: I'm sorry, you can't testify, counsel.

8 MR. POLLACK: Okay.

9 Q. Mr. Della Fera, have you seen this document before?

10 A. I have to read the whole thing if you're asking me, but,
11 yes, it looks familiar to the affidavit, yes.

12 Q. Does that appear to be your first draft of your affidavit?

13 A. If you say so.

14 Q. Is it your name on the last page of that document?

15 A. No.

16 Q. Which document -- what name is on the document?

17 A. Witness name.

18 Q. It just says "witness name"?

19 A. Uh-huh.

20 Q. Okay.

21 Turn to the front.

22 You're absolutely right. My mistake.

23 That's your name on the front of the document,
24 correct?

25 A. Yes.

LCFKFTC7

Della Fera - Cross

1 Q. Can you tell us, just explain, the process by which you
2 received a draft affidavit from the FTC?

3 I'm sorry, let me rephrase because I'm assuming facts.

4 Who sent you your first draft of your affidavit; do
5 you know?

6 A. My counsel.

7 Q. Do you know who he got it from?

8 A. My counsel worked probably with the FTC, I believe.

9 Q. When did you receive the first draft?

10 A. I don't remember the date.

11 Q. How long before -- well, first of all, your affidavit
12 itself is dated October 18, 2021.

13 How long before that did you receive the first draft
14 of your affidavit?

15 A. I really don't recall, but a month or two.

16 Q. When you received it, did you review it?

17 A. Yes.

18 Q. Did you make any changes?

19 A. Yes.

20 Q. How many changes did you make; do you recall?

21 A. No.

22 Q. From my review, it appears to be essentially the same
23 document. Would you agree with that?

24 A. I have not reviewed the two documents, but I do know which
25 one I signed.

LCFKFTC7

Della Fera - Cross

1 Q. And you don't recall how many changes you made?

2 A. No.

3 Q. And you don't recall if you signed, essentially, the same
4 document that your lawyer sent to you on day one?

5 A. I don't know where you're going with that, counsel. I
6 signed a document that was received from the counsel from FTC
7 just minutes ago - that's what I have in my hand - and then you
8 sent me a copy here. I have not reviewed the copy. I'm just
9 listening to your questions.

10 Q. Mr. Della Fera, did you make any substantive changes to the
11 initial draft you received?

12 A. I don't recall.

13 Q. Let's talk about Fera Pharmaceuticals and its business.

14 Fera offers and sells generic and branded
15 pharmaceuticals, correct?

16 A. Yes.

17 Q. Your generic business model, as I understand it, is to
18 identify and develop products that have barriers to entry that
19 would otherwise deter your competitors; is that right?

20 A. The word "deter" or less likely.

21 Q. And Fera isn't interested, then, in investing in making a
22 generic drug for which there's already a lot of competition, is
23 it?

24 A. No, we normally would not have an interest for that.

25 Q. Is it correct -- I think you said before that in

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Della Fera - Cross

1 determining which pharmaceuticals to pursue, Fera wants to
2 ensure that it, meaning the branded pharmaceutical product --
3 strike that.

4 Some of the barriers that Fera looks at,
5 Mr. Della Fera, are whether the drug was a complex formulation,
6 the type of its dosage form, and the unavailability of API?
7 Are those some of the barriers that you look for?

8 A. Yes.

9 Q. And as to API, as I understand it, figure out if that is
10 limited, your employees need to call around to every possible
11 manufacturer, correct?

12 A. Yes, hopefully.

13 Q. And what does it mean for API to be limited?

14 A. Limited is usually one supplier to -- one supplier in the
15 market.

16 Q. Why does your company, Fera, see that as a benefit to
17 pursuing a generic pharmaceutical?

18 A. Less competition, potentially, going forward, but there is
19 no guarantee.

20 Q. How does having limited API lead to less competition for
21 Fera Pharmaceuticals?

22 A. Our hallmark is to have niche-type products, products that
23 are limited in availability, and to help the market have access
24 to a lower cost product.

25 Q. So for your company, limited API is not a deterrent to

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Della Fera - Cross

1 entry, but it's something that you see as a benefit?

2 A. In some cases, yes.

3 Q. Did you see it as a benefit when evaluating Daraprim?

4 A. Yes.

5 Q. Now, there are also data sources available that identify
6 which companies manufacture and offer for sale API, correct?

7 A. Yes.

8 Q. One of those data sources is the Newport database; am I
9 right?

10 A. Correct.

11 Q. Fera uses that Newport database to identify API
12 manufacturers; is that right?

13 A. Yes.

14 Q. Now, specifically to Daraprim, in September of 2015, your
15 company, Fera Pharmaceuticals, decided to develop a generic
16 Daraprim after seeing press coverage about Vyera's price
17 increase, right?

18 A. When we decided to pursue the product, yes.

19 Q. And the first thing you did to assess market opportunity
20 was that your company accessed, I believe - correct me if I'm
21 not pronouncing it right - IQVIA data from 2014?

22 A. Yes.

23 Q. And from that data, your company was able to ascertain that
24 the annual sales of Daraprim was approximately 1 million
25 tablets, correct?

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Della Fera - Cross

1 A. That is correct.

2 Q. And from that, was Fera able to forecast the market
3 opportunity for generic Daraprim?

4 A. Yes.

5 Q. When you looked at that IQVIA data, your company was aware
6 that prescribers were also using other drugs, such as Bactrim,
7 instead of Daraprim because of Bactrim's lower price, correct?

8 A. At that time, no, we were not looking at Bactrim data.

9 Bactrim is a very broad spectrum antibiotic. I think there's
10 like 800 million tablets in the U.S. market. So I would not be
11 looking at that, no.

12 Q. Were you aware at some point that Bactrim was being used as
13 a substitute for Daraprim?

14 A. Yes, when it hit the media, where healthcare professionals,
15 especially in hospitals, institutions, who were concerned with
16 the extraordinary costs of Daraprim, they were mentioning to
17 use Daraprim as a second line instead of a first line, and to
18 utilize Bactrim or Bactrim alternatives similar to generics as
19 the first line.

20 Q. When you say "hit the press," when what hit the press?

21 A. I'm trying to recall - late 2015 or '16, I don't remember
22 the dates or times - but in that general time there was a lot
23 of media attention drawn to the company Vyera.

24 Q. Another thing that your company was aware of was that
25 prescribers were switching to compounded pyrimethamine as a

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Della Fera - Cross

1 substitute for Daraprim, correct?

2 A. I heard about that, but I wasn't -- I'm not familiar with
3 the compound, so -- it's still in those articles, they were
4 definitely out there.

5 Q. And, in fact, after your company had manufactured its own
6 source of API, a compounder actually reached out to your
7 company to purchase API, correct?

8 A. Yes.

9 Q. And by API, I mean pyrimethamine API; are we on the same
10 page?

11 A. Correct. And we did not sell to the compounder.

12 Q. But someone contacted you for it, correct?

13 A. Yes.

14 Q. Do you recall which compounder that was?

15 A. No.

16 Q. You shook your head, and I think you said no. Which one
17 was it?

18 A. It's no.

19 Q. Okay. Thank you.

20 A. But if you want to refresh my memory, if there are any
21 documents I don't remember looking at...

22 Q. Now, Mr. Della Fera, after your company looked at the IQVIA
23 data in 2015, did you estimate that sales would drop 50 percent
24 in the first year?

25 A. You know, as time goes on -- it's six years -- we made a lot

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Della Fera - Cross

1 of different estimates, and it's mostly on discussions. That
2 would have been a good guess, Jeff, but I don't recall putting
3 that in writing or anything else, but it sounds like a good
4 guess.

5 Q. Was that a yes?

6 A. Yes.

7 Q. And later, in 2018 --

8 THE COURT: I'm sorry, a 50 percent drop of what?

9 MR. POLLACK: You're absolutely right.

10 THE COURT: Counsel, I don't know what that question
11 and answer referred to.

12 MR. POLLACK: You're absolutely right. Let me correct
13 the record.

14 Mr. Della Fera, when we're talking 50 percent your
15 firm projected a 50 percent drop in sales of Daraprim in the
16 first year after the price increase, correct?

17 THE WITNESS: And I think Jeff means the unit tablets,
18 from a million tablets down to 500,000 tablets.

19 Q. And even with the projection of 1 million tablets to
20 500,000 tablets, you and your company still viewed generic
21 Daraprim as an attractive opportunity to develop a product,
22 correct?

23 A. Yes.

24 Q. And I started off talking about -- fast-forward three years
25 down the road, in 2018, you have a meeting with Vyera's then

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Della Fera - Cross

1 CEO, Mr. Mulleady, correct?

2 A. Yes.

3 Q. And from Mr. Mulleady, am I right that you learned that the
4 sales of Daraprim had actually decreased down to approximately
5 300,000, correct?

6 A. That is correct.

7 Q. It was about a 70 percent drop?

8 A. Correct. From Mr. Mulleady's share, the data from the
9 company that was accurate.

10 Q. Did you believe the data to be accurate?

11 A. I didn't see any reason for him not to be telling the
12 truth, but I still don't know if it's accurate.

13 Q. Did your company perform projections based on that data?

14 A. Yes.

15 Q. And after you did your projections, did you still view
16 generic Daraprim as an attractive opportunity for your company?

17 A. Yes.

18 Q. Let's switch topics for a moment and talk about API
19 sourcing.

20 Mr. Della Fera, we'll be very careful not to use the
21 name of your API supplier. We're going to refer to it as API
22 Company 1.

23 A. Thank you.

24 Q. If I say that, you'll understand who I'm referring to,
25 correct?

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Della Fera - Cross

1 A. Correct.

2 Q. Before I get there, would you agree with me that
3 pyrimethamine is not a difficult molecule to manufacture?

4 A. Agreed.

5 Q. When you started out looking at Daraprim and you looked at
6 the Newport database -- first of all, was it you who looked at
7 the database, or someone else at your company?

8 A. It was not me.

9 Q. Who did that work? Do you know?

10 A. I would say Susan McDougal.

11 Q. Okay, your colleague, Ms. McDougal?

12 A. Yes.

13 Q. She's your vice president?

14 A. Yes.

15 Q. Is she vice president of something specific or vice
16 president of the company overall?

17 A. She's recently been promoted to executive vice president of
18 the company.

19 Q. In 2018, what was her title? Sorry, 2015; correct myself.

20 A. I don't remember the title, but her responsibilities
21 increased over that time. She was a vice president then, at
22 that time.

23 Q. Well, I digress. She'll be here to testify, and we can ask
24 her personally.

25 A. Thank you.

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Della Fera - Cross

1 Q. With the Newport database, Fera identified two potential
2 API suppliers with the DMF, Fukuzyu and Ipca, correct?

3 A. Correct.

4 Q. And I say Fukuzyu. I don't know if that's correct; I've
5 heard it's not. That's what I'm used to, so if I use the word
6 "Fukuzyu," will you understand what I mean?

7 A. Yes, Jeff.

8 Q. Okay, thank you. And feel free to do the same or however
9 you refer to it.

10 According to paragraph 19 of your written testimony,
11 your company reached out only to Fukuzyu, not to Ipca, correct?

12 A. I want to share that I had diabetic retinopathy, I have
13 eyesight problems, so please bear with me.

14 Q. Well, Mr. Della Fera, maybe you can answer without looking
15 at your direct testimony.

16 Is it correct your company reached only to Fukuzyu and
17 not to Ipca?

18 A. I would believe we reached out Ipca in addition to -- I
19 don't have it memorialized but I believe we...

20 Q. Paragraph 19 of your written statement says, "We reached
21 out to Fukuzyu which was DMF pyrimethamine API, but they did
22 not respond to our initial query," correct?

23 THE COURT: I'm sorry, counsel, when you read, can you
24 read slowly --

25 MR. POLLACK: Yes, of course.

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Della Fera - Cross

1 THE COURT: -- so we can catch every word.

2 So I think the statement you read was, "We first
3 reached out to Fukuzyu, which holds a DMF for pyrimethamine
4 API, but they did not respond to our initial inquiry."

5 Is that statement correct?

6 THE WITNESS: Yes.

7 BY MR. POLLACK:

8 Q. Your next paragraph of your affidavit says, "I then decided
9 to meet with two potential API suppliers at an industry
10 conference called Drug, Chemical & Associated Technologies
11 week, usually referred to as DCAT," correct?

12 A. Correct.

13 Q. If we look in the next sentence, we see that the companies
14 you reached out to were a company called API 1 and another
15 company called ChemCon, correct?

16 A. Correct.

17 Q. Nothing in your affidavit here about Ipca, correct?

18 A. Correct.

19 Q. When you went to the DCAT meeting and you met with ChemCon
20 and you met with API Company No. 1, you opted to go with API
21 Company No. 1, correct?

22 A. I'm sorry, can you repeat that, Jeff?

23 Q. Sure. When you were at DCAT and you met with those two
24 companies, ChemCon and API No. 1, you opted to go with API
25 No. 1, correct?

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Della Fera - Cross

1 A. Yes.

2 Q. And that's because API No. 1 was the more affordable option
3 between the two, correct?

4 A. Affordable, and we had confidence in them executing.

5 Q. And API No. 1 did not have a DMF on file, correct?

6 A. Correct.

7 Q. And DMF, when we say that, we're referring to drug master
8 file, correct?

9 A. Yes.

10 Q. That's a filing made with the FDA, correct?

11 A. Yes.

12 Q. And that's what an API manufacturer files that says that
13 they have been approved to make a certain API?

14 A. Yes.

15 THE COURT: I'm sorry to interrupt, but does it mean
16 that they have been approved, or if there's a DMF, they've
17 filed?

18 MR. CASEY: Well, let me ask Mr. Della Fera because
19 he's the expert.

20 THE WITNESS: It's not approved. They filed.

21 Q. They filed. Thank you.

22 A. And how they get approval, your Honor, is, after someone
23 submits an application utilizing their material and then the
24 FDA reviews the application along with reviewing the
25 manufacturer of the active ingredient, that's when they get

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Della Fera - Cross

1 approved.

2 Q. Thank you for that clarification.

3 As I understand it, your business practices, you
4 preferred to work with a company with a DMF, correct?

5 A. Yes.

6 Q. But, in this case, you did not?

7 A. Yes.

8 THE COURT: Well, you did not work with a company with
9 a DMF?

10 MR. POLLACK: That was the question.

11 THE COURT: Okay, but because he just said he reached
12 out to the one company that had the DMF.

13 MR. POLLACK: And it did not respond.

14 THE COURT: Right.

15 BY MR. POLLACK:

16 Q. When you -- did you enter into a contract with API Company
17 No. 1?

18 A. Yes.

19 Q. Do you recall when you entered into a contract with API
20 Company No. 1?

21 A. It was months after the DCAT meeting, so June --
22 approximately June of '16.

23 Q. Before you contracted with API Company No. 1, did Fera
24 conduct any kind of a tour of the facility --

25 A. No.

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Della Fera - Cross

1 Q. -- of their facilities?

2 A. No.

3 MR. POLLACK: Justin, can we pull up DX 113, please.

4 Q. Mr. Della Fera, can you tell me if you have seen this
5 document before?

6 A. Yes.

7 Q. Is this your confidentiality and exclusivity agreement
8 entered into with company -- API Company 1 in June 13 of 2016?

9 A. Yes.

10 MR. POLLACK: Your Honor, this document is already in
11 evidence.

12 But could we turn to the second page, please.

13 Q. If we look at paragraph 3, the document says, "Company
14 confirms" -- "company" meaning API Company No. 1, correct?

15 A. I've got to read it to see the context. I'm sorry.

16 Q. It says, "Company confirms and agrees that during the
17 restricted period, company will not pursue development or
18 supply the API pyrimethamine for its account or on behalf of
19 any other person."

20 A. Yes.

21 Q. And it says, "The term 'restricted period' means five years
22 commencing on the effective date," correct?

23 A. Yes.

24 Q. So, in other words, this is an exclusive supply agreement
25 between your company, Fera, and API Company No. 1?

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Della Fera - Cross

1 A. That was the intention, yes.

2 Q. And API Company No. 1, under this agreement, cannot supply
3 pyrimethamine API to any other company, correct?

4 A. Yes, because we were paying for the development personally
5 for our company, yes.

6 Q. So that's a yes?

7 A. Yes.

8 Q. If we go to the next page, please, if we look at paragraph
9 12, we see that the term of the exclusivity period runs for the
10 term of the agreement, five years, correct?

11 A. Yes.

12 MR. POLLACK: Can we turn to Exhibit A, please, page
13 115 of the document. You're on 113. Look for page FTC FERA
14 115.

15 There we go. Blow up the commercial statistics
16 section, please.

17 Q. If we look here, Mr. Della Fera, it appears that API
18 Company No. 1, if we add up the time, is predicting 34 to 40
19 weeks to develop pyrimethamine API, correct?

20 A. Approximately, yes.

21 Q. Ultimately, it took them longer than that to complete its
22 first batch of API, correct?

23 A. Yes.

24 Q. But you don't know what the source of those delays were at
25 API Company No. 1, do you?

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Della Fera - Cross

1 A. No specifics, no.

2 Q. Whatever those delays were, was API Company No. 1
3 ultimately able to manufacture pyrimethamine API for Fera?

4 A. Yes.

5 Q. When was that?

6 A. I don't recall the timelines. There's a timeline sheet, if
7 I could -- I don't remember.

8 Q. You know, Mr. Della Fera, we'll come back to that.

9 MR. POLLACK: Can we bring up Exhibit DX 115, please.

10 Q. Mr. Della Fera, what we've marked here -- can you tell me
11 if you recognize this document, from the first page?

12 A. I recognize it.

13 Q. Is this your supply agreement between your company and API
14 No. 1?

15 A. Yes.

16 Q. Agreed to on April 6, 2018?

17 A. Yes.

18 MR. POLLACK: Your Honor, I move to admit DX 115.

19 MR. PERLMAN: No objection, your Honor.

20 THE COURT: Received.

21 (Defendants' Exhibit 115 received in evidence)

22 BY MR. POLLACK:

23 Q. If we turn to page 5 of this document, Section 2.5,
24 Mr. Della Fera, is this document, like the one we just looked
25 at, also subject to an exclusivity agreement?

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Della Fera - Cross

1 A. Can you repeat your question, please?

2 Q. Sure. Is this supply agreement, like your confidentiality
3 agreement with API to Company No. 1, also subject to an
4 exclusivity agreement?

5 A. Yes.

6 Q. Subject to this agreement, again, API Company No. 1 shall
7 only manufacture and supply API exclusively to Fera, correct?

8 A. Yes.

9 MR. POLLACK: Justin, can you blow this up a little
10 bit more, please, to get the whole provision and go down to
11 2.6. Thank you.

12 Q. Down here, it says, "During the term of the agreement, API
13 No. 1 shall not cause its affiliates not to purchase,
14 manufacture, supply or develop an alternate API, DMF and/or
15 finished dosage form using the API in the territory, or (b)
16 enter into any agreement with any third party to purchase,
17 manufacture, supply or develop an alternate API, DMF and/or
18 finished dosage form using the API for distribution in the
19 territory."

20 Do you see that?

21 A. Yes.

22 Q. If we look at the agreement, "territory" is defined on page
23 2, in the fourth whereas clause, as the United States and its
24 territories, correct?

25 A. Yes.

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Della Fera - Cross

1 Q. In your written testimony, and just a few moments ago, you
2 alluded to this, you stated that Fera requested exclusivity
3 because of its investment in API 1's development process,
4 right?

5 A. Yes.

6 Q. But Fera didn't seek to bar API Company No. 1 from selling
7 pyrimethamine to third parties outside of the territory,
8 correct?

9 A. Correct.

10 Q. So those third parties outside of the territory, they can
11 benefit from the investment your company made in API Company
12 No. 1's pyrimethamine manufacturing abilities, correct?

13 A. It would appear that way.

14 MR. POLLACK: One moment, your Honor?

15 (Pause)

16 MR. CASEY: Justin, will you please pull up GX 7015.

17 Q. Mr. Della Fera, using this document, are you able to tell
18 me when API Company No. 1 was first able to manufacture
19 pyrimethamine?

20 THE COURT: You can direct his attention to a specific
21 line if you think that would be helpful to you, counsel.

22 MR. POLLACK: Thank you, your Honor.

23 Q. Mr. Della Fera, the only thing I see on here about the API
24 is on May 28, 2019, Fera files pyrimethamine API DMF, on page 2
25 of the document.

LCFKFTC7

Della Fera - Cross

1 Does that orient you to when API Company No. 1 first
2 manufactured pyrimethamine?

3 MR. PERLMAN: Objection; this mischaracterizes the
4 document.

5 THE COURT: Sustained.

6 MR. POLLACK: Did I misread the document?

7 A. Yes.

8 Q. My mistake.

9 May 28, 2019, Fera files pyrimethamine API DMF.

10 Does that orient you to when API Company No. 1 first
11 manufactured pyrimethamine API?

12 A. Yes.

13 MR. PERLMAN: Same objection, your Honor.

14 THE COURT: So you want to use the reference to this
15 filing to see if it refreshes his recollection as to when they
16 first manufactured a batch of API?

17 MR. POLLACK: That's what I'm trying to do, your
18 Honor.

19 THE COURT: Okay.

20 So, knowing the date of the filing, does that help you
21 remember when they first succeeded in manufacturing a batch?

22 THE WITNESS: Yes, your Honor. What refreshed was the
23 first page of this document.

24 Q. Oh, my mistake.

25 And what does the first page of the document tell you,

LCFKFTC7

Della Fera - Cross

1 sir?

2 A. In October 2017 the initial batches were produced.

3 Q. Thank you, sir.

4 Between the time of contracting with API Company No. 1
5 and getting this initial batch, did your company ever reach out
6 to another company with a European DMF called RL Fine?

7 A. I don't recall. I mean, we had a few people looking for
8 the API, so...

9 Q. In fact, you did not, correct?

10 A. I don't recall.

11 MR. POLLACK: Justin, can we have his deposition at
12 page 173, line 18 to 23.

13 Q. Mr. Della Fera, before I ask you about that, do you recall
14 having your deposition taken on January 19, 2021?

15 A. I'm sorry, just --

16 Q. He just took it -- he'll put it back up, but do you
17 remember having your deposition taken?

18 A. When was it? I'm sorry, Jeff.

19 Q. January 19, 2021.

20 A. Yes.

21 Q. And you were under oath there, as you are here?

22 A. Yes.

23 MR. POLLACK: Justin, can you put that back up,
24 please.

25 Q. You testified: Okay, so you're not aware of any effort by

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Della Fera - Cross

1 Fera to contact RL Fine about pyrimethamine API supply, and you
2 said, no, I don't, I don't know any efforts personally, no.

3 A. I think my answer was the same. I said I don't recall.

4 This is --

5 Q. You're the president of the company; is that right?

6 A. Yes.

7 Q. Were you involved in your company's efforts to manufacture
8 Daraprim, generic Daraprim?

9 A. Yes.

10 Q. After API Company No. 1 manufactured its first batches of
11 pyrimethamine API, did it file for a DMF?

12 A. I'm sorry, Jeff, can you repeat that?

13 Q. Yes. After API Company No. 1 manufactured its first
14 batches of API, it filed for a DMF, correct?

15 A. No, we -- it takes months to prepare for a final for a DMF.

16 Q. I understand. But at some point after the manufacture,
17 there was a filing for a DMF, correct?

18 A. It was in that other page that you referenced, in May of
19 2019.

20 Q. Am I correct that your company held the DMF?

21 A. No. We created the DMF; we didn't hold the DMF.

22 Q. Can you explain to us what that means, by creating the DMF?

23 A. Making those three batches is not a DMF. It's a huge
24 document, and all the data has to be put together, and testing,
25 and things of that nature. I think we initiated the work in

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Della Fera - Cross

1 January of '18, a couple of months after we got the raw
2 material, and it took over a year and three months to get it
3 all done. That's why we prefer using material that's already
4 approved or filed with the FDA.

5 Q. In 2020, did another generic --

6 A. But I want to add to that because you asked a good
7 question.

8 I think when we got the material, on January 30, 2018,
9 the two bottles of Daraprim, is when we went full speed,
10 because it's an expensive process, building DMF and doing
11 everything else around the project.

12 So you just helped me recollect. Thank you.

13 Q. When you said your company filed for the DMF, does that
14 mean that you were the company of record for the DMF with the
15 FDA?

16 A. Yes.

17 Q. And, in fact, in late 2020, were you contacted by another
18 generic pharmaceutical company to purchase API?

19 A. Yes.

20 Q. Was that company Tanner Pharmaceuticals?

21 A. No.

22 Q. I'm sorry, was that company Teva Pharmaceuticals?

23 A. Yes.

24 Q. Thank you.

25 Do you know what price you quoted -- first of all, did

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Della Fera - Cross

1 you quote a price to Teva?

2 A. Yes.

3 Q. Do you know what price you quoted?

4 A. We gave them a price that they wouldn't buy it.

5 Q. Why did you do that?

6 A. Because I don't want to deal with them.

7 Q. Are you aware that Teva's ANDA for generic Daraprim was
8 approved in August of 2021?

9 A. Yes.

10 Q. Do you know who supplied Teva's API?

11 A. I can make a guess but I don't know a fact.

12 THE COURT: Is this a good place to stop, counsel?

13 MR. POLLACK: Yes, I'm about to change topics, your
14 Honor.

15 THE COURT: Great. We will recess for the day. Just
16 give me one second.

17 You may step down, sir. Thank you so much.

18 THE WITNESS: Thank you, your Honor.

19 Your Honor, what do I do with these documents?

20 THE COURT: You just leave them right there. Counsel
21 are going to take care of them.

22 THE WITNESS: Terrific.

23 (Witness temporarily excused)

24 THE COURT: So, counsel, again, I'll check with my
25 team and see if this is accurate, but I think the plaintiffs

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Della Fera - Cross

1 have used six hours and one minute, and the defense counsel
2 have used four hours and twenty-nine minutes, but I'll let you
3 know tomorrow morning if that's wrong.

4 Let me ask counsel - and thank you very much for this
5 notice of the next set of witnesses, beginning with Mr. Dorfman
6 - are we on track, as far as you're concerned?

7 MR. MEIER: Your Honor, I think we are on track. It's
8 going a little bit longer, but, as your Honor knows, there have
9 been a few witnesses that have dropped out, so we were always a
10 bit concerned of whether we were going to get a full Wednesday
11 anyway, so I think with Ms. McDougal and Mr. Della Fera
12 finishing, and Ms. McDougal, that we're going to be pretty much
13 on track tomorrow.

14 THE COURT: Okay, good.

15 So you expect to get through these additional four
16 witnesses tomorrow?

17 MR. MEIER: So I'm actually missing the email, I'm
18 missing the email that we sent --

19 THE COURT: Dorfman, Mkhopadhyah, Hemphill and Conroy.

20 MR. MEIER: I don't think we'll get through
21 Mr. Conroy, and we're hopeful we will get through Mr. Hemphill,
22 or Professor Hemphill.

23 THE COURT: Okay. Everyone, have a nice evening. See
24 you tomorrow morning.

25 (Adjourned to December 16, 2021 at 9:30 a.m.)

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